

## Greeting Cards - Global Strategic Business Report

**Description:** This report analyzes the worldwide markets for Greeting Cards in Million Units and US\$ Million by the following occasions: Seasonal Cards (Christmas/New Year, Valentines Day, & Others), Everyday Cards (Birthday, Anniversary, & Others), and Other Cards. However, the US and Canadian markets for Greeting Cards have been analyzed by the following additional segments - Seasonal Cards (Mother's Day, Easter, Father's Day), Everyday Cards (Get Well/Feel Better, Friendship/Encouragement, Sympathy), Other Cards. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America. Annual estimates and forecasts are provided for the period 2007 through 2015. A seven-year historic analysis is also provided for these markets. The report profiles 284 companies including many key and niche players such as American Greetings Corporation, Archies Limited, Avanti Press, Inc., ABC Cards, Budget Greeting Cards Ltd., Carlton Cards Ltd., Clinton Cards PLC, Current, Inc., Hallmark Cards Australia Limited, International Greetings PLC, ITC Packaging & Printing Business Division, John Sands, Papyrus, Simon Elvin Ltd., UNICEF, Vintage Cards and Creations Pvt. Ltd., and William Arthur. Market data and analytics are derived from primary and secondary research. Company profiles are mostly extracted from URL research and reported select online sources.

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**Contents:** GREETING CARDS  
A GLOBAL STRATEGIC BUSINESS REPORT

### CONTENTS

1. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS	1
Study Reliability and Reporting Limitations	1
Disclaimers	2
Data Interpretation & Reporting Level	2
Quantitative Techniques & Analytics	3
Product Definitions and Scope of Study	3
2. MARKET SNAPSHOTS	5
3. OUTLOOK	6
Futuristics: Evolving Trends	6
ATM - A Retailing Medium! - A Peek into What the Future Holds	6
Worldwide Market Analysis	7
In Unit Terms	7
Analysis by Region	7
Analysis by Product Segment	7
In Value Terms	7
Analysis by Region	7
Analysis by Product Segment	8
4. INDUSTRY OVERVIEW	9
"A Sketch of Industry Scenario"	9
A Holistic Scan of the Greeting Cards Market	9

Terrorist Threats & the Menace of War: How Has it Enlivened the Practice of Sending Cards?	10	
Demographics/Lifestyles & Cards: Drawing a Parallel	10	
Companies Fight to Remain Relevant Amidst Shifting Demographics	11	
A Psychographic Profile of Customer Groups	11	
Factors Boosting Sales	11	
Growth Drivers (On a Scale of 1-10)	12	
<b>5. MARKET TRENDS</b>	<b>13</b>	
Impact of Global Recession on Greeting Cards Industry	13	
Traditional Greetings Cards vs. Electronic Greetings Cards	13	
Handmade Cards- A Growing Trend	14	
Sound Cards Creating Waves in Card Market	14	
Demand for Corporate Greeting Cards on the Rise	14	
Valentine Cards are a Passé, How About an 'Anti-Valentine'?	14	
Hilarious Greeting Cards Put the Fun Back into Wishing	15	
Greeting Cards Business in Wedding Season	15	
Greeting Card Industry is Booming	15	
New Occasions Pep-up Usage Rates	16	
Men Twice as Likely to be Enthralled by E-greeting Cards Than Women	16	
Vendors Innovate to Stay Ahead	16	
Convenience: The Hidden Talisman for Every Successful Marketing Strategy	17	
Steep Fall in Calendars Business	17	
Emerging Technologies Muscle Growth	17	
Promotional Programs: A Euphemized Mechanism to Ensnare Customers	18	
Heavy Non-Seasonal Discounts	18	
High Voltage Promotional Campaigns	18	
Environmentalism Has Manufacturers Rummaging Through Eco-friendly Options	18	
Recycled Paper Greeting Cards: The In Thing	19	
Christmas Cards Go Green	19	
Greeting Cards Get Hipper	19	
Saying Thank You: The Newfound Buzz Word	19	
Workplace Greetings Attain Commonplace Stature	20	
Increased Demand for Cards Among the Blind	20	
Sympathy Cards - Help Sail Through Difficult Times	21	
Innovative Strategies - Order of the Day	21	
Supermarkets - A New Haven	21	
Strategic Perspective	22	
Online Greetings Sites Hit the Peak of Valentine Traffic	22	
Licensing Agreements: Building Blocks for Improved Sales Turnover	22	
<b>6. ELECTRONIC GREETING CARDS</b>	<b>23</b>	
Electronic Greeting Cards Complement the Virtual World	23	
Are E-greeting Cards Cannibalizing the Traditional Paper-based Cards?	23	
E-greeting Cards Adopt Subscription based Business Model	23	
Avid E-greeting Card Users Can No Longer Hitch a Free Ride On the Web	23	
E-greeting Cards Fire Swedish Imagination	24	
SMS and Online Greetings Cards: Boon or Bane	24	
<b>7. GREETING CARDS - FREEZE FRAME</b>	<b>25</b>	
Expression Through Cards: An Undying Tradition Persevering Through Time	25	
What Makes a Greeting Card a Valued & Thoughtful Gift?	25	
History of Greeting Cards: A Peek Into Its Intriguing Origin!	25	
Popular Christmas Cards: Trick Cards	26	
Types of Trick Cards	26	
Legendary Artists: Documenting Creativity Through the Ages	26	
John Calcott Horsley (1817-1903)	26	

