

Donation & Sponsorship Form

Levels of Sponsorship

Yes! I want to partner with the BDSA to help junior golfers compete at the highest national level. Proceeds from this event will fund minority student scholarships.

My choice of support is:

- Dickey's Platinum Sponsor
- Dickey's U.S. Open Major Sponsor
- Dickey's Masters Sponsor
- Dickey's PGA Champion Sponsor
- Dickey's British Open Sponsor
- Dickey's Junior Cup Sponsor
- Tee/Green Sponsor

Player Information

Name _____ Handicap _____

Name _____ Handicap _____

Name _____ Handicap _____

Name _____ Handicap _____

Prize Donations

Tee prizes, prizes for Winners and Auctions

- Prizes or Promotional Items Donation

Cash Contributions

Solely used to offset expenses and scholarships for junior golfers.

Tax ID number: 942933804

- Cash Contribution of \$ _____

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

Please return your check to:

Bill Dickey Invitational

1140 E. Washington St., Ste 103 • Phoenix, AZ 85034

Deadline: June 8, 2012

*All sponsorships over \$500 will fund one Bill Dickey Invitational (BDI) Junior Golfer to participate in the tournament. Your sponsorship will help a deserving junior experience the opportunity of a lifetime!

Dickey's Platinum Sponsor*\$15,000

- Listed as Platinum Sponsor on all Printed Material
- Six Playing Spots
- Six Players Gift Packages
- Media Mention
- Banner Displayed at All Major Events
- Exclusive Hole Signage
- Exclusive Product Sampling
- Distribution of Promotional Material
- Exclusive Photo-shot with BDI's Boys & Girls Champions
- Opportunity to Host an on Course Contest

Dickey's U.S. Open Major Sponsor*\$10,000

- Listed as Sponsor on all Printed Material
- Four Playing Spots
- Four Players Gift Packages
- Media Mention
- Banner Displayed at All Major Events
- Exclusive Hole Signage
- Exclusive Product Sampling
- Distribution of Promotional Material
- Exclusive Photo-shot with BDI's Boys & Girls Champions
- Opportunity to Host an on Course Contest

Dickey's Masters Sponsor*\$5,000

- Listed as Sponsor on All Printed Material
- Event Day Signage
- Exclusive Hole Signage
- Four Playing Spots
- Four Players Gift Packages
- Distribution of Promotional Materials

Dickey's PGA Champion Sponsor*\$2,500

- Two Playing Spots
- Two Players Gift Packages
- Tee Signage

Dickey's British Open Sponsor*\$1,650

- One Playing Spot
- One Player Gift Package
- Tee Signage

Dickey's Junior Cup Sponsor*\$1,250

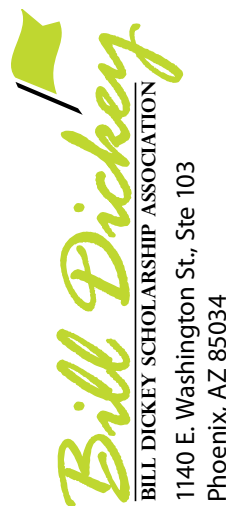
- Tee Signage
- Direct Sponsorship of 1 junior

Tee/Green Sponsor\$500

- Tee Signage

For more information call 602-258-7851
www.billdickeyscholarship.org

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1140 E. Washington St., Ste 103
Phoenix, AZ 85034

Building Hope...One Stroke at a Time.

13th ANNUAL

The Golf Club of Georgia

&

The cities of
Alpharetta and Atlanta

welcome the

WILLIAM

"BILL"

DICKEY

INVITATIONAL

JUNIOR GOLF CHAMPIONSHIP



Georgia®

JUNE 18-20, 2012

Schedule of Events

JUNIOR-AM/
CORPORATE CHALLENGE:
18 Hole 2 Person
Event

JUNIOR CHAMPIONSHIP:
36 Hole Stroke Play

Sponsored by
The Bill Dickey
Scholarship Association

Hosted by and held at
The Golf Club
of Georgia
Alpharetta, Georgia

SUNDAY • JUNE 17, 2012

3:00 p.m.
Junior Practice Round

MONDAY • JUNE 18, 2012

8:00 a.m. - 9:00 a.m.

Registration
The Golf Club of Georgia

9:00 a.m. (Shotgun)
Junior-Am/Corporate Event
Immediately following golf....
Reception
The Golf Club of Georgia

TUESDAY • JUNE 19, 2012

8:00 a.m. (Tee Time)
1st Round Junior Championship

WEDNESDAY • JUNE 20, 2012

8:00 a.m. (Tee Time)
2nd Round Junior Championship

Immediately following golf...

JUNIOR AWARDS LUNCHEON

The Golf Club of Georgia

Deadline for entry is June 8, 2012

FEES

Golfer Entry Fee \$400.00
Non-Golfer Fee \$140.00

*Non-Golfer fee includes all events except Golf

About the Event Travel Information

The William "Bill" Dickey Invitational Junior Golf Championship is named in honor of William "Bill" Dickey, Founder and President Emeritus of the Bill Dickey Scholarship Association (BDSA) who, in August 1999, became the first African American to receive the Distinguished Service Award from the Professional Golf Association of America. An ambassador for youth around the country, he has been uniquely positioned to both promote the game of golf and assist students in pursuit of academic excellence.

The 13th Annual Bill Dickey Invitational (BDI) is a premier 36-hole junior golf championship that also features a Junior-Am/Corporate Challenge. Champions of both the men's and women's divisions will receive exemptions into the prestigious PGA Junior Championship. In accordance with the mission of the Bill Dickey Scholarship Association, the purpose of the BDI is to identify college scholarship candidates and to provide an internationally recognized and highly competitive venue for the country's top minority junior golf talent. Junior golfers will participate in plenary sessions and leadership workshops that will expose them to a variety of personal and professional mentoring, networking opportunities, and life skills training to help them succeed in school and beyond. They will engage with current BDSA scholars and alumni, golf industry professionals and corporate executives.

All proceeds from the Bill Dickey Invitational will fund minority student scholarships. The Bill Dickey Scholarship Association was established in 1984 to introduce youth of color to the game of golf, at all levels, and to provide financial assistance to college bound students. To date, over 1,000 students have been empowered to pursue their higher education aspirations with the aid of 3 million dollars in scholarships.

For more information about the Bill Dickey Invitational and the national programming efforts of the Bill Dickey Scholarship Association, please contact:

Andrea Bourdeaux, Executive Director
Bill Dickey Scholarship Association
1140 East Washington Street, Suite 103
Phoenix, Arizona 85034

602.258.7851 (Office) • 602.258-3412 (Fax)
andrea@bdscholar.org

www.billdickeyscholarship.org

HOTEL RESERVATIONS

Hotel Sierra
Alpharetta, Georgia

For reservations, call (678) 339-0505

Request rates for "Bill Dickey Invitational"
**Special rates and availability
guaranteed until June 1, 2012**

12505 Cingular Way
Alpharetta, Georgia 30004

\$79.00/night, plus 13% tax
(Studio Double Suite)

Hotel Sierra Alpharetta invites you to discover a different kind of guest experience. It's a special kind of dedication, where fresh design, attentive service and special touches of luxury add to a unique and inspiring stay. Enjoy spacious, smartly designed studio suites and our fresh complimentary full hot breakfast buffet with made-to-order omelets. You'll find wonderful cuisine within walking distance of the hotel. Moving beyond the expected to the inspired.

We invite you to take a virtual tour of
Hotel Sierra Alpharetta by visiting our website at
www.hotelsierraalpharetta.com

Golf Course:
The Golf Club of Georgia
One Golf Club Drive
Alpharetta, GA 30005

CORPORATE CHALLENGE ENTRY FORM

Name (Mr./Mrs./Ms.) _____ E-mail _____
Address _____ Phone (____) _____
City/State _____ Zip _____
 Handicap _____ I do not have an established handicap but my last 5 scores were _____
Non-Golfer's Name _____
Enclosed: \$400.00 Golfer Entry Fee (\$200.00 is tax deductible)
\$140.00 Non-Golfer Fee (\$75.00 is tax deductible)
Make Checks Payable to: Bill Dickey Invitational • 1140 East Washington Street, Suite 103, Phoenix, AZ 85034 • 602-258-7851
Credit Card Orders: Visa Master Card American Express Discover
Credit Card Number# (Credit Card Orders only) _____ Cardholder Name _____ Exp Date _____ Signature _____

Shirt Sizes:
Men: SM MED LG XL XXL XXXL
Women: SM MED LG XL XXL
(circle preferred shirt size)