

#### **March 2009**

#### In This Issue...

- 1. Cut marketing \$\$, not marketing!
- 2. New shipping label sheets for QuickBooks
- 3. Create all-occasion cards easily using Microsoft Office Word 2007
- 4. USPS Rate Increase May 11, 2009
- 5. Show us how you use our products

# Postcards have impact. Print your own.<sup>SM</sup>

Print and deliver your own postcard message for LESS than the cost of a first class stamp alone!



Knr Computer Per For 10% off your first order before May 1st use coupon code: Discount10

### In a down economy, cut marketing \$\$, not marketing!

Use postcards:

\*Cheaper to buy

\*Cheaper to print

\*Cheaper to mail

## New shipping label sheets for QuickBooks

- Using QuickBooks® shipping labels will enable you to create a shipping label from your sales order, invoice or packing slip layout in QuickBooks® Pro, Premier, and Enterprise.
- QuickBooks (R) shipping labels help you process your QuickBooks orders faster.
- Streamline the order fulfillment process



#### **Create all-occasion cards easily using Microsoft Office** Word 2007

Print a greeting card any time, for any reason, for anyone. Keep a supply of our <u>blank</u>, <u>printable greeting cards</u> on hand.



Users can visit Microsoft Office's site to <u>download pre-designed templates</u> compatible with Word 2000 or later. Burris recommends using Microsoft Word 2007, which automatically downloads templates, featuring a gallery of greeting card layouts with artwork and text. Users open a new document, choose Microsoft Office Online template, choose greeting cards, choose a card, and download.

### USPS Rate Increase May 11, 2009

Selected highlights:

- Postcards still cheaper to mail: 28¢ vs. 44¢ (for a first-class stamp)
- increase in the price of a first-class stamp to 44¢ and postcard to 28¢
- customers can still purchase the Forever Stamp at 42¢ before May 11, which will always be good on a one ounce letter in the future (<u>Forever Stamp</u> is always sold at the regular first- class mail stamp rate.)
- Forever Stamps (the 2¢ savings on the new rate is a 4.5% discount)
- be aware of <u>letter</u> rates vs. <u>large envelope</u> rates vs. parcel rates



### Show us how you use our products

We are creating an online gallery to show how some of our customers use our products. Share yours! Email us at <u>burris@pcform.com</u> and we'll send you an email when the gallery becomes available.

## **Check Out These Websites...**

(In each issue, we'll point you to some websites we think might be of use.)

Everyday News and Information: National, and local information tailored by zipcode

Business: <u>Marketingprofs.com</u>

Lifestyle, Entertainment, and Fun: <u>41 Questions, 1 personality</u> <u>Free search of immigrants who passed through Ellis Island</u>

Faith & Spirituality: <u>Searchable online Bible</u> <u>Daily Inspiration with News Articles & more</u>



This newsletter is published by Burris Computer Forms. If you no longer wish to receive this newsletter, click <u>here</u>. If forwarded from a friend and you would like to sign up for your own newsletter, click <u>here</u>. Burris Computer Forms will never give or sell any of the information you give us.

Copyright © 2008-2009 Burris Computer Forms. All rights reserved. Reproduction in whole or in part without permission is prohibited. <u>Postcards Labels W2s/1099s Downloads Other Forms Blog</u>

www.pcforms.com • 800-982-FORM (3676) • burris@pcform.com • 2222 Electric Road Suite 204, Roanoke, VA 24018