

# Rachell Retail

15725 Road Street Aztec, NM 87410 PH: 555-555-5555 E-mail: r\_retail@yahoo.com

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## PROFILE

- Highly motivated Business student with 8+ years of experience in retail sales
- Very knowledgeable in the area of clothing and housewares pricing, display and sales
- Ability to lead and train store associates and sales staff
- Well-trained in the area of loss prevention and store security
- Possess intuitive sales sense and ability to identify sales trends to apply to marketing scheme

## EXPERIENCE

### **Assistant Manager**

#### **Déjà Vu**

June 2009 – Present

- Manage high-end consignment store that specializes in vintage and name-brand clothing and accessories
- Create eye-catching window and store displays, through use of manikins, props and lighting
- Responsible for all continual marketing including local print ads, marquee, coupon books etc.
- Train new sales associates on floor and cashier duties
- Screen, price and stock new merchandise
- Developed new and comprehensive customer service training program for all store employees

### **Store Associate**

#### **Bargain Boutique**

May 2008 – June 2009

- Worked sales counter and ran cashier
- Assisted customers with clothing and accessory choices and assigned fitting rooms
- Maintained clean sales floor, break room and public bathroom facilities

### **Customer Service Clerk**

#### **Diva Danielle's**

December 2007 – May 2008

- Worked at service counter and accepted merchandise returns and provided customer refunds
- Restocked returned items and documented defective clothing and other merchandise
- Managed fitting rooms by checking customer clothing items and rehangng clothing that was left in fitting rooms

## EDUCATION

### **BA Business**

Emphasis: Small Business Management

University of New Mexico  
Expected Completion: May 2014