

## Summer 2012 Update from Council for CMC-BC

Welcome to the Summer 2012 update from your CMC-BC Council.

### AGM and Council

As previously reported, our well attended Annual General Meeting on May 17<sup>th</sup> at the Hyatt Hotel in downtown Vancouver saw three new Council members, Jean Douglas, Mary O'Callaghan and Gerard Edwards elected, with Jean Douglas subsequently being elected as Secretary. Jean replaces Deb Bourne who has rotated off Council after several years of excellent service. Russ Grabb, President, made a special presentation to Deb to thank her for her great efforts on behalf of the entire membership. Council is now comprised of:

Russ Grabb, CMC – President	Stephen Spooner, CMC – Treasurer and Vice President
Jean Douglas, CMC - Secretary	Shayda Kassam, CMC – Registrar
Lyn Blanchard, CMC – Stakeholder Relations	John Glover, CMC – Professional Conduct and Discipline
Renata King, CMC – Communications and Marketing	Satnam Sekhon, CMC- BC Mainland Member Services
Dale Christenson, CMC – Vancouver Island Member Services	Joy Playford, CMC – Southern Interior Member Services
Mary O'Callaghan – Member at Large	Gerard Edwards – Member at Large

For more information on your Council, their backgrounds and contact information please go to the BC Institute's page on the CMC-National website at [http://www.cmc-canada.ca/provincial\\_institutes.cfm?Portal\\_ID=3](http://www.cmc-canada.ca/provincial_institutes.cfm?Portal_ID=3)

### President's message - Russ Grabb, CMC, President CMC-BC

Thank you for taking the time to read over our Summer 2012 newsletter. It is part of Council's continuing commitment to seek new and simpler ways to enhance our internal communications.

With May's AGM now well behind us, Council is now transitioning from last year's corporate focus on getting our organizational house in order, and fortifying key relationships, to this year's focus on building volunteer capacity, growing membership and building awareness. In other words, last year was about setting strategic direction and giving ourselves the means and resources to get there, while this year will be about achieving desired ends and outcomes. Last year's monthly communiqués were mostly updates on foundational improvement. This year's monthly newsletters will be about metrics and CMC-BC working as a team to get the job done.

I look forward to your continued support, helpful feedback and deeply appreciated volunteer contributions.

### Community Service Awards

BC Council has communicated there will now be greater focus on social responsibility, volunteerism, and "give back" to the community. Thank you to all of you that responded to our survey on Community activities earlier this year. The results were outstanding and showed just how much CMC gives back to the Community. Some highlights from the survey results were:

- The average amount of donated time per respondent was 197 hours in 2011 (185 in 2010). CMC-BC members take on significant responsibilities within the Community. 58% of respondents are members of their organizations Executive, and 31% are a Committee chair.
- CMC-BC members form long-term stable, relationships with the organizations they serve. Respondents have been involved with their most significant organization on average for 10 years.
- CMC-BC members serve a wide range of Community Service organizations. Not surprisingly, the highest percentage (77%) serve Not-for-Profit organizations but 33% serve Registered Charities, and over 10% serve faith based, sports or professional associations.

With Council's continued desire to promote greater focus on CMC's "give-back" to the Community, Council has endorsed the creation of annual Community Service awards to recognize significant contributions to the Community by CMC's. This new annual Award will be first presented in May 2013 at the Institute's Annual General meeting by the ICMC-BC President. Some details of the award are noted below:

- Any full time CMC-BC member person whose membership account is in good standing can be nominated for a Community Service Award. Retired, inactive and student members are not eligible
  - All Community Service Award recipients will receive a framed recognition certificate to commemorate their achievement, and ICMC-BC will donate \$250 to the community organization of the recipient's choice.
  - A maximum of two awards will be presented each year
  - ICMC-BC Council will create a sub-committee to receive nominations and adjudicate the results
  - Criteria are to be confirmed by the inaugural sub-committee but are expected to include:
    - Achievement and Leadership-Results achieved for the community in BC
    - Commitment-Length of involvement with the Community organization(s), as well as the nature and extent of volunteer/community service activities
    - Inspiration-What inspired the member to volunteer? How do they inspire others
    - Values-How does this activity align with CMC-BC values of professionalism and integrity
  - The nomination period will be open between January 1st and February 28th each year.
- Further details on the nomination and selection process will be provided in the early Fall.

## Membership update

Our Registrar, Shayda Kassam, has been busy reviewing many applications for new members to join CMC through one of the three available streams, as well as reviewing the results from candidates who have completed the stream requirements. As a result each month, several new candidates are presented to Council for approval. Congratulations to the following recently approved brand new CMC's:

<u>Name</u>	<u>Title</u>	<u>Company</u>
Doug Walker CMC	Associate Consultant	Beacon for Change
Alastair Nimmons CMC	Partner	KPMG Management Consulting
Hubert Timmenga CMC	President	Timmenga & Associates
Christopher Carmack CMC	Senior Consultant	Unison Consulting
Monica Morgan CMC	Senior Advisor	MHPM Project Managers

And also congratulations to those candidates listed below who have recently been accepted into one of the qualifying streams:

Alex Glassey	Partner	Glassey Strategy
Jame Healy	Practice Director	Microsoft Consulting Services

Robert McDonald	Owner	Digital Reef Consulting
James Glennon	President	Glennon Consulting Inc.
Ben Pedret	Principal	Emerge Partners Ltd.
Meryle Corbett	Principal	BC BizCoach On-Line Services
Cheryl Wheeler	President	Mejora Consulting

### Oral Assessor's required

With the increased interest in becoming a CMC, we are now facing an additional (but good) challenge. We need additional Oral Assessors. CMC-Canada has recently issued the following request:

#### **ATTENTION CMCs and FCMCs**

*We're looking for some of our top talent to help assess candidates as they work to achieve their CMC designation.*

#### **Online Oral Assessor Training Now Available**

As part of the final stage of Assessment before becoming a Certified Management Consultant, candidates must complete an oral assessment where they are required to answer questions based on their experiences as a consultant.

A two-person panel of qualified CMCs conducts the interview and assesses the candidate's level of competence, based on standards set by the National Certification Committee.

Entry and Experienced Stream candidates complete a 'Structured Interview' and Executive Stream candidates complete a 'Confirmation Interview'.

#### **Oral Assessor Qualifications:**

- Must be a CMC or FCMC in good standing.
- Possess current knowledge of applicable professional management consulting competencies.
- Possess the appropriate years of recent experience as a CMC:
  - 5 years as a CMC (8 years experience as a management consultant) for Entry or Experienced Stream candidates;
  - 10 years or more as a CMC (20+ years experience as a management consultant or FCMC) for Executive Stream candidates. Executive Stream Oral Assessors also qualify to conduct Entry and Experienced Stream interviews.

If you are interested in becoming an Oral Assessor, please contact H  l  ne Th  berge at [htheberge@cmc-canada.ca](mailto:htheberge@cmc-canada.ca). The training session materials and a link to the session will be provided to you.

### Chapter Updates

In furtherance of Council's mandate and desire to attract new members, Council recently sponsored two extremely successful events.

- Firstly, a membership recruiting event was held on June 21<sup>st</sup> in Vancouver with the great assistance of the BC Mainland Chapter. In addition to several volunteers from the Mainland Chapter, the event also featured CMC's national Membership Director. The event was very well attended and the overall feedback from the participants was very positive. We have received several membership applications as a result of this event.
- Secondly, we also sponsored the West Coast Chapter of the Project Management Institutes Annual Conference and Career Fair held in June as a Platinum/Presenting Sponsor. Attracting hundred's of PMI members from

across BC, CMC's logo was clearly visible throughout the conference and on the website.

<http://projectmanagementbc.ca/>

- The booth we staffed throughout the conference was well positioned in a high traffic area and received many inquiries and expressions of interest from existing PMI members.
- In the Southern Interior, Deb Bourne is working with our National office folks to organize an information and recruitment event in Kelowna for late September. As Chapter Chair, Joy Playford, points out "With so many active consultants based in the Southern Interior, this event is a great opportunity to provide information on the wonderful professional development and practice benefits of CMC, including information on insurance, international engagements, business development and client benefits. We will provide you with the meeting date in the next couple of weeks so you can attend and bring your colleagues."
- Joy goes on to say "Our joint Kelowna conference with CMA's in March continues to generate new CMC applications, and we are working on booking more joint activities with CMA in our 2012-2013 Chapter program. Details will be posted on the National CMC website in mid-August." In the meantime, please provide your suggestions for program, or comments to [joy@playfordperformancegroup.com](mailto:joy@playfordperformancegroup.com).
- Satnam Sekhon, BC Mainland Chapter chair reports the Chapter is also planning another Recruitment drive in September 2012, this will be in conjunction with all chapters.
- The Chapters are currently in the process of finalizing the Fall's educational programs, some of which are already posted and available for registration at the BC Institute pages of the CMC-Canada website. These are expected to include some further Lean events which proved so popular with members and non-members alike in the BC Mainland and generated sold-out events on Vancouver Island as reported by Dale Christenson, Vancouver Island Chapter Chair.

### Refer a member

This is a reminder to all our members that the successful National "Refer a Member" campaign has been extended to August 31<sup>st</sup>, 2012. Reproduced below is an extract from CMC-Canada CEO Glenn Yonemitsu's recent email to members:

*We believe the members who have been active, like you, know us well and can really help make CMC-Canada stronger, by referring a colleague. Over the past few years, we've reinvented our value proposition, to ensure we are relevant to professionals of today. In order to continue to invest in these critical, long-term initiatives, CMC-Canada needs your help to find passionate and professional individuals.*

*We have set up a special website that outlines why we need to grow. Visit [www.refer-a-member.ca](http://www.refer-a-member.ca) for more details. The website includes resources to help you refer a member and also, outlines the special way we will say "thank you", if the referred professional joins our Association. Send any interested professionals to [www.joincmc.ca](http://www.joincmc.ca) - a website that makes applying easy,*

*To thank you for your help, we have a time limited offer – if a new member joins because of you – we will provide a \$100 in cBucks, a credit you can redeem against your 2013 dues. This offer extends only until August 31, 2012.*

### In Conclusion

We hope you've found this Update informative. Comments/feedback please, to your Marketing/Communications Council Member Renata King at [renataking@live.ca](mailto:renataking@live.ca). *Have a great Summer!*