

Ulta Salon, Cosmetics & Fragrance, Inc.
Fundamental Company Report Including Financial,
SWOT, Competitors and Industry Analysis



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Ulta Salon, Cosmetics & Fragrance, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Ulta Salon, Cosmetics & Fragrance, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Ulta Salon, Cosmetics & Fragrance, Inc. and its competitors. This provides our Clients with a clear understanding of Ulta Salon, Cosmetics & Fragrance, Inc. position in the **Retail Industry**.

- The report contains detailed information about Ulta Salon, Cosmetics & Fragrance, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Ulta Salon, Cosmetics & Fragrance, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Ulta Salon, Cosmetics & Fragrance, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Ulta Salon, Cosmetics & Fragrance, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Ulta Salon, Cosmetics & Fragrance, Inc. business.

About Ulta Salon, Cosmetics & Fragrance, Inc.

Ulta Salon, Cosmetics & Fragrance, Inc., a beauty retailer, provides prestige, mass, and salon products; and salon services in the United States. As of January 30, 2010, the company operated 346 stores in 38 states.

The company offers a combination of approximately 21,000 prestige and mass beauty products organized by category in bright, open, and self-service displays. It offers products in various categories, including cosmetics, which includes products for the face, eyes, cheeks, lips and nails; haircare, which includes shampoos, conditioners, styling products, and hair accessories; salon styling tools, which includes hair dryers, curling irons and flat irons; skincare and bath and body, which includes products for the face, hands and body; fragrance for both men and women; private label, consisting of Ulta branded cosmetics,

skincare, bath and body products and haircare; and other, including candles, home fragrance products and other miscellaneous health and beauty products.

Market

The company operates within the U.S. beauty products and salon services industry. The beauty products industry includes color cosmetics, haircare, fragrance, bath and body, skincare, salon styling tools and other toiletries.

Suppliers

The company's suppliers include Bare Escentuals, Farouk Systems, Helen of Troy, L'Oreal, and Procter & Gamble.

Competition

The company's major competitors for prestige and mass products include traditional department stores, such as Macy's and Nordstrom, specialty stores, such as Sephora and Bath & Body Works, drug stores, such as CVS/pharmacy and Walgreens and mass merchandisers, such as Target and Wal-Mart. Its competitors for salon services and products include Regis Corp., Sally Beauty, JCPenney salons, Premier Salons and independent salons.

History

Ulta Salon, Cosmetics & Fragrance, Inc. was founded in 1990.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need 2-3 days to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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