

Travel Time to Work: 35-44 minutes

Travel Time to Work: 45-59 minutes

Travel Time to Work: 60+ minutes



County Profile Person County (NC) January 2015

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	Demographi	cs	
Population & Growth		Population	Annual Growth
2019 Proj Total Population		39,493	0.0%
2014 Proj Total Population		39,409	
2010 Census Total Population		39,464	1.1%
July 2013 Certified Population Estimate (NC only)		39,192	
Urban/Rural Representation			Urban/Rural Percent
2010 Census Total Population: Urban		9,660	24.5%
2010 Census Total Population: Rural		29,804	75.5%
Estimated Population by Age			Pop by Age
2019 Proj Median Age		44	: op 25 : 190
2014 Proj Median Age		43	
2014 Proj Total Pop 0-19		9,404	23.9%
2014 Proj Total Pop 20-29		4,381	11.1%
2014 Proj Total Pop 30-39		4,427	11.2%
2014 Proj Total Pop 40-49		5,457	13.8%
2014 Proj Total Pop 50-59		6,275	15.9%
2014 Proj Total Pop 60+		9,465	24.0%
Commuters,	Workers Age 16 a	and Over, 2013 Est	
Percent of Workers, By Travel Time		Workers, By Transpo	ortation
Avg Travel Time, Minutes	30.1	Worker Transp, Base	16,313
Workers Not Working at Home	16,313	Work at Home	3.4%
Travel Time to Work: < 10 minutes	10.4%	Drove Car/Truck/Van Alone	82.5%
Travel Time to Work: 10-14 minutes	14.5%	Carpooled Car/Truck/Van	11.0%
Travel Time to Work: 15-19 minutes	12.0%	Public Transportation	0.0%
Travel Time to Work: 20-24 minutes	9.8%	Walked	0.9%
Travel Time to Work: 25-29 minutes	5.5%	Other Transportation	2.2%
Travel Time to Work: 30-34 minutes	12.6%		

Place of Work	Commuters	Residents
Worked in State/County of Residence	8,797	53.9%
Worked in State/Outside County of Residence	7,091	43.5%
Worked Outside State of Residence	425	2.6%

10.3%

13.8%

11.2%

	Education	
		Pop Age 25+
2013-14 Kindergarten-12th Enrollment	5,794	. 3
2014 Average SAT score (2400 scale)	1,367	
2014 Percent of Graduates taking SAT	48.7%	
2012-13 Higher Education Completions	385	
2012-13 Higher Education Total Enrollment	2,509	
2013 Est Education Attainment - At Least High School Graduate	22,624	83.0%
2013 Est Education Attainment - At Least Bachelor's Degree	4,005	14.7%



