

The Dyersburg/Dyer County Chamber of Commerce

“At Work” News Brief



Inside

- Chamber News.....2
- Tools For Business.....3
- Ribbon Cuttings.....4
- New Members.....5-8
- Renewals.....9
- Dyer County Leadership.....10
- 300 Log Record Keeping.....11
- Events Calendar.....12
- 2012 Corporate Sponsors.....12

Save the Date!

Business After Hours/ Campaign Victory Party

Thursday, November 8, 2012

6:00 p.m.-8:00 p.m.

Come see their new location and network with other members!

Hosted by

Door Prizes!

Drink Specials!

FREE Appetizers!

Team and Individual Performance Prizes from the 2012 Membership Campaign will be awarded!

Bring Your Calendars to Book Your Christmas Party!

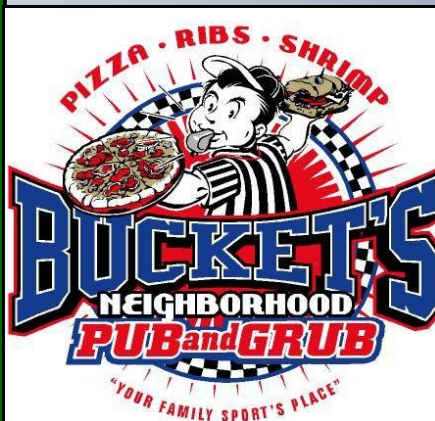


Dyersburg/Dyer County Chamber of Commerce

2000 Commerce Avenue
Dyersburg, TN 38024

Telephone: 731.285.3433
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Email: chamber@ecsis.net
Website: www.dyerchamber.com



2495 Lake Road
Dyersburg, TN 38024

Chamber News...

Main Street Fall Festival



Duck Splash Ducks at the winner's table during the Fall Festival Photo by Sheila Jacobi

This year the Main Street Fall Festival included a new, soon to be annual event called Duck Splash. Matthew 25:40 has added the innovative fund raiser to the events held on the Forked Deer River. Numbered rubber ducks were launched into the River from the Main Avenue bridge and traveled past the Farmers Market to a finish line near the floating canoe dock at

the River Park. The first 10 across the line netted big prizes for the winners. The Fall Festival also hosted the Dyer County Historical Society as they presented the 100th Year Anniversary of the Dyer County Courthouse. History buffs and curious residents were treated to a spirited lecture by Dyer County Historian, Earl Willoughby. Many toured the historic Courthouse and even made the climb to see the inside of the iconic bell tower. Forked Deer Antique Car Club set new records with their annual Antique Car Show held during the festival. Some 83 cars lined the streets near the Court Square. Forked Deer Car Club not only provides a competitive event for car buffs, their car show competes with dozens of antique car shows in neighboring communities that also choose the last Saturday in September because of the weather. More and more car owners are choosing the Dyersburg event saying they like the downtown location and the hospitality. Main Street Dyersburg would like to thank the many partners that make up the Main Street Fall Festival. From paddling the Forked Deer to pitching washers at the River Park, the Main Street Fall Festival offers family fun and a great reason to go downtown!

Chamber Members Coffee on Healthcare

The Chamber held a Chamber Members Coffee on Healthcare on Friday, October 5, 2012. White & Associates Insurance and Alexander Thompson & Arnold CPAs, answered questions about the implications of the Patient Protection and Affordable Care Act. Many local business owners and managers were in attendance and joined the discussion with questions on how the law would affect their businesses. The panel included Larry White and Amy Moore Seratt of White & Associates Insurance, Ben Youree of Dyersburg Regional Medical Center, Jeff Agee of First Citizens National Bank, and Mark Downing of Alexander, Thompson, & Arnold CPAs.



Larry White of White & Associates Insurance and Mark Downing of Alexander Thompson & Arnold CPAs answered questions from the crowd.

MEET OUR New Diplomats



Melissa Caldwell

Dyersburg Regional Medical Center
Director of Marketing

"As a new member of the community, I joined the Diplomat program to connect with fellow leaders in the community. It is an excellent setting to share important information about our hospital, providers and programs. When I want to spread the word about something, I know I can count on my fellow diplomats!"



Andrea Joy

Branch Office Administrator
Edward Jones Investments

"I want to be a Diplomat so I can assist the Chamber in welcoming new businesses into our community and showing them how great Dyersburg really is. I love meeting new people and the chamber is a great organization that everyone should be a part of and I'm excited to talk to prospective members and get them on board. I feel honored to be a new diplomat and I can't wait to get started. I believe that just a small group of committed people can change the world!"



Holly Bullington

Dyersburg Rehab and Nursing
Clinical Nurse Liaison/Marketing

"I wanted to join the Chamber diplomat program to help out in my community and be a positive role model. I look forward to meeting lots of new people and having the chance to make a difference in Dyer County."

Check Out
Our Website

www.dyerchamber.com

Tools for Business Success

The Chamber recently launched the new [members only web portal](#) equipped with a full toolkit for businesses and organizations to start and grow their business. This new benefit is password protected for [members only login](#). If you need help accessing the new portion of the webpage or have questions about your Chamber Master login and password, please contact Membership Director, Wendy Brock, at wbrock@dyerchamber.com.

Accessing Tools for Business:

1. Go to dyerchamber.com
2. Click on the Tools for Business Success Banner.
3. Enter your Chamber Master login and password.

The information available ranges from Marketing and Selling to Green Business Practices. Click on the QuickTour for a tour of all the available resources. There are topics on human resources, business networking, social media, and getting through tough economic times just to name a few.



Tools For Business Success

*Another Example of How this
Member Benefit can Help
GROW YOUR BUSINESS!*

Social Media Management Workshops

FREE Online Training

How can you use social media and technology effectively to grow your business? This is just one of the resources on the Tools for Business section of our website to help businesses understand and use social media.

Here are five video titles explaining how to target and track your efforts. This video training is available for FREE for our members on the TOOLS FOR BUSINESS section of our website.

GETTING STARTED WITH SWOT

Understanding where you are and where you are going is the first step in any successful venture. This course will help you perform a strategic analysis on your business. This will culminate with the development of a strategic plan for implementing new media to achieve your business objectives.

YOU HAVE A PLAN, NOW DO IT!

We all know that a plan is only as good as it's execution. This course will help you assess the best methods for implementing your plan. It will also help you identify the best tracking and reporting mechanisms to use to help insure your initiatives are effective and profitable.

MARKETING WITH NEW MEDIA

Understanding the role of new media marketing, and how to launch the more popular 'immediate' feedback applications (Facebook, twitter, YouTube, ...)

CUSTOMER SERVICE

Understanding the new media 'immediate' customer service applications, including how to listen, understand, and act ...quickly.

OPERATIONAL EFFICIENCY

Understanding the collaboration, mobile, and productivity applications that enable more effective management, all with readily available technology (Skype, Google Docs, GPS, wiki's, etc.)



Ribbon Cuttings

Bill's Clock Repair-October 1st

A ribbon cutting was held on Monday, October 1st at Bill's Clock Repair located at 307 Gordon Street in Dyersburg. Bill McMillan is a Repair Specialist and offers expert repair of all types of clocks. His work is guaranteed and he makes "house calls" for grandfather and large clocks. Bill also works on all types of cuckoo clocks and installs watch batteries while you wait. For more information call Bill's Clock Repair at (731)325-5515. Check out Bill's Clock Repair's HOT DEAL on our webpage at www.dyerchamber.com!



AT&T Wireless-October 11th

AT&T Wireless announced the expansion of its mobile internet network in Dyersburg and Dyer County on October 11, 2012 and celebrated the launch with a ribbon cutting ceremony. Trey Rabon, Regional Director for External Affairs for AT&T, along with State Representative Bill Sanderson spoke to the crowd about the benefits of the advanced mobile Internet service and what it means for Dyersburg/Dyer County. For more information about AT&T's coverage in Dyersburg/Dyer County, consumers can visit the AT&T Coverage Viewer.



State Farm-Chad Hart-October 12th

A crowd of friends, family, staff, and community leaders attended a ribbon cutting in honor of State Farm's Chad Hart on October 12, 2012.

The new office is located at 620 Highway 51 Bypass East in Dyersburg. State Farm's mission is to help people manage the risks of everyday life, recover from the unexpected and realize their dreams.

Chad and his friendly staff are ready to help you with all your insurance needs, give them a call today at 731.285.3519.



Verizon Wireless-October 12th

Verizon Wireless celebrated the Grand Opening of their new store with a ribbon cutting ceremony. The new business had many activities in celebration of the event including a Grand Opening Sale and great prizes including two free Droid 4 phones!

Store Manager, Stephen McKinley, and the entire staff of Verizon Wireless would like to invite you to visit them at their new location. The Dyersburg Verizon Store is located at 2660 Lake Road in Dyersburg, directly in front of Wal-Mart. The business phone number is 731.882.3015.



"ALL HANDS ON DECK"

The 2012 Membership Campaign

WELCOME ABOARD NEW MEMBERS!

