



**CENTRAL NEW YORK
BIOTECH/BIOMED ACCELERATOR CENTER**

BUSINESS PLAN TEMPLATE

The following are suggested items and format for inclusion in your Business Plan for submission as a CNYBAC Program Partner.

- I. Introduction
- II. Program/Product Objective(s)
- III. Technology/Description of Company/Innovation
 1. Current Status of Company/Innovation
 2. Description of Technology (include brochure/literature as attachments if available)
 3. Intellectual Property (trademark, patent, copyright, etc.)
 4. Employee Information (number of employees, full/part-time)
 5. Existing or planned research relationships
 6. Customer Description
 7. Market Analysis
 8. Competitor Analysis
 9. Pricing Strategy
 10. Commercialization Strategy
 11. Supplier List
- IV. CNYBAC Space and Equipment
 1. Type and description of space request
 2. Laboratory/engineering/electrical requirements
 3. List of equipment to be brought into facility
 4. List of equipment needed to be provided
 5. Handling/disposal of hazardous waste
- V. CNYBAC Program Partnership
 1. Describe how you will participate in CNYBAC as a Program Partner:
 - Participation in Program sponsored events, seminars, conferences
 - Host training for students and faculty in Company's space or at another location on a subject of interest to those attending
 - Participate with entrepreneurial faculty, students, and staff in Pre-Seed Workshops or equivalent and/or provide coaching.
 - Engage in collaborative research projects.
 - Apply for collaborative grants with SUNY Upstate faculty or staff.
 - Fund a graduate student or post-doctorate position at SUNY Upstate.
 - Provide materials or use of equipment for undergraduate and/or graduate student research opportunities.
- VI. Funding/Funding Source(s)/Funding Needs
- VII. Projected Timeline for Occupancy and Departure
- VIII. Outstanding/Pending Legal Actions
- IX. Regulatory Requirements/Approvals
- X. References