Louis Prang (1824 -1909): Father of the American Christmas Card	27
Esther Allen Howland (1828-1904): An Emblematic Trendsetter Enscornced in Time	27
George C. Whitney (1842-1915): Renowned for Valentine Verses	27
Kate Greenaway (1846-1901): Pioneering Card Designer of the Victorian Era	27
Ellen H. Clapsaddle (1865-1934): A Great Artist	28
Joyce C. Hall (1891-1982): Creator of Famous Hallmark Company	28
George Burkhardt: Propagator of Noble Causes	28
Greeting Cards in the 21st Century	28
Internet as a Medium to Celebrate & Socialize: A Boon to E- Greetings Cards	28
The Fiasco of the Much Touted Online Valentine Messages	29
<b>8. OCCASIONS, CELEBRATIONS &amp; HOLIDAYS: AN EVOLUTION SCAN</b>	<b>30</b>
Valentine's Day Cards - Evolution Through Decades: 1920s-2000s	30
Facts about Valentine's Day Cards	30
Trends	31
Father's Day & Mother's Day: A Tribute to Parenthood	32
Father's Day	32
Trends	32
Mother's Day	32
Trends	33
Halloweens Day: A Spooky Homage to Immortality	33
Christmas/New Year: There's Money in Festivities	33
Christmas	33
New Years Eve/Day	34
Chinese New Year	34
Easter, Three Kings Day & Thanksgiving Day: Milking Cash from Religious Events	34
Easter	34
Three Kings Day	34
Thanksgiving	35
Passover	35
Weddings: A Season for Cash Registers to Chime with the Wedding Bells	35
Anniversaries: Celebrating Milestones in Camaraderie	35
Birthdays: The World's Best-Loved Reason to Celebrate	35
<b>9. DISTRIBUTION CHANNELS</b>	<b>36</b>
Direct Retail Outlets	36
Retail Greeting Card Sales Through Traditional Distribution Outlets	37
Table 1: US Greeting Cards Market (2005 & 2006): Percentage Breakdown of Value Sales by Distribution Outlet - Card & Gift Stores, Mass-Market Retailers, Chain Drug Stores, Food, Discount Party Stores, Dollar Stores and Others (includes corresponding Graph/Chart)	37
Indirect Retail Outlet	37
Online/Virtual Retailing	37
<b>10. PRODUCT OVERVIEW</b>	<b>38</b>
Greeting Cards - A Definition	38
Types of Greeting Cards	38
Standard Greeting Cards	38
Photo Greeting Cards	38
Musical Greeting Cards	38
Electronic Greeting Cards	38
Postcards	39
Business Greeting Cards	39
New Styles	39
Disposable Feature	39
Additional Features	39

Prospects	40	
C.A.R.D System: Endorsing the Tradition of Offering Business Cards	40	
Advantages of the C.A.R.D. System	40	
Applications of the Card System	40	
Kids' Greeting Cards	41	
UNICEF Greeting Cards	41	
<b>11. COMPETITIVE CLIMATE</b>	<b>42</b>	
Hallmark & AG: A Competitive Profile of the Two Battle Scarred Warhorses	42	
Who Wields the Leadership Scepