

ILLINOIS



PREMIUM
SEATING

COLONNADES
CLUB
2011

ILLINOIS



PREMIUM
SEATING

OFFICE OF ATHLETIC DEVELOPMENT

Bielfeldt Athletic Administration Building
1700 South Fourth Street, Champaign, Illinois 61820
www.fightingillini.com/premiumseating

DEAR COLONNADES CLUB SEAT HOLDER:

On behalf of the entire University of Illinois Division of Intercollegiate Athletics, we would like to thank you for your continued support of the Fighting Illini Football Program. The 2011 season boasts eight home games including Big Ten opponents Northwestern, Michigan, Wisconsin and Ohio State, as well as a prime time night game in September against Arizona State. The atmosphere in Memorial Stadium will be electric and we are eager for you to be a part of it.

GO ILLINI!

A handwritten signature in dark blue ink that reads "Steve Greene". The signature is fluid and cursive.

Steve Greene
Director of Development



CONTACT US

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2011 ILLINOIS FOOTBALL SCHEDULE

| | | |
|----------|--------------------|---------|
| Sept. 3 | ARKANSAS STATE | 2:30 PM |
| Sept. 10 | SOUTH DAKOTA STATE | 11 AM |
| Sept. 17 | ARIZONA STATE | 6 PM |
| Sept. 24 | WESTERN MICHIGAN | TBA |
| Oct. 1 | NORTHWESTERN | 11 AM |
| Oct. 8 | at Indiana | TBA |
| Oct. 15 | OHIO STATE | TBA |
| Oct. 22 | at Purdue | 11 AM |
| Oct. 29 | at Penn State | TBA |
| Nov. 11 | MICHIGAN | TBA |
| Nov. 19 | WISCONSIN | TBA |
| Nov. 26 | at Minnesota | TBA |

HOME GAMES IN **BOLD CAPS**

ALL TIMES CENTRAL AND SUBJECT TO CHANGE.



A-Z

ACCESSIBILITY ON GAME DAY

The Colonnades Club will open two hours prior to kickoff and will need to be cleared one hour after the conclusion of the game. An arrival time of at least one hour prior to kickoff is suggested to allow for security bag checks and to avoid any possible delays due to congestion. Also see “Early Entry.”

COMPLIANCE

It is an NCAA violation for anyone to entertain prospective student-athletes and/or their family members in the premium seating area. A prospective student-athlete is defined as any student entering the ninth through the twelfth grade. This is not to say that you cannot entertain family friends who have children of this age, but a pre-established relationship (long-established and has its foundations outside of athletics) must exist. Also prohibited is the entertainment of current student-athletes and/or their families. This is considered an extra benefit and will jeopardize their eligibility. Please contact Ryan Squire, Assistant Athletic Director, with any questions or concerns at (217) 333-5731.

CONCESSIONS

The Colonnades Club concessions will feature some favorites such as Chicago-style hot dogs, world-famous pub donuts, and cheeseburgers and fries. In 2011, we also will introduce the Hickory Hut, a concession stand that features smoked brisket, pork sliders and turkey legs. Colonnades Club concessions are provided by Illinois Premium Seating’s exclusive caterer, University Catering.

CUSTOMER SERVICE DESK

There is a service desk located in the premium seating elevator lobby on the west side of Memorial Stadium. The desk will open two hours prior to kickoff and will close one hour after the conclusion of the game. Please see a member of our customer service team to assist you with any game day needs.



EARLY ENTRY

As an additional amenity for premium seating patrons, Portal #2 will be open for early entry two hours prior to kickoff. All other portals will be open 1 1/2 hours prior to kickoff.

EMERGENCY MEDICAL PROCEDURES

Emergency medical personnel will be located throughout the premium seating areas. Customer service team members and Illini Emergency Medical Services (IEMS) staff will assist in the event of an emergency.

ENTRANCES/EXITS

All Colonnades Club seat holders must enter the stadium through the premium seating lobby on the west side of Memorial Stadium, Gate 18. Upon entering the lobby, your tickets will be checked to ensure that you have a Memorial Stadium Colonnades Club ticket. The Memorial Stadium customer service team will assist you in determining which elevator will take you directly to the third floor. Upon exiting the elevator, the ushering staff will assist you in finding your seat (if needed). You also may enter and exit the Colonnades Club via the stairwells located to the north and south of the main lobby. Customer service team members will staff all stairwells and will help guide you to the correct area.