Amedysis Home Health

2490 Parr Avenue, Suite 1
Dyersburg, TN 38024
(731) 286-2097

China Star Buffet, Inc.

1130 Highway 51 Bypass #31
Dyersburg, TN 38024
(731)286-6773

Asera Care Hospice

11 Weatherford Square
Jackson, TN 38305
(731) 660-4283

Civil Engineering Solutions, LLC

317 West Market Street
Dyersburg, TN 38024
(731)285-1698

Baker, Donelson, Bearman, Caldwell,

Williams, Berkowitz, PC
165 Madison Avenue, Suite 2000
Memphis, TN 38103
(901)577-2215

Community Cancer Fund

1979 Saint John Avenue, Suite A
Dyersburg, TN 38024
(731) 288-8005

Bang Bang Kart Supply

840 Craig Road
Dyersburg, TN 38024
(731) 325-5978

Country Folks Cleaning Service

1649 Richwood Road
Finley, TN 38030
(731) 676-3688

Certified Transmissions

136 Chandler Drive
Dyersburg, TN 38024
(731) 287-8726

Damascus Inc.

3175 Highway 51 South
Dyersburg, TN 38024
(731) 334-9772

"ALL HANDS ON DECK"

NEW MEMBERS CONTINUED

Deanna Barr

109 Taylor Lane
Newbern, TN 38059
(731) 445-9201

Dyersburg Regional EMS

400 East Tickle Street
Newbern, TN 38024
(731) 287-2520

Digestive Associates

1067 Vendall Avenue
Dyersburg, TN 38024
(731) 285-5133

Dyersburg Surgical Associates

503 East Tickle Street
Dyersburg, TN 38024
(731) 285-5244

Dyersburg Church of God

1014 Phillips Street
Dyersburg, TN 38024
(731) 285-5708

Dyersburg Vascular Center

1716 Parr Avenue, Suite F
Dyersburg, TN 38024
(731) 288-2445

Dyersburg Dairy Queen

396 Highway 51 Bypass North
Dyersburg, TN 38024
(731) 882-1931

ENT of Dyersburg

1718 Parr Avenue, Suite D
Dyersburg, TN 38024
(731) 288-2452

Dyersburg Internal Medicine Clinic

1067 Vendall Road, Suite A
Dyersburg, TN 38024
(731) 285-9938

Finley Baptist Church

9 Magnolia Street
Finley, TN 38030
(731) 285-1276

"ALL HANDS ON DECK"

NEW MEMBERS CONTINUED

Fisher Realty & Auction

702 Jones Road
Dyersburg, TN 38024
(731) 445-2735

Lowery's Body Shop

2000 Forrest Street
Dyersburg, TN 38024
(731) 285-7062

Furniture & More

1409 Forrest Street
Dyersburg, TN 38024
(731) 445-3308

Mike Scott

P.O. Box 44
Bogota, TN 38007
(731) 445-1949

Here's Hope

315 West Court Street
Dyersburg, TN 38024
(731) 287-8100

North Delta Crop Consulting, LLC

147 Glenwood Road
Dyersburg, TN 38024
(731) 571-5076

Lady Luck Casino

777 East 3rd Street
Caruthersville, MO 63830
(573)333-6000

Nucor Building Systems

2525 Dees Road
Batesville, MS 38606
(662)563-7894

Lineberry Farms

2150 Bradley Road
Finley, TN 38030
(731) 286-0437

Okeena Exterminating Company

319 Depot Street
Ridgely, TN 38080
(731) 285-4982

"ALL HANDS ON DECK"

New Members Continued

Our Place

226 South Headden Drive

Ridgely, TN 38080

(731) 796-3129

Shirt Shack

5434 Roellen-Newbern Road

Newbern, TN 38059

(731) 627-3734

Verizon Wireless

2650 Lake Road

Dyersburg, TN 38024

(731)882-3015

Primary Care Center of Halls

462 Church Street

Halls, TN 38040

(731) 836-9303

Start to Finish Automotive

1505 East Court Street

Dyersburg, TN 38024

(731) 286-4927

Workplace Solutions

621-G Old Hickory Boulevard

Jackson, TN 38305

(731)554-0044

Riverside Surgery Center

420 Wilkinson Drive

Dyersburg, TN 38024

(731) 285-2010

Sweet Boutique

527 Walnut Lane

Dyersburg, TN 38024

(731) 259-2940

*We Appreciate Our
New Members!*

Ronnie Gunnels

1675 Burchfiel Road

Newbern, TN 38059

(731)287-9313

Twin Oaks Technology

104 B Broadway Street

Martin, TN 38237

(731)281-1210



Find Us On Facebook!

