

Consumer Credit in Denmark

- Description: This databook provides insights into consumer credit in Denmark, covering market sizing, market segmentation and competitor analysis of the sector. Historical data (2004-08) is combined with the latest forecasting techniques to provide an insightful view into the dynamics of the market and future market (2009-13) shape.
- Unsecured lending overview
 - Unsecured lending by product type
 - Market shares
 - Key market drivers
- The value of gross advances in the Danish consumer credit market grew at a CAGR of 5.5% over the 2004-08 period.
- Gross advances in Denmark is expected to grow at a CAGR of 3.7% over the 2009-13 period.
- Understand how the consumer credit market in Austria has developed over 2004-11
 - Understand the size of the various product lines within the Austrian consumer credit market and view competitor market shares
 - Make informed business decisions through understanding of the overall predicted growth trends within the consumer credit market in Denmark up to 2013

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