



Peninsula McDonald's McTakeover Night Application

Incomplete applications will not be considered.

Date of application:

Preferred month for McTakeover:

Name of organization:

Preferred location(s) for McTakeover:

First preference:

Second preference:

Has your organization taken part in a McTakeover in the past?

If so, when and where?

Number of members in organization (not number of volunteers you'll bring):

Applicant name:

Applicant phone number(s):

E-mail (required):

Event contact name (person in charge) if different than applicant:

Event contact phone number(s):

E-mail (required):

Please tell us a bit about your organization (mission, etc.) and describe how funds from McTakeover will be used:

To whom shall we make out and mail the check (Exact wording, please. Checks must be made to a school or non-profit and cannot be made to an individual):

Organization name:

Attention:

Address:





Organization Name: _____

City, State & Zip Code:

Promotional/Marketing Plan: The key to successful McTakeovers is good publicity and promotion! We'd like to know how and where you plan to promote your organization's McTakeover. Please include approximate quantities and other pertinent details (distribution plan, quantity, etc.) regarding your planned promotional efforts. Priority will be given to groups with the strongest marketing/promotional plan and to those who have executed good McTakeovers in the past. Please tell us a bit about your marketing plan to promote your McTakeover, if you are selected. Feel free to submit samples from previous McTakeover marketing efforts or an additional page if needed.

Important details:

- **While you can type into this PDF form, you cannot save your changes due to limitations with PDFs. If you'd like to send via e-mail you must print and scan the document and return it as an attachment. Or you may print the application and send via fax or mail.**
- You cannot McTakeovers are held one Wednesday per month in participating restaurants.
- The contact person will be notified via e-mail when your application is received, and again if your organization has been chosen for a McTakeover. An application does not guarantee your group a McTakeover due to the high volume of requests received. Groups must reapply each year.
- McTakeovers are for schools, school groups and non-profit (501c3) organizations. **Priority will be given to schools and school groups.**
- Funds raised must remain local and/or benefit the local community.
- Groups will be responsible for promoting their McTakeover and must provide 6-8 volunteers.
- If your group is scheduled for a McTakeover, you will receive a confirmation letter via e-mail with event details and promotional ideas.
- Priority will be given to groups who submit applications prior to September 30, 2009.

Please print and fax or mail this application to:

Peninsula McDonald's McTakeover Program

360-337-2046 FAX

9465 Provost Rd. NW #101, Silverdale, WA 98383

Or scan your application and send as an attachment to:

Karen@PeninsulaMcDonalds.com

office phone: 360-337-1278

*To ensure your application makes it into the right hands in a timely manner,
we ask that you **please do not turn this application in to a McDonald's restaurant!***

Thanks for your interest in Peninsula McDonald's McTakeover Fundraising Program!
Get information and/or apply on-line at: www.PeninsulaMcDonalds.com.