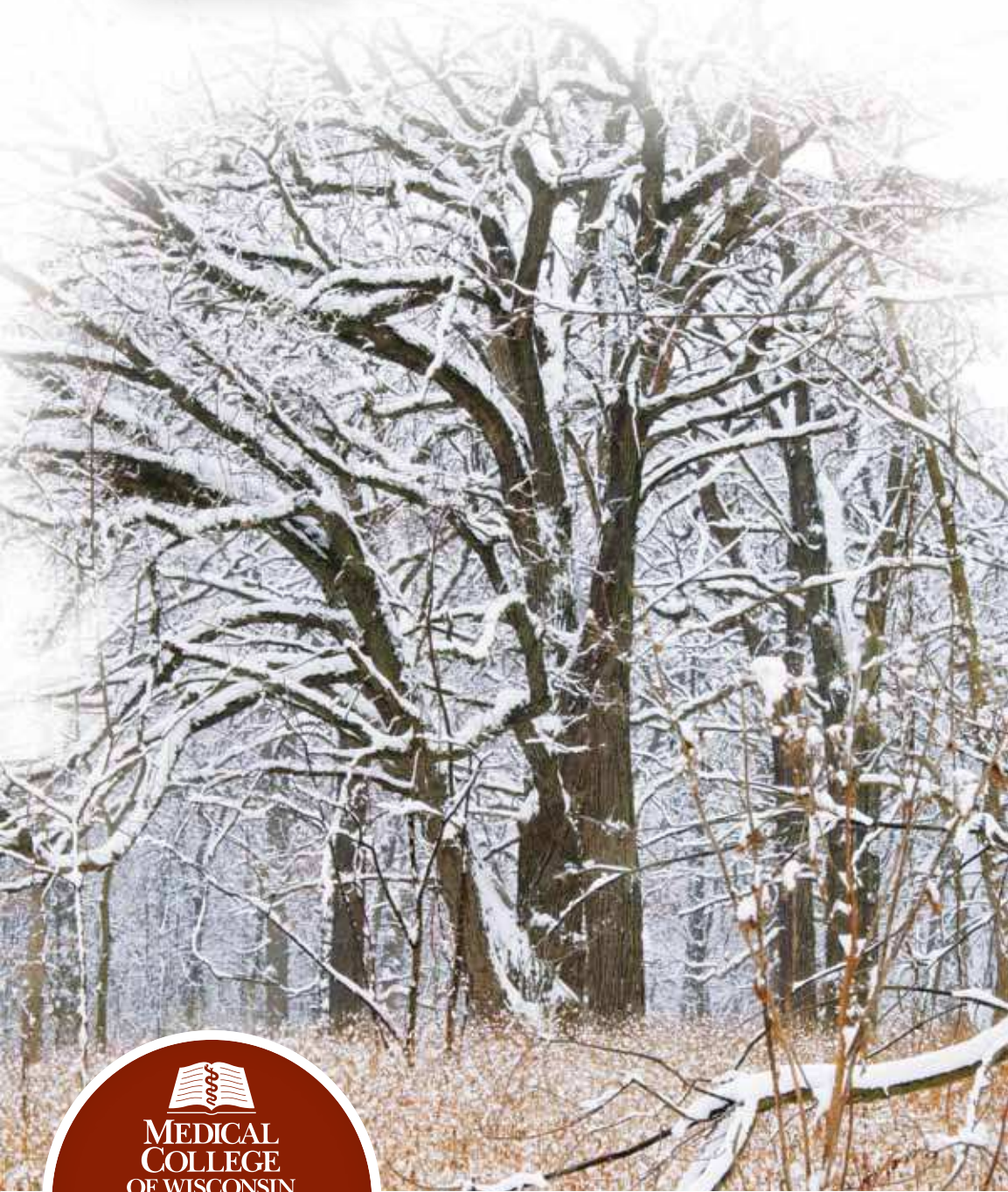




44TH ANNUAL

Winter Refresher Course for Family Medicine



February 4-7, 2014

Country Springs Hotel and Conference Center
Waukesha, Wisconsin

Summary

This program is designed for family physicians as well as nurse practitioners, physician assistants, and other primary care physicians who practice in a variety of settings including hospitals, nursing homes, and offices.

Objectives

The WRC will:

- Provide an outstanding array of clinical updates for primary care providers in areas of general preventive and adult medicine, pediatrics, geriatrics, psychiatry and women's health
- Highlight the valuable connections between the Wisconsin Academy of Family Physicians and primary care clinicians in shaping the future of Family Medicine
- Present evidence-based updates designed to improve primary care practice systems and policies
- Celebrate the strengths of our peer relationships and provide opportunities for interaction with referral consultants

EXHIBITORS

If you would like to exhibit at the Winter Refresher Course please contact **Karen Krause** at 414-955-8696 or kkrause@mcw.edu. The Medical College of Wisconsin, Department of Family & Community Medicine appreciates the support provided by our exhibitors.

ACCREDITATION

Application for CME credit has been filed with the American Academy of Family Physicians. Determination of Credit is pending.

PROGRAM ORGANIZERS

MCW Department of Family & Community Medicine

Wisconsin Academy of Family Physicians

COURSE PLANNING COMMITTEE

Nancy E. Havas, MD, Program Director

Suzanne Gehl, MD, Community Co-Director

Alan K. David, MD, Professor and Chair, Department of Family & Community Medicine

Mary Ellen Radjenovich, Conference Coordinator

Karen Krause-Fromm, Exhibit Coordinator

Bonnie Lawyer, Registration Coordinator

Becky Wimmer, Deputy Executive Director, Wisconsin Academy of Family Physicians



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All syllabus material will be made available via our website at www.familymedicine.org. A hard copy syllabus will not be provided. More details to follow with registration confirmation.



For current and additional information visit
www.familymedicine.org

4-Days At A Glance

Tuesday, February 4, 2014

3:30 – 8:00 p.m.	Self-Assessment Module: Preventive Care <i>(Additional fee required)</i>	<i>Cheri Olson, MD</i>
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Wednesday, February 5, 2014

7:00 a.m.	Registration/Exhibits	
8:00 a.m.	Morning Sessions	
12:10 p.m.	Lunch Provided	
1:30 p.m.	Afternoon Sessions	
3:30 p.m.	Plenary Session: Healthcare Reform. Where are We? Where are We Going?	<i>Marci Nielson, PhD, MPH CEO, Patient Center Primary Care Collaborative (PCPCC)</i>
4:30 p.m.	Adjourn	
4:30-5:30 p.m.	WAFP Foundation Reception <i>(All attendees are invited)</i>	

Thursday, February 6, 2014

7:30 a.m.	Registration/Exhibits	
7:30-8:30 a.m.	WAFP Breakfast Induction of Officers <i>(WAFP members)</i>	
8:30 a.m.	Morning Sessions	
12:00 p.m.	Preceptor Appreciation Luncheon	
1:10 p.m.	Plenary Session: Impact of the Affordable Healthcare Act on Wisconsin	<i>Ted Epperly, MD, Moderator and WAFP Panel of State and other healthcare officials</i>
2:30 p.m.	Afternoon Sessions	
4:20 p.m.	Adjourn	

Friday, February 7, 2014

7:30 a.m.	Registration	
8:00 a.m.	Plenary Session: Realistic Optimism. Meeting the Challenges of Change During Trying Times	<i>Philip Chard MS, LCSW, NLP</i>
9:10-12:00 p.m.	Morning Sessions	
12:00 p.m.	Complete Conference Evaluations	
12:10 p.m.	Adjourn	



Please
silence all
electronic devices
before going into
sessions.
Thank you.

Session Overview

Wednesday Featured Presenters

Morning Sessions	Update in Pediatric URI and Otitis Media	Beth Damitz, DO
	Integrative Adolescent Sexual Health	Jackie Paykel, MD
	Interactive Dementia Evaluation	Gabriel Manzi, MD; Jessica Kuester, MD
	*Obesity in the Adolescent Population	Kelly Curran, MD
	Abdominal Imaging: What to Order When	Cesar Lam, MD
	Geriatric Transitions of Care	Jennifer Carnahan, MD
	Evaluation and Management of DVT	James Sebastian, MD
	Maintaining your Empathy with the Difficult Patient	Nadia Ahmad, PhD
	Pediatric Concussion	Shayne D. Fehr, MD
	Update on Inpatient Medicine	David Goldstein, MD
	m-Health: Using Mobile Technology to Connect with Your Patient	Christina Eldredge, MD
Adolescent Arrhythmia	Anoop Singh, MD	
Afternoon Sessions	*Obesity in the Adolescent Population	Kelly Curran, MD
	Useful Apps for Family Physicians	Adam Blackwell, MD
	Geriatrics Skills Workshop: Environmental Safety, Driving, Dysphagia and Swallow Studies, Hearing and Vision, Outpatient Geriatric Assessment <i>(Limited enrollment – Sign up at the registration table at the conference)</i>	MCW Division of Geriatrics
	Assessment and Treatment of Factitious Disorders	Jo Weis, PhD; Brad Grunert, PhD
	Sexual Health in the Chronically Ill Patient	Jackie Paykel, MD

Thursday

Morning Sessions	Psychiatric Medication Considerations: Adverse Effects, Drug-Drug Interactions, and Monitoring	Beth DeJongh, PharmD
	Knee, Shoulder and Elbow: Hands on Workshop <i>(Limited Enrollment – Sign up at Conference at the Registration Table)</i>	Craig Young, MD, Laura Gottschlich, DO, Jennifer Stromberg, MD, Mark Niedfeldt, MD
	Motivational Interviewing	Richard Brown, MD
	Chronic Low Back Pain	Sarah Endrizzi, MD
	Physician Joy in Work – An Antidote to Burnout	Norm Jensen, MD
	Autoimmune Liver Disease	Jose Franco, MD
	Cancer Survivorship	Sailaja Kamaraju, MD
	EHRs – From Meaningful Use to Rational Use	John Beasley, MD
Afternoon Sessions	Survival Guide for Urgent Care	Larry Duenk, MD
	Endocrine Changes of Perimenopause	Beth Lalonde, MD
	How to Influence the Future	Tim Hoven and Wisconsin Legislators
	Ankle Arthritis Evaluation and Replacement Surgery	Brian Law, MD
	The Future of Practice Based Research: From Practice to Patient to Communities	David Hahn, MD Rod Erickson, MD
	Students as Valued Members of Your Patient Care Team	Jeff Morzinski PhD, Linda Meurer MD, Beth Damitz MD, et al

Friday

Morning Sessions	Gestational Diabetes	Camille Garrison, MD
	Update on Inpatient Medicine	David Goldstein, MD
	Antibiotic Choices for Prosthetic Joint Infections	Kasey Gussert, Pharm D
	New Oral Anticoagulants	Annie Biesboer, PharmD
	Oral Growths and Cancers	Mary Lou Sabino, DDS
	Update on Wisconsin Advance Directives	Katherine Recka, MD
	From Rembrandt to Rockwell, Physicians in Art	Dennis Butler, PhD
Obstructive Sleep Apnea	Alexander Villareal, MD	

Sessions in blue denote WAFF track

*Session offered twice to allow flexibility for participants

ACCOMMODATIONS

A block of rooms will be reserved for registrants until January 2, 2014 at a special rate of \$109 deluxe, \$139 executive suite, plus tax, per night. Rates include free wireless internet and continental breakfast each morning. If conference attendance exceeds expectations, rooms in the conference block may be sold out prior to January 2, 2014. Please call the Country Springs Hotel at 262-547-0201 or 800-247-6640 for reservations and mention the Medical College of Wisconsin to receive the reduced rate.

LOCATION

The 44TH Annual Winter Refresher Course will be held at the Country Springs Hotel & Conference Center located just off Interstate 94 in Waukesha at 2810 Golf Road.

DIRECTIONS

From Interstate 94, exit Highway T north (exit 293). Travel 1/8 mile and turn left onto Golf Road. Drive west on Golf Road for one mile and you arrive at the Country Springs Hotel & Conference Center.

FEES AND REGISTRATION

Registration fees are discounted by \$50 if paid before January 2, 2014. **Does not apply for SAM registration.* For ONLINE REGISTRATION please visit www.familymedicine.org.

REFUND POLICY

All refunds are subject to a non-refundable \$100 processing fee. To receive a tuition refund, send notice of cancellation in writing before January 2, 2014. No refunds will be granted after that date. Fees will not be refunded for no-shows.



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FOR MORE INFORMATION

For questions and information please contact:

Mary Ellen Radjenovich – Conference Coordinator
meradjen@mcw.edu
Phone: 414-955-8189 | Fax: 414-955-6523

Bonnie Lawyer – Registration/Info
blawyer@mcw.edu
Phone: 414-955-4205 | Fax: 414-955-6523

Karen Krause – Exhibit/Info
kkrause@mcw.edu
Phone: 414-955-8696 | Fax: 414-955-6522

Payment Information

PLEASE MAKE CHECKS PAYABLE TO: Medical College of Wisconsin
RETURN THIS FORM TO: Medical College of Wisconsin
Department of Family & Community Medicine
Attn: Bonnie Lawyer
8701 Watertown Plank Road / P.O. Box 26509
Milwaukee, Wisconsin 53226
REGISTER ONLINE AT: www.familymedicine.org



Name and Degree *(Please Print)* _____

Business Address _____

City _____ State _____ Zip _____

Business Phone _____ Business Fax _____

Email Address *(For confirmation only.)* _____

First time attendee Vegetarian Meal

Special Needs _____

Method of Payment: Visa MasterCard Check

Credit Card # _____ Exp. Date _____

Authorized Signer *(Please Print)* _____

Physicians \$475 Active Preceptors \$425

Physician Assistant/Nurse Practitioner/Resident/Fellow/Inactive or Retired Physician \$400

DAILY WRC REGISTRATION \$260 PER DAY

Wednesday Thursday Friday

Subtract \$50 from WRC registration fee if mailed before January 2, 2014.

SELF-ASSESSMENT MODULE *(Limited to the first 30 registrants.)*

Tuesday, February 4, 2014 Preventive Care Cheri Olson, MD

\$125 for WAFP members, \$250 for Non-WAFP members

(Please note: If only registering for the SAM sessions, register online at www.wafp.org/annualmeeting)