EVENT RENTAL

Memorial Stadium is not only home to the Fighting Illini football team, but also to exquisite event space overlooking Zuppke Field. Never before has Central Illinois had an opportunity to entertain like this! Whether you are hosting an important business meeting, annual event or an unforgettable wedding reception, Memorial Stadium is your premier venue for entertainment. If you are looking to make an everlasting impression on your guests, consider holding your next event at historical Memorial Stadium.



If you are interested in reserving a premium seating club area on a non-football game day within Memorial Stadium, please contact the Illinois Premium Seating office at (217) 265-0347 or premiumseating@illinois.edu. You can also find more information at www.fightingillini.com/premiumseating.

PARKING

All parking passes will be included with your tickets. You are eligible to receive one parking pass per every four Colonnades Club tickets. Colonnades Club parking is located in Lot 34. The number on your parking pass corresponds to the number on your assigned parking spot.

SMOKING

For the safety and comfort of all guests, Memorial Stadium is a non-smoking facility.

TRANSPORTING FOOD AND BEVERAGES

In accordance with the Illinois Premium Seating's exclusive catering contract and university alcohol policy, food and beverages are NOT permitted on the elevators or stairwells that service the Memorial Stadium Suite/Club areas.

WHEELCHAIR SEATING ACCOMODATIONS

Accommodations can be made regarding wheelchair seating in advance of each game by contacting Dustin Boyer at (217) 333-0516.

WILL CALL

The Will Call location for Premium Seat holders will be located at the Athletic Ticket Office on the West side of the Assembly Hall. Will Call opens at 9 a.m. for morning or early afternoon games and three hours prior to kickoff for early evening or night games. In order to obtain tickets at Will Call, a valid photo ID that matches the name on the order must be presented at the time of pickup. For more information, please call the Illinois Ticket Office toll free at 1-866-ILLINI-1.



FAQ

- Q. What time will I have access to the 300 Level/Colonnades Club?
- A. The 300 Level/Colonnades Club will be available and ready for your enjoyment two hours prior to game time.
- Q. As a Colonnades Club ticket holder, do my guests and I have access to the 600 Level/77 Club or the 700 Level?
- A. No. Due to capacity limitations, Colonnades Club ticket holders do not have the ability to access the 600 Level/77 Club or the 700 Level.
- Q. As a Colonnades Club ticket holder, will my guests and I be able to leave and re-enter the premium seating area?
- A. Yes. However, to re-enter the premium seating area, patrons must have appropriate tickets and identification. Guests must also remain within the black fence that surrounds the west side of the stadium in order to re-enter.
- Q. What happens if one of my tickets is lost or stolen?
- A. Lost or stolen tickets must be reported to the University of Illinois Athletic Ticket Office by calling toll-free: 1-866-ILLINI-1.
- Q. Will my toddler/child have access to the premium seating area?
- A. Yes. But remember that due to Big Ten/NCAA rules, all patrons, regardless of age, must have a ticket to enter. Lap seats are not available for the premium seating areas.
- Q. What forms of payment will be accepted in the Colonnades Club for concessions and bars?
- A. Cash and major credit cards will be accepted in all premium seating areas. For your convenience, an ATM is located near the south women's restroom.



