Sample press release for a fictional school taking part in the 'Hunger Banquet.'

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PRESS RELEASE

FOR IMMEDIATE RELEASE
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Harvey High School Holds Event on Global Inequities

Jackson, WI (Oct. 30, 2010) – Harvey High School is holding a school-wide luncheon to simulate the inequities of food and wealth distribution around the world.

The luncheon, referred to as The Hunger Banquet, is designed to showcase that much of the world is suffering from chronic hunger and malnutrition due to population pressures and unequal access and distribution for food and wealth.

Taking place on November 10th at noon, the luncheon will include students from all grade levels at Harvey. Participants will be divided into three groups representing low-, medium-, and high-income countries as determined by gross national income (GNI). Students' meals will be representative of an average meal eaten by a citizen at their assigned income level. Sitting on the floor, students designated as from a low-income country will have only bread and water while students from a high-income country enjoy the comfort of a decorated table and full buffet.

The school-wide event was designed as part of Population Connection's *World of 7 Billion* educational campaign. The *World of 7 Billion* is a program for both teachers and students that marks the upcoming event of world population hitting seven billion in late 2011.

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Name of School
Address
Phone

PRESS RELEASE

FOR IMMEDIATE RELEASE   Contact person
                                                                        Title
                                                                        Phone

TITLE

City, State (Date) – Lead paragraph – should include your school name and what is taking place.

Second paragraph: Benefit statement – should say what is happening and why it's important.

Body: Secondary details and additional background information – any additional details about what is taking place; interesting facts about the event; information about the class/issue.

Closing paragraph: Information about the World of 7 Billion program.

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