Web Site: www.magetrend.com Support: support@magetrend.com If you have some questions, please contact with us.

Newsletter Subscription with Free Gift Coupon

Version 1.1.0

for Magento 1.7

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1. Introduction

Newsletters are important part of marketing. This method is tested and widely used and will help you to get more orders and more newsletter subscribers. How it works ? This extension show one time per customer popup with newsletter subscribtion form, and suggested to subscribe and get free gift coupon (e.g 5 euro.) for it. If customer has small coupon he want to buy much more. And you have customer email and can send newsletter. You can use only coupoun function without popup.

Features

- Easy installation
- Flexible configuration
- User guide
- Support
- Use coupon function without popup
- Different themes
- If you need other version implantation or more themes please contact with us.

2. Installation

- Extract archive
- Move file to your web server. No need changes in existing files.
- Clear cache
- Go to Admin -> System -> Configuration -> Newsletter and you will see new two tabs.

Newsletter

Subscription Options

"Newsletter subscription with gift" Popup settings

"Newsletter subscription with gift" Coupon settings

3. Configuration

3.1 Popup configuration

Popup settings are in Admin -> System -> Configuration -> Newsletter -> "Newsletter subscription with gift" Popup settings.

- **Show popup** this enable or disable popup.
- -Theme – chose popup theme

	Get your voucher now. 5 € gift for you!	Get your voucher now.	
	Would you like to be one of the first to receive exclusive information about the latest collections, offers and events from this online shop? Then just subscribe to our free newsletter row and get a voucher to the value of 5 € for your next purchase in our Online-Shop.	Seuro gitt for you! Would you like to be one of the first to receive exclusive information about the latest collections, offers and events from this online shop? Then just subscribe to our fere newsletter now and get a voucher to the value of 5 € for your next	
	Email Subscribe		G

Title row 1/ Title row 2/ Text – popup information

Default theme

- Cookie Name Name of cookie. If you change this, popup will show again for all customers -
- Cookie Life Time (days) Life time of cookie. After this time, popup will show again. -

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Label theme

3.2 Coupon configuration

First you need to create a coupon. Go to Admin -> Promotions -> Shopping Cart Price Rules >Add New Rule. Choose "Coupon – Specific Coupon" and checked "Use Auto Generation"

neral Information		
Rule Name *	Gift for subscribtion	
Description	5 euro gift to subscriber	
		.::
status *	Active	~
Customer Groups *	NOT LOGGED IN General Wholesale Retailer	
oupon *	Specific Coupon	~
oupon Code *		

How to correctly fill the information.

How to join coupon and newsletter. Go to Admin -> System -> Configuration -> Newsletter ->
 "Newsletter subscription with gift" Coupon Settings -> Shopping Cart Price Rule -> Choose your
 before created coupon.

Subscription Options					
"Newsletter subscription with gift" Popup settings					
"Newsletter subscription with gift" Coupon settings					
Send coupon	Yes	~			
Shopping Cart Price Rule	Gift for subscribtion	~			
	Add new rule: "Admin -> Promotion -	> Shopping Cart			
	Price Rule"				
Length	8				
	A Excluding prefix, suffix and separate	ors.			
Format	Alphanumeric	~			
Prefix	NS-				
Suffix	-SUF				
Dash	4				
	If empty no separation.				

Newsletter

- "Newsletter subscription with gift" Coupon Settings :
 - Send Coupon this enabled or disabled coupon function
 - **Shopping Cart Price Rule** there is function wich joined your coupon and newsletter.
 - **Lenght** Coupon code lenght, exclining prefix, sufix, and separators.
 - Format Coupon code format
 - **Prefix/Sufix/Dash** Coupon code settings.

 Add coupon code to newsletter success email. First go to Admin -> System -> Transactional Emails -> Add New Template OR edit your exist template. Insert this code in your template: {{var subscriber.couponCode}}

New Email Template	$\overline{\bullet}$
Load default template	
Template * Locale *	Newsletter subscription success English (United States) Image: Constraint of the state stat
Template Information	
Used as Default For	System -> <u>Configuration</u> -> <u>Newsletter</u> -> Subscription Options -> Success Email Template (GLOBAL)
Template Name *	Newsletter subscription success (EDITED)
Template Subject *	Newsletter subscription success
	Insert Variable
Template Content *	Newsletter subscription success
	Yoru coupon code: {{var subscriber.couponCode}}

 Set before created template as primary template. Go to . Go to Admin -> System -> Configuration -> Newsletter -> Subscription Options -> Success Email Template -> Choose your template.

Newsletter

Subscription Options			
Success Email Template	Newsletter subscription success (EDITED)	~	
Unsubscription Email Sender	Customer Support	¥	
Unsubscription Email Template	Newsletter unsubscription success (Default Te	~	
Success Email Sender	General Contact	~	
Confirmation Email Template	Newsletter subscription confirmation (Default T	¥	
Need to Confirm	No	¥	
Confirmation Email Sender	Customer Support	~	
Allow Guest Subscription	Yes	~	

"Newsletter subscription with gift" Popup settings

"Newsletter subscription with gift" Coupon settings

GOOD LUCK 😳