

## Workshop objectives

- To understand how ICT & E-Business can help your business start and grow
  - To determine where your business could benefit from ICT & E-Business
  - To develop hardware and software requirements
  - To plan your website and how best to market your business
  - To consider efficient and effective ways to use the skills and resources at your disposal to best develop the business
- To understand how to, and to develop the e-business section of your business plan