Unclassified



\$0

\$0

	Но	using		
2019 Proj Total Housing 2014 Proj Total Housing 2010 Census Total Housing 2010 Census Occupied Housing 2010 Census Vacant Housing 2013 Est Median Value of Owner Occupied H 2013 Est Median Gross Rent 2013 Est Owner Occupied Housing 2013 Est Renter Occupied Housing 2013 Est Renter Occupied Housing Vacancy 2013 Est Renter Occupied Housing Vacancy 2013 Est Renter Occupied Housing Vacancy	lousing	\$	18,652 18,461 15,826 13,459 2,367 1118,800 \$622 11,011 4,309 3.2% 6.2% 18,193	wth or % of Total 1.0% 85.0% 15.0% 71.9% 28.1%
	In	come		
		Comic	0/ Cua	wth or % of Total
2013 Est Median Family Income 2019 Proj Median Household Income 2014 Proj Median Household Income 2013 Est Median Worker Earnings 2019 Proj Per Capita Income 2014 Proj Per Capita Income 2013 Est Total Pop with Income Below Pover	ty Level, Last 12 months		\$49,521 \$49,369 \$41,502 \$27,862 \$24,129 \$21,784 7,024	11.0% 19.0% 11.1% 2.1% 16.4% 0.2%
	Fmployment /	Unemployment		
	Employment		ently	2013 Annual
Nov2014 Prelim., 2013 Employment				
Nov2014 Prelim., 2013 Unemployment Nov2014 Prelim., 2013 Unemployment Rate 2014Q3 YTD, 2013 Announced Job Creation 2014Q3 YTD, 2013 Total Announced Investm	nents (\$mil)		17,933 960 5.1% 0 \$80.0	17,645 1,693 8.8% 60 \$40.0
Nov2014 Prelim., 2013 Unemployment Nov2014 Prelim., 2013 Unemployment Rate 2014Q3 YTD, 2013 Announced Job Creation 2014Q3 YTD, 2013 Total Announced Investm Employment / Wages by	2014 2nd Qtr	2013 Annual	960 5.1% 0 \$80.0 2014 2nd Qtr Avg	1,693 8.8% 60 \$40.0
Nov2014 Prelim., 2013 Unemployment Nov2014 Prelim., 2013 Unemployment Rate 2014Q3 YTD, 2013 Announced Job Creation 2014Q3 YTD, 2013 Total Announced Investm Employment / Wages by Industry		2013 Annual Employment	960 5.1% 0 \$80.0	1,693 8.8% 60 \$40.0
Nov2014 Prelim., 2013 Unemployment Nov2014 Prelim., 2013 Unemployment Rate 2014Q3 YTD, 2013 Announced Job Creation 2014Q3 YTD, 2013 Total Announced Investm Employment / Wages by Industry Total All Industries Total Government Total Private Industry Agriculture Forestry Fishing & Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Transportation and Warehousing	2014 2nd Qtr Employment 9,649 1,867 7,783 94 0 450 468 1,271 282 1,544 104	9,514 1,859 7,655 0 0 477 1,254 349 1,510 44	960 5.1% 0 \$80.0 2014 2nd Qtr Avg Weekly Wage \$696 \$682 \$700 \$510 \$0 \$1,875 \$789 \$1,020 \$799 \$402 \$686	1,693 8.8% 60 \$40.0 2013 Avg Weekly Wage \$696 \$677 \$701 \$773 \$1,022 \$773 \$403 \$1,000
Nov2014 Prelim., 2013 Unemployment Nov2014 Prelim., 2013 Unemployment Rate 2014Q3 YTD, 2013 Announced Job Creation 2014Q3 YTD, 2013 Total Announced Investm Employment / Wages by Industry Total All Industries Total Government Total Private Industry Agriculture Forestry Fishing & Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Transportation and Warehousing Information Finance and Insurance	2014 2nd Qtr Employment 9,649 1,867 7,783 94 0 450 468 1,271 282 1,544	9,514 1,859 7,655 0 0 477 1,254 349 1,510	960 5.1% 0 \$80.0 2014 2nd Qtr Avg Weekly Wage \$696 \$682 \$700 \$510 \$0 \$1,875 \$789 \$1,020 \$799 \$402	1,693 8.8% 60 \$40.0 2013 Avg Weekly Wage \$696 \$677 \$701 \$773 \$1,022 \$773 \$403 \$1,000 \$712
Nov2014 Prelim., 2013 Unemployment Nov2014 Prelim., 2013 Unemployment Rate 2014Q3 YTD, 2013 Announced Job Creation 2014Q3 YTD, 2013 Total Announced Investm Employment / Wages by Industry Total All Industries Total Government Total Private Industry Agriculture Forestry Fishing & Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Transportation and Warehousing Information	2014 2nd Qtr Employment 9,649 1,867 7,783 94 0 450 468 1,271 282 1,544 104 76	9,514 1,859 7,655 0 0 477 1,254 349 1,510 44 84	960 5.1% 0 \$80.0 2014 2nd Qtr Avg Weekly Wage \$696 \$682 \$700 \$510 \$0 \$1,875 \$789 \$1,020 \$799 \$402 \$686 \$725	1,693 8.8% 60 \$40.0 2013 Avg Weekly Wage \$696 \$677 \$701 \$773 \$1,022 \$773 \$403 \$1,000 \$712 \$734 \$445 \$772 \$1,464 \$521 \$647 \$616 \$189 \$236
Nov2014 Prelim., 2013 Unemployment Nov2014 Prelim., 2013 Unemployment Rate 2014Q3 YTD, 2013 Announced Job Creation 2014Q3 YTD, 2013 Total Announced Investm Employment / Wages by Industry Total All Industries Total Government Total Private Industry Agriculture Forestry Fishing & Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Transportation and Warehousing Information Finance and Insurance Real Estate and Rental and Leasing Professional and Technical Services Mgt of Companies, Enterprises Administrative and Waste Services Educational Services Health Care and Social Assistance Arts, Entertainment and Recreation Accommodation and Food Services	2014 2nd Qtr Employment 9,649 1,867 7,783 94 0 450 468 1,271 282 1,544 104 76 188 44 211 132 363 899 1,275 109 824	9,514 1,859 7,655 0 0 477 1,254 349 1,510 44 84 183 40 209 135 335 889 1,190 109 799	960 5.1% 0 \$80.0 2014 2nd Qtr Avg Weekly Wage \$696 \$682 \$700 \$510 \$0 \$1,875 \$789 \$1,020 \$799 \$402 \$686 \$725 \$691 \$421 \$695 \$1,587 \$493 \$685 \$605 \$211	1,693 8.8% 60 \$40.0 2013 Avg Weekly Wage \$696 \$677 \$701 \$773 \$1,022 \$773 \$403 \$1,000 \$712 \$734 \$445 \$772 \$1,464 \$521 \$6647 \$616 \$189 \$236 \$597 \$655