Search for
The Dyersburg/Dyer County
Chamber of Commerce
and request to join the group!



2012 Board of Directors

Executive Committee

Jeff Agee, 2012 Chairman of the Board
Joe Emery, Immediate Past-Chairman
Larry White, Chairman Elect
Allen Hester, President/CEO
Joe M. Enoch, Treasurer
Eddie Anderson, Vice Chair
 Agribusiness
Don Crews, Vice Chair Business Dev.
Joe Yates, Vice Chair Downtown Dev.
Paul Carson, Vice Chair Community Dev.
Dr. Karen Bowyer, Vice Chair Education
Aaron Tiede, Vice Chair Existing Industry
Bob Kirk, Vice Chair Government
 Legislative
David Taylor, Vice Chair Industrial &
 Economic Development
Danny Watson, Vice Chair Membership
 & Organizational Dev.
David Hayes, Vice Chair Regional Dev.
John Ford, Vice Chair Transportation
Ben Youree, Vice Chair Healthcare
Ben Edwards, Vice Chair Retail Dev.

Board Members

Bill Reffert	Scott Shipferling
Whitney Allmon	Steve Bullard
Walt Bradshaw	Rhonda Lee
Ray Lowrance	Kurt Walker
Penny Guthrie	Pollyanna McClure
Carol Harris	Mike Pennington
Andrew Harrington	York Walker
Cathy Strawbridge	
Ricky Torain	

Ex-Officio Members

Mayor Richard Hill, Dyer County
Mayor John Holden, Dyersburg
Mayor K.W. Dennison, Newbern
Mayor James Davis, Trimble
John Lannom, Legal Counsel
Brian Collins, TN Technology Center at
 Newbern
Neel Durbin, City Schools
 Superintendent
Dr. Dwight Hedge, Dyer County
 Superintendent
Jeremiah Hollingsworth, Dyer County
 Fair Board
Steve Lane, Power Board
Eddie Burks, Planning Commission
Jimmy Williamson, NWTN Regional
 Port Authority Chairman

Membership Renewals

Baltimore & McCraw Bonding Company	Member Since August 20, 2006
Dyersburg Diabetic Clinic	Member Since June 21, 2005
Dyersburg Urology Clinic	Member Since August 31, 2006
Heartwork Center for Cardiology	Member Since August 7, 2009
Katie Winchester	Member Since August 30, 2006
SRG Global, Inc.	Member Since March 20, 2003
Sun Products Corporation	Member Since December 1, 2003
West Tennessee Healthcare	Member Since October 23, 2009
West Tennessee Bond & Joint Clinic- Drs. Hutchison/Everett	Member Since April 7, 2008

Thank You For Your Continued Support of



The Dyersburg/Dyer County Chamber of Commerce

We appreciate our Members!

By Allen Hester, CCE, CEcD
President/CEO

Your investment in the Chamber has enabled us to build a nationally recognized organization to better meet your needs and to address issues that affect all of us. During these challenging economic times, it is vital that we continue to work together to ensure a strong local economy.

A national study reveals that membership in a local Chamber of Commerce can significantly boost your image among consumers, as well as among other businesses. The Schapiro Group, an Atlanta-based strategic consulting firm, found positive perceptions of Chamber members in a number of areas, including overall favorability, consumer awareness and reputation, and likelihood of future patronage.

If we can be of assistance, do not hesitate to contact me or any member of our staff.

Dyer County Leadership

Dyer County Adult Leadership Ag Day

Dyer County Adult Leadership Ag Day was held Tuesday, October 9, 2012. The new Leadership class enjoyed the rolling narration on farming from Larry Gibson. Gibson has directed the Leadership Ag day for many years and provides a balanced look at the technology, economics, mechanics and risks of farming operations. Leaders get a hands-on look at farm life and the challenges that modern farmers meet every day as they feed the world. The class will meet again this month to travel to Camp Mack Morris for the annual two day team building retreat.



Dyer County Youth Leadership Participate in C.O.P.E.



Youth leaders utilize communication skills they learn during leadership training at Camp Mack Morris.

Twenty-five Dyer County Youth Leadership candidates participated in COPE or Challenging Outdoor Personal Experience at Camp Mack Morris near Camden, TN. Leaders learned to trust each other and work as a team as they completed various exercises on the ground and 40 feet in the air. COPE challenges 10th graders from Dyer County and Dyersburg High School to develop problem solving skills involving creative thinking, planning and cooperation. Youth Leadership is sponsored by First South Bank allowing competitively selected participants to complete the 7-month course for free. To simulate the job application process, students are judged solely on the content of their applications to the Leadership program. Judges poured over some 100 applications to choose the Youth Leadership Class of 2012-2013. Youth leaders will join their counterparts in the Adult Leadership program on November 6th for the annual Diversity/Entrepreneurship Day at the Lannom Center.



