



BUSINESS START-UP CERTIFICATE
2017 CERTIFICATE CURRICULUM
Department of Business Affairs & Consumer Protection



Participant Name:			Phone:		
Street Address:			Email:		
City:		State:	ZIP Code:	Start Date:	
Session No.	Business Education Category Requirements	Session Date	Business Workshop/Session Title	Presenter / Expert Name	BACP Approval
1	Business Planning (example: developing a plan, starting a business)				
2	Financing a Business (example: financial planning, loans, incentives)				
3	Marketing (example: branding, messaging)				
4	Legal (example: legal entity, nonprofit, copyright)				
5	Business Licensing (example: restaurant, liquor, PPA, public use)				
6	Business Inspections (example: City inspections)				
7	Technology (example: build a website, social media)				
8	Business Operations (example: Airport concessions)				
9	Elective (example: 2 nd workshop in any category or attendance at the City Treasurer's Small Business Expo or other City sponsored Expo)				

A total of 9 business education sessions need to be completed within 6 months in order to earn a Business Start-Up Certificate. Once you have completed a session under each of the nine category requirements, a certificate of completion will be presented to you via mail or pick-up.