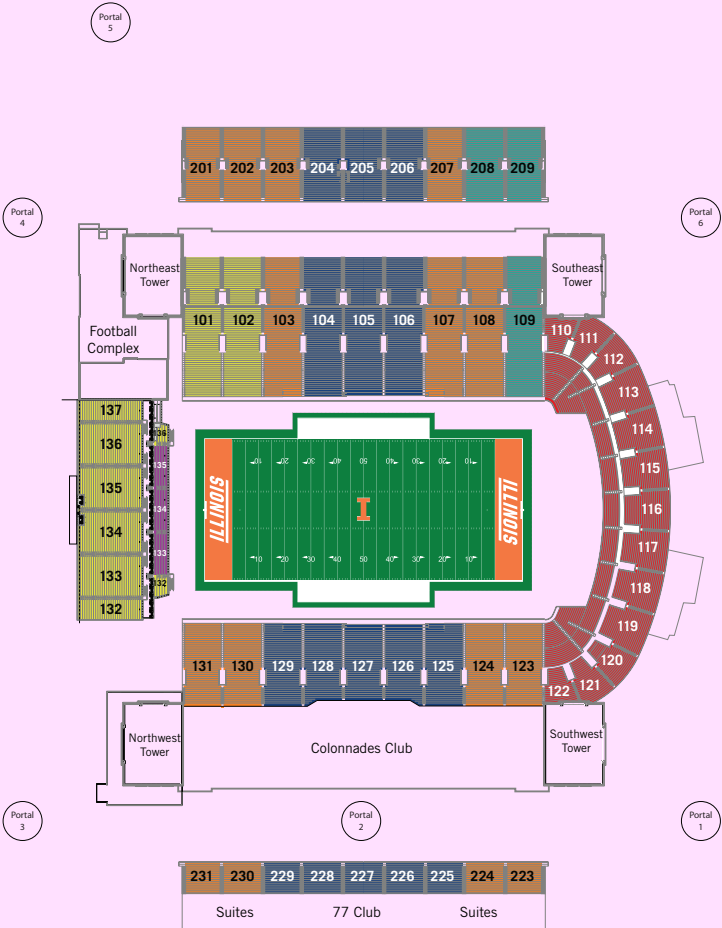
- Q. When am I expected to make my annual Colonnades Club payment?
- A. Colonnades Club ticket holders making annual payments will receive an invoice in February of each year of their license agreement. Payment is due in full annually by April 1.
- Q. Will Colonnades Club members have pre-assigned parking spaces?
- A. Yes. All Colonnades Club members will have pre-assigned spaces located in Lot 34. Each parking pass is identified with a number that corresponds with the pre-assigned parking space.
- Q. Can I use my Colonnades Club parking pass to park my motorhome?
- A. No, your Colonnades Club parking pass is only good for Lot 34 and it is designated for cars only. Guests wanting to park a motorhome or oversized vehicle may purchase game day motorhome parking in Lot 33, based on availability.
- Q. What time do the parking lots open and close on game days?
- A. With the exception of night games, lots will open at 7 a.m. and close at 10 p.m. For night games, lots will close one hour after the completion of the game.
- Q. How do I access the West Colonnades from the Club area?
- A. The staircase north of the elevator bank provides access to the West Colonnades.
- Q. If my lease ends this season, when can I renew my contract?
- A. Your past years of support have made a tremendous impact in creating one of the nation's premier football venues. You will receive communication during the 2011 season that will allow you to renew your lease agreement in the Colonnades Club. By renewing your agreement, you will be given the opportunity to retain your current seats or improve your seats for 2012 and beyond.

ILLINOIS



PREMIUM SEATING

2011 MEMORIAL STADIUM MAP



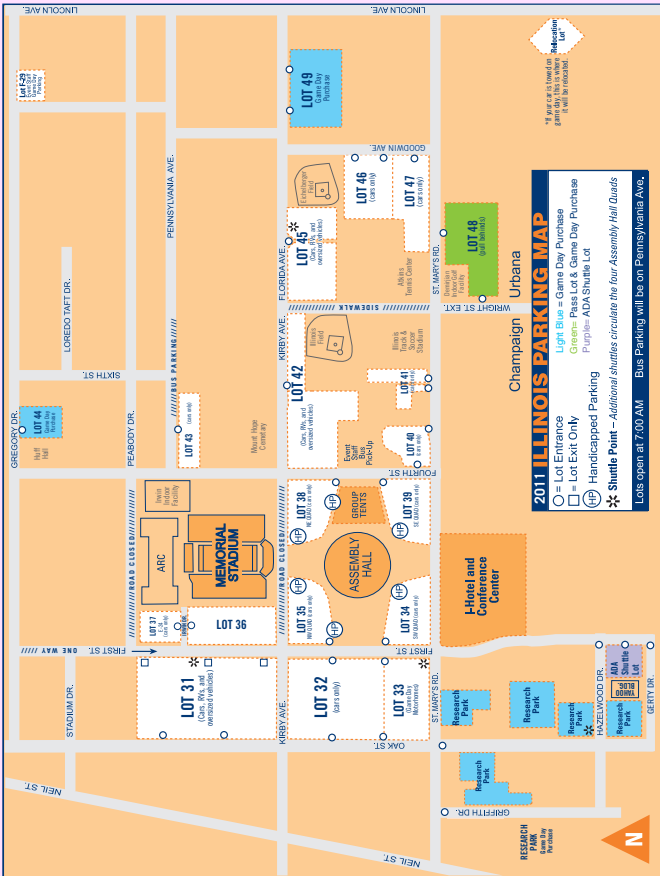
- Prime
- Horseshoe
- Band
- Sideline
- Student
- Visitor

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2011 FOOTBALL PARKING MAP



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