A classmate is literally lifted up by his peers after learning to trust them.

Dyer County Youth Leadership Ag Day



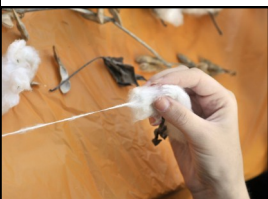
Youth Leaders strike a pose in a cotton field on Bradley Road.

Dyer County Youth Leadership held Ag Day this week with outdoor classes in Dyer and Lauderdale Counties. Leaders were hosted by Pollyanna and Maryanna McClure at Curly Acres Farm where they learned about the metrics of farm operations.

The class discussed fiber production from Angora rabbits, cotton and sheep. The Leadership class also toured farming operations along the Mississippi

River, rode cotton pickers and watched round bale cotton harvesting. The class studied soybean harvesting and rode combines near the Ragan Levee in Dyersburg.

The Chamber's Youth and Adult Leadership Programs place a special emphasis on farming since it is our number one industry.



Spinning cotton fibers.



Pollyanna McClure passes out cotton for students to remove the seeds, align the fibers and spin into thread.



“The speaker did an excellent job of keeping content interesting, fun, and relative. Answered questions and continually offered help.”

300 LOG RECORDKEEPING

October 23, 2012 - Kingsport, Kingsport Area Chamber of Commerce, 400 Clinchfield Street

October 25, 2012 – Smyrna, Hampton Inn & Suites, 2573 Highwood Blvd, I-24 Exit 66A

October 30, 2012 – Dyersburg, Dyersburg Chamber of Commerce, 2000 Commerce Dr

November 2, 2012 – Chattanooga, Country Inn & Suites, I-24 W, 3725 Modern Industries Pkwy

300 Log Recordkeeping (8:30-noon)

The OSHA 300 form has been around now since 2001. Still, many persons are not sure how to complete the forms correctly. Accurate records are important for many reasons and TOSHA expects employers to comply with the rules for keeping records that truly reflect workplace injuries and illnesses that occur in Tennessee. At this seminar, the student will get the information needed to record cases correctly, and will learn when cases should not be recorded.

Over-recording will only drive the injury/illness rate for your industry higher, possibly leading to increased TOSHA inspection activity. Correctly recorded data should also be used effectively in your facility to help maintain a safe and healthy workplace. This workshop provides practical hands-on training and information on the recordkeeping system and the OSHA 300 log.

Agenda

Implementation, Who is covered?

General Recordkeeping Criteria, Work Relatedness

Forms: OSHA Form 300, Form 301, Form 300A

Incident Rates, Multiple Business Establishments, Retention and Updating, Employee Involvement

Covered Employees, Recording Hearing Loss Cases, Recording MSDs

PLAN TO ATTEND! FAX THIS REGISTRATION FORM TO 615/256-6726

Workshop

Register online www.tnchamber.org or email suzie.lusk@tnchamber.org

8:30am - Noon

Name _____

Company/Organization _____

Recordkeeping 1/2 day

Address _____

\$ 99 TN Chamber Mbrs

City/State/Zip _____

\$125 Non Member

Phone _____ Fax _____

Payment method _____ Will mail check ___ CC Visa MasterCard

Card number _____ Expiration date _____

To stop receiving unsolicited faxes from the TN Chamber of Commerce, write “UNSUBSCRIBE” and your fax number on this page and fax it to this toll free fax 1-866/835-3339

Events Calendar

October

- 18th 2nd Annual Damascus Project Dinner at The Lannom Center
- 25th Health Fair at The Dept of Aging 10:00 a.m.-1:00 p.m. Hosted by The Highlands
- 27th Dyer County Adult Leadership COPE at Camp Mack Morris
- 30th Twin Oaks Technology Lunch & Learn on Voice over IP at the NWTN Workforce Board Training Room 11:30 a.m.-1:00 p.m.

November

- 1st Better Business, Bigger Brands Seminar Sponsored by The TSBDC at The Lannom Center
- 2nd Ribbon Cutting at The Way We Were Antiques at 11:00 a.m.
- 8th Business After Hours/ Campaign Victory Party at Buckets from 6:00 p.m-8:00 p.m.
- 20th Monthly 12@12. Contact wbrock@dyerchamber.com to attend.

Thank You to Our Corporate Sponsors:

