

Y108 Big Money Dollar Bill Game

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. HOW TO ENTER

- a. These rules govern the Y108 Big Money Dollar Bill Game promotion (the "Promotion") being conducted by WDSY-FM (the "Station") beginning on January 2, 2013 at 7:00amET and ending on February 1, 2013 at 11:59pmET.
- b. To participate in the Promotion, you must listen to WDSY-FM each weekday beginning on January 2, 2013 and ending on February 1, 2013 between the hours of 7:00amET and 11:59pmET for the announcement of the cue to call. Upon hearing the cue to call, caller #18 to get through to the Station contest line at 412-922-1079 will win a \$108 prize if they possess a \$1 bill with the numbers 108 consecutively in the serial number of said bill, and upon confirmation of eligibility. Also, if caller #18 possesses and presents the \$1 bill circulated by WDSY-FM with the serial number L10833385D, that caller #18 will not win a \$108 prize but will win the grand prize. Once a winner has presented the \$1 bill circulated by WDSY-FM with the serial number L10833385D the Promotion will continue without the possibility of winning the \$5,000 grand prize. At the time of their call, callers will be required to provide all information requested including their full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. In the event that the selected caller does not have a \$1 bill with numbers 108 consecutively in the serial number of said bill, is disconnected, or is found to be ineligible, additional callers will be taken in order until an eligible winner can be confirmed. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a winner only once. There will be up to a total of 92 winners selected on-air during the Promotion dates. The Station is not responsible for telephone service outages, delays, busy signals, equipment malfunctions and any other technological difficulties that may prevent an individual from completing his/her telephone call. Due to delays in the WDSY-FM online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years of age or older and who reside in the Pittsburgh, PA Metro Area. Employees of the Station, its licensee, the licensee's parent, subsidiary and affiliated entities, Station's advertising and promotional agencies, its participating sponsors, other radio stations in the Pittsburgh PA metropolitan area, the members of their immediate families (spouse, parent, sibling or child) and those living in the same household of each (whether related or not), are ineligible to enter or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize valued over \$50 (or ticket prize valued over \$100 per ticket) in a Promotion conducted by the Station only once every thirty (30) days and only

once every six (6) months if the prize is valued over \$600. Only one (1) winner per household is permitted in any Station promotion.

- c. The winner must provide valid government-issued photo identification and provide their complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. A maximum of ninety-two (92) \$108 prizes will be awarded in this Promotion. Each \$108 prize consists of the following: \$108.00 to be awarded in the form of a check. The Approximate Retail Value ("ARV") of each \$108 prize is \$108.00.
- b. One (1) grand prize MAY be awarded in this Promotion. The grand prize is \$5,000, to be awarded in the form of a check. The ARV of the grand prize is \$5,000.00.
- c. Prizes will be awarded in the form a check issued by CBS Radio which will be mailed to the winner. No checks will be awarded, processed or mailed until winner has claimed the prize at the Station, presented all required documentation, and signed all required releases and tax forms. Checks will then be mailed within approximately ninety (90) days. Station is not responsible for the safe arrival of prize check. Winner assumes all risk of loss. The winner will forfeit any prize or prize certificate not claimed within forty-five (45) days of winning.
- d. There is no substitution, transfer or cash equivalent for prizes, except that the Station may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of the Station management with respect to the Promotion are final.
- b. A maximum of ninety-two (92) \$108 prize winners will be selected on-air as described in Section 1 of these Official Rules. One (1) grand prize winner MAY be selected on-air, as described in Section 1 of these Official Rules.
- c. Winners must listen to the Station to win, but do not need to be present to win.
- d. Odds of winning a Qualifying Prize depends upon the number and order of calls received. Odds of a Qualifier winning the Grand Prize are 1 in 15.
- e. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by the Station (or any other CBS Radio station in Station's market) in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Station, in its sole discretion, may require Promotion winner (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless the Station, its licensee, the licensee's parent, subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Station that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate or modify the Promotion. If the Promotion is terminated before the original end date, the Station reserves the right to select the winners by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winners.
- e. The Station, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of the Station's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If the Station makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, the Station reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. The Station reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel or modify the Promotion and shall not be required to award a substitute prize.
- g. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.

- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by February 1, 2013 to Y108 Big Money Dollar Bill Game – Official Rules,” Attn: Promotions WDSY-FM, 651 Holiday Drive, Foster Plaza 5, Pittsburgh PA 15220 For the names of the prize winners send a self-addressed stamped envelope for receipt by April 2, 2013 to the above address marked Y108 Big Money Dollar Bill Game – Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of the Station and may be posted online at y108.com

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