Commercial/Retail/Industrial

Local Businesses		Local Retail Business	
Jan2015 Available Industrial Buildings	10	2014 Total Retail Sales (With Food/Drink) (\$mil)	\$346.1
2014Q2 Establishments: Total Private Industry	680	2014 Total Retail Businesses (With Food/Drink)	254
2014Q2 Establishments: Manufacturing	32	2014 Avg Sales/Business Total (with Food/Drink)	\$1,362,681
2013 Est Self Employed	873	Jan2015 Available Commercial Buildings	

Quality of Life

Taxes FY2014-15 Property Tax Rate per \$100 Value FY2013-14 Annual Taxable Retail Sales (\$mil) 2015 Tier designation	\$0.7000 \$269.5 2	Childcare 2014Q3 Licensed Child Care Facilities 2014Q3 Licensed Child Care Enrollment	40 880
Weather		Healthcare Providers	
Annual Rainfall, inches	45	2012 Number of Physicians	40
Annual Snowfall, inches	10	2012 Physicians per 10,000 population	10.2
Average Annual Temperature, F	56	2012 RNs per 10,000 population	45.4
Average Annual High Temperature, F	71	2012 Dentists per 10,000 population	2.8
Average Annual Low Temperature, F	47	2012 Pharmacists per 10,000 population	6.1

Sources:

ESRI for demographics, housing, income, and retail data. Applied Geographic Solutions for weather and crime data. www.appliedgeographic.com. NC Dept. of Education for SAT data by county system. http://www.ncpublicschools.org. US Dept. of Education, National Center for Education Statistics for higher education data. http://nces.ed.gov/ipeds/. NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, occupational data, and industrial buildings. http://www.nccommerce.com/en. NC Dept. of Health & Human Services for childcare data. http://www.ncdhhs.gov/. UNC Sheps Center for healthcare provider statistics. http://www.shepscenter.unc.edu/. US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. http://www.bls.gov. US Census, 2010 and 2000 Census, 5-year series American Community Survey for demographics, commuters, place of work, educational attainment, housing, and income. http://factfinder2.census.gov.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. Unemployment data are now showing preliminary month and subject to change. ESRI 2014/2019 data are projections and noted as proj. Some data may be available only for North Carolina. 2010 Census data is noted as such. American Community Survey (ACS) data are estimates and noted as est and is from the 2008-12 (ESRI) or 2009-13, 5 year survey and data is as of the end year with dollars inflated to the end year. For further details or questions, please check the Data Sources Guide at https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf or click on it under the map on the homepage. Additional data and reports are available at: http://www.nccommerce.com/lead.

