

# Local Kennel Club

## Small Town, USA

[SAMPLE PRESS RELEASE TEMPLATE]

### News Release

FOR IMMEDIATE RELEASE

### **[Club or Organization Name] TO CELEBRATE AKC RESPONSIBLE DOG OWNERSHIP DAY**

*-- [City, State] Residents to Participate in Nationwide  
Celebration This September --*

(**YOUR CITY, STATE**), (**DATE**) — [Club or Organization Name] announced today that it will be celebrating AKC Responsible Dog Ownership Day (RDO Day) on [month, date, year]. This goal of this initiative, supported by the American Kennel Club®, is to educate first-time dog owners about the responsibilities of dog ownership and help current owners enhance their relationships with their pets.

[enter your organization's event info: date, time, activities, etc.]

AKC RDO Day is a month-long celebration that involves hundreds of organizations around the country holding free events filled with fun and engaging activities every dog owner can enjoy. To learn more about AKC RDO Day, visit [www.akc.org](http://www.akc.org)

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#### **Media Contact:**

Jane Doe  
President  
Canine Kennel Club  
123-456-7890