

**Sample Sales Letter**  
**Training Company for Motivational Speaker**

**Your competitor is asleep right now, what are you doing?**

Dear #FIRSTNAME#,

Imagine, right now, most of the people who were prospecting at this time in April are now sleeping in. Many of those who were reading the Dani Johnson.com script in April are actually out playing with their residual income, and are not working.

So what does that mean for you?

100,000 people will still be joining a home based business this month! If you are using the Dani Johnson leads you could be enrolling people with far less opposition because there's hardly **ANY competition** out there right now.

Did you know that most of your internet prospects are still looking for a way to work at home? **Dani Johnson HERSELF** explaining the good, bad and the ugly in this industry could be the ticket you need **RIGHT NOW** to cash in on some amazing profits! Look at these results:

- Karen Closed 5 Dani Video Leads on her First Order
- Todd reached 100% of his first 40 Dani Leads & Closed up 17 New People!
- Patrick has signed up 4 new people already!
- Debbie from WI loves how her prospects are waiting for her call!
- Allan is telling his whole team about EarnProLeads!
- Brent signed up someone the first day!

Get these leads now! <http://www.earnproleads.com>

While your prospect is sleeping wouldn't you like to be closing people left and right with far less objections and dominating those contests your company has right now? You can!

**Learn how to play "Cat and Mouse"** with your prospect, by giving them all the signs that "You don't need them" as they give you their credit card without one objection and are literally begging you to give them the next step!

Go now to: <http://www.prospectandcloseyourwaytomillions.com>

If you act fast, right now there's a **Special One-Time promotion** where you can listen in on some **7- different audio clips TODAY**, immediately that could make all the difference in your business right now.

**Get a free 10 minute excerpt + listen to 7 different audio clips** from this private Dani Johnson training event that rocked the industry! Get your free video clip now: <http://www.prospectandcloseyourwaytomillions.com>

**Right now, during the month of July it is the EASIEST time make an income in your home based business.**

Remove all of your personal roadblocks now and get yourself registered for the next First Steps to Success Event in Atlanta, GA August 25 & 26, 2007 so that you can bring in a harvest this fall! This event comes with a 200% money back guarantee. **Yes, you read that right, a 200% MONEY BACK GUARANTEE.** IF you feel the seminar does not over-deliver on its promise to equip you with the tools, techniques and skills you need to succeed (in ANY business or area of your life) just come to our registration table at the back of the room BY SUNDAY NIGHT and *we'll give you a 200% refund of your seminar registration fee on the spot.*

Register now! <http://www.firststepstosuccessseminar.com/>

Let everyone else play! Let them sleep in! Get the training you need right now to pass them by right now! Invest into your training with the Dani Johnson.com products that have created results for over 100,000 clients in under 3 years!

If you even apply just one of these tips- you can't lose because ALL of our products are **100% money back guaranteed** -so put your business on the fast track and order these programs now!

Hans Johnson  
CEO, DaniJohnson.com

Ps. At the least, get your Dani Johnson leads, you'll be amazed at what could happen by just enrolling 3 new people this month who are ALSO using the Dani Johnson leads with you!