

Ethyleneamines Market by Type (Ethylenediamine, Diethylenetriamine, Triethylenetetramine & Others), by Application (Resin, Paper, Automotive, Adhesive, Water Treatment, Agriculture, Pharmaceutical, Personal Care, Textile & Others) - Global Forecasts to 2019

# Ethyleneamines Market by Type (Ethylenediamine, Diethylenetriamine, Triethylenetetramine & Others), by Application (Resin, Paper, Automotive, Adhesive, Water Treatment, Agriculture, Pharmaceutical, Personal Care, Textile & Others) - Global Forecasts to 2019

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The report covers the global ethyleneamines market. It divides the market on the basis of types, applications and regions. The market data for these types is given with respect to volume (Kilo Tons) and value (\$Million). The market size in terms of value of ethyleneamines was estimated to be \$1,364.90 million in 2013 and is projected to grow at a CAGR of about 7.81% between 2014 and 2019. The data mentioned in the report is based on the overall demand for the ethyleneamines.

The ethyleneamines market has been analyzed on the basis of Porter's five forces model. This gives an idea about the current proceedings in the industry at the commercial level. The study provides the value chain analysis with respect to ethyleneamines raw materials, manufacturers, and end-user application industries. The value chain describes the key contributors to the materials market at different stages from product development to end use. It represents the top players that are contributing to the global ethyleneamines industry.

The impact of different market factors, such as drivers, restraints, and opportunities is also illustrated in the report. This gives an idea about the key drivers, such as high growth and demand in the emerging economies of China, India, and South-East Asian countries. It is backed by large population needs, increased manufacturing growth, and newer industrial applications. Also, the economic stability in the European region and the U.S. has affected the economy of other developed countries that are of key importance for the commercial success of new materials and their end-user market.

The global ethyleneamines market is also classified based on different applications. The key companies in this market are Akzo Nobel N.V. (The Netherlands), Huntsman Corporation (U.S), The Dow Chemical Company (U.S.), BASF S.E. (Germany), Tosoh Corporation (Japan), Delamine (The Netherlands), Diamines & chemical limited (India), and others. These companies are consistently focusing on expanding their production capacity and launching new products to achieve a competitive advantage, and thereby serving the customers more effectively. Investments in the expansion of installed manufacturing capacity was the most preferred strategy by the top players from 2010 to 2014.

The different strategies adopted by the leading companies to capture the market in developing economies include expansions and partnerships. These companies are projected to focus on expansions with larger capacities to cater to the high demand statistics of the market. Increasing end-user demand for ethyleneamines led ethyleneamine's manufacturer Huntsman to enter joint venture with Zamil Group (Arabian Amines company), a 50-50% joint venture to produce and operate ethyleneamines in Saudi Arabia, in 2008. It is expected that more companies will start the production of ethyleneamines to cater to the increasing demand globally.

The Asia-Pacific region, with rising end-user industry demand, has emerged to be the driving factor in this market, with China being the leading country in the consumption of ethyleneamines due to the increasing demand from the allied industries and the large population needs. The emerging economies, such as India, Brazil, and South East Asian countries are further lined up for improved growth in this market with healthier socio-economic factors.

The report also presents a competitive landscape covering different strategies and developments, such as expansions and agreements undertaken by the leading companies in the past few years. Furthermore,

different ethyleneamines market participants are also profiled in the report.

### **Scope of the report**

The report segments the global ethyleneamines market as mentioned:

The ethyleneamines market has been covered in detail in this report. In order to provide an all-round picture, the current market demand and forecasts have also been included.

On the basis of Types:

- Ethylenediamine
- Diethylenetriamine
- Triethylenetetramine
- Others

On the basis of the Applications industry:

- Resin
- Paper
- Automotive
- Adhesive
- Water Treatment
- Agro Chemical
- Pharmaceutical
- Personal Care
- Textile Chemical
- Others

On the basis of Region:

- North America
- Europe
- Asia-Pacific
- RoW

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