

Youth Development Project of the Diocese of London

T3 – Business plan template

Introduction

Give a brief overview of the proposal and explain the purpose of this business plan.

Organisation background

Give a brief history of the organisation:

- What youth work you have done in the past i.e. experience
- How you have developed this work/arrived at this stage

A manifesto i.e. what your organisation aims to achieve.

For example, as a community based youth project:

1. We seek to assist young people to meet the challenges they face in daily living in our community
2. We seek to encourage individuals to feel valued and empowered so they can make a positive contribution to the well being of our community.
3. We seek to strengthen existing partnerships with voluntary and statutory agencies and to develop new ones.

4. In all our work we seek to promote the 5 outcomes contained in Every Child Matters
5. We seek to express the love of Christ for our community and the individuals within it through practical service.

Premises and resources

Explain what you've got available to use.

Existing projects and community links

List any projects that your parish is doing and give brief details of what service it offers and who to contact.

Partnerships

List the organisations you work with or are connected with and in what way. State any opportunities for joint working.

Needs analysis

Use results of consultations with young people and other professionals working in the area, local statistics and demographics etc

Proposal

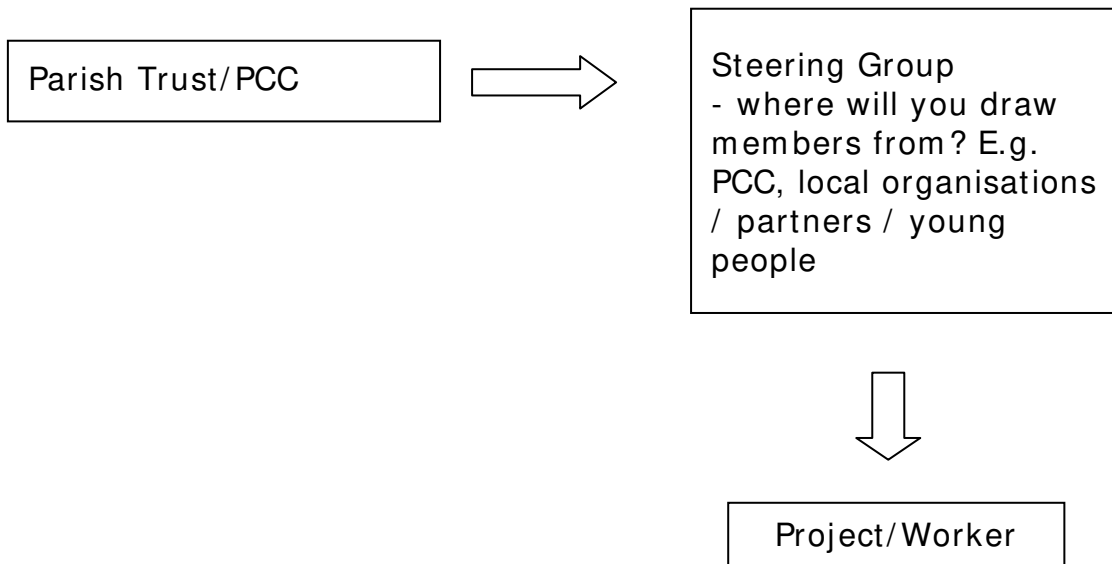
What is the project about?

Aims, objectives and outcomes

List your main aims and objectives (as bullet points) i.e. what are you intending to achieve. Include the outcomes you intend to use to monitor the success of your work. This ensures that you focus on achievable outcomes for young people. Include details of how you will evaluate progress towards your aims and objectives.

Management and staffing

Set out the structure, for example:



Financial planning

Put your budget here – make sure it's realistic and reflects the full costs. Don't forget to include any other funding you have coming in and whether the church will provide office space, accommodation etc. Include:

- Your funding and financial strategy
- How you do/audit your accounts etc.

Contact details

Main contact name, postal email and telephone number address,

Names of referees

Include these here if you have independent organisations/bodies who will verify who you are and what you do. You need to check with them first they are happy to be named. You can also include partnership organisations that you work with as a supporting reference