

SPEECH 1315
PERSUASIVE SPEECH CRITIQUE FORM

Name: _____
Speech Subject: _____ Date: _____
Length: _____

Organization: 20 19 18 17 16 15 14 13 12 11 10 9 8 7 6 5 4 3 2 1 0

- Did the introduction gain attention?
- Did the introduction lead into the speech?
- Did the main points follow a consistent order?
- Did the conclusion tie the speech together?
- Did the conclusion reinforce the proper tone?

Content: 20 19 18 17 16 15 14 13 12 11 10 9 8 7 6 5 4 3 2 1 0

- Was the specific goal clear and well adapted to class?
- Did the speaker present sound reasons?
- Did the speaker have specific facts and opinions to support these reasons?
- Did the speaker use emotional appeals to supplement the logic of the speech?
- Did the speaker build his or her credibility?
- Was the speaker ethical in handling material?
- Did the speaker offer a
 - _____ statement of reasons order? _____ problem-solution order?
 - _____ comparative advantages order? _____ criteria satisfaction order?
 - _____ Negative order?
- Was the organization a good one for increasing probability of success with audience?

Language: 20 19 18 17 16 15 14 13 12 11 10 9 8 7 6 5 4 3 2 1 0

- Was the language clear? Vivid? Emphatic? Appropriate to the audience?
- Did the speaker use transitions to emphasize or show relationships among ideas?

Delivery: 10 9 8 7 6 5 4 3 2 1 0

- Did the speaker sound enthusiastic?
- Did the speaker look at the audience?
- Was the delivery extemporaneous and spontaneous?
- Did the speaker show sufficient vocal variety and emphasis?
- Were articulation and pronunciation satisfactory?
- Did the speaker have good posture and make appropriate movements?
- Did the speaker show sufficient poise?

Visuals: 25 24 23 22 21 20 19 18 17 16 15 14 13 12 11 10 9 8 7 6 5 4 3 2 1 0

(Power Point , Prezi, Visual aid provided for audience, brochures, outlines, etc.)

- Were the visuals neat and simple?
- Was the lettering large and bold enough for audience in the back of the room to read?
- Was the speaker familiar enough with the operation of the equipment?
- Did the speaker use proper operational technique?
- Did the speaker have sufficient visual materials for the speech?

Appearance: 5 4 3 2 1 0

- Did the speaker dress appropriately?
- Did the speaker have confidence while presenting?
- Did the speaker dress to impress?

Additional comments:

Composite Speech Grade: _____ **Penalties:** _____ **Letter Grade:** _____