

Little Sisters of the Poor 5K Run/Walk Sponsorship Letter

May 21, 2016, 22nd Street Park

We cordially invite you to participate as a Sponsor of the 2nd annual Little Sisters of the Poor 5K Run/Walk. This event will raise money to Sponsor a Resident. In the world today individuals are living longer than ever before. Unfortunately, for some their assets are not able to keep up with their longevity. Many believe Medicaid will cover their daily care expenses. Sadly, Medicaid is only for eligible low – income recipients and covers only a portion of their long –term care and only after their personal assets has been depleted.

As a faith – based nonprofit, The Little Sisters are committed to providing love, generosity of family and compassionate care to our residents no matter what religion, race – including inability to pay. We do try as we may, we cannot do it alone. It takes a community: the combined efforts and generosity of family, church, friends, residents and foundations such as yours to assistance. Many of our residents need assistance with things like prescription medications, funeral expenses, and other critical needs.

The event will be held on Saturday, May 21, 2016, at 22nd Street Park near 22nd Street Landing.

The event will kick off at 6:30am with Registration. The 5k Run/Walk will start at 8a.m.

Awards will be given for top qualifiers of the 5K.

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase t-shirts for registered race participants, awards and complimentary drinks and snacks for each race participant. Any additional money from sponsorships will help go toward our fundraising goal of \$15,000.

There are various levels of sponsorship for the Little Sisters of the Poor 5K Run/Walk. Size and placement of logos on t-shirts and web site are based on sponsorship level.

Top Nun Sponsor--\$2000

- Listed as top sponsor on web site with logo and link
- Listed as top sponsor in quarterly newsletter with logo
- Prominent display of logo on all race t-shirts
- Special PA announcements mentioning sponsor name during and after the race
- 4 complimentary race entries

Nun Better Sponsor---\$1000

- Listed as sponsor on web site with link
- Listed as sponsor in quarterly newsletter
- Company logo on back of race t-shirt
- Promotional materials in race packet
- Special PA announcements mentioning sponsor name during and after the race
- 3 complimentary race entries

Make it a Habit Sponsor--\$500

- Listed as sponsor on web site with link
- Listed as sponsor in quarterly newsletter
- Company logo on back of race t-shirt
- Promotional materials in race packet
- 2 complimentary race entries

Thank you in advance your consideration of becoming a race sponsor. Attached you will find the sponsorship form that can be completed and submitted by mail. Or, please call or email Dolores Kolmer, Sponsorship Chair to set up sponsorship or answer any questions. Dolores can be reached at 310 – 548-0625 ext 212 or dvsanpedro@littlesistersofthepoor.org

I (we) would love to be a Little Sisters of the Poor 5K Run/Walk Sponsor on

Saturday, May 21, 2016

Hosted by the Little Sisters of the Poor

Levels:

- Top Nun \$ 2,000 _____
- Nun Better \$ 1,000 _____
- Make it a Habit \$ 500 _____
- Sponsor a Runner Amount _____ Runner Name: _____

Name: _____

Company/ School Name (If applicable): _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Company website: _____

Payment Information:

Check enclosed for \$ _____ (Payable to Little Sisters of the Poor)

Please charge my credit Card: \$ _____

Visa _____ Master Card _____ Discover _____ American Express _____

Card Number: _____

Card Security Code (CSC) 3 or 4 digit # _____ Exp. Date _____

Name as it appears on the card: _____

Cardholder Signature: _____

Donations are tax deductible per our 501(c) (3) status. All proceeds go to benefit the Residents of Little Sisters of the Poor San Pedro Jeanne Jugan Residence. Please have your marketing director email your logo to Dolores at dvsanpedro@littlesistersofthepoor.org or call 310- 548-0625 ext 212

Sponsors do not have to be corporate and all donations are graciously accepted.

Please return form with payment information to: Little Sisters of the Poor, 2100 S. Western Ave, San Pedro, CA 90732

Run so the Little Sisters may continue providing care to our elderly Residents.