



Sample Outreach Letter

Dear _____,

This year on Tuesday, November 29, is #GivingTuesday, a global day dedicated to giving. On this day, our company is supporting The Cancer Support Center. With offices in Homewood and Mokena, The Center provides support services such as counseling, stress management, wellness, fitness, nutrition and body image programs to anyone diagnosed with cancer as well as their loved ones. All programs are offered at no cost to the participant.

I am asking you to support this worthwhile organization with an on-line donation at:
<https://www.firstgiving.com/cancersupportcenter/giving-tuesday-novem>.

This year, the Coleman Foundation will match donations made electronically. Every dollar you donate to The Cancer Support Center on Giving Tuesday, November 29, will be doubled!

You can make a difference for anyone faced with the uncertainty, fear and distress that comes with a cancer diagnosis. You can help women feel better about how they look following treatment with a wig from our boutique. Because of you, a person struggling to eat because of his treatment can attend a cooking class to learn about spices, new recipes and healthy alternatives. You can allow a caregiver to have a few moments of relaxation during a yoga class or massage therapy session. Please join me in helping anyone with cancer know they are not alone on the journey. Make a donation on Giving Tuesday (November 29).

To learn more about The Cancer Support Center, visit www.cancersupportcenter.org.

Thank you,

[Your Name]

[Your Business Name]

Sample Message to Friends

Dear _____,

Everyone knows someone whose life has been impacted by cancer, a family member, friend, neighbor or yourself. The cancer experience is something no one should have to go through alone. Thanks to The Cancer Support Center, programs are available in our communities to help anyone diagnosed with cancer and their loved ones. These programs are offered at no charge because of the generosity of donors like you and me.

This year on Tuesday, November 29, is #GivingTuesday, a global day dedicated to giving, I am making a donation to The Cancer Support Center. Please join me in supporting The Center with an on-line donation at <https://www.firstgiving.com/cancersupportcenter/giving-tuesday-novem>.

This year, the Coleman Foundation will match donations made electronically. Every dollar you donate to The Cancer Support Center on Giving Tuesday, November 29, will be doubled!

With offices in Homewood and Mokena, The Center provides support services such as counseling, stress management, wellness, fitness, nutrition and body image programs to anyone diagnosed with cancer as well as their loved ones. Imagine a woman undergoing treatment feeling confident in the way her body is changing because of a new wig from The Center's boutique. You can make that happen. A donation of \$50 covers the cost of one wig. A donation of \$25 provides art supplies for one art therapy session for children whose family members have cancer. Every dollar makes a difference for anyone faced with the uncertainty, fear and distress that comes with a cancer diagnosis.

Please join me in helping anyone with cancer know they are not alone on the journey. Make a donation on Giving Tuesday (November 29). To learn more about The Cancer Support Center, visit www.cancersupportcenter.org.

Thanks,

[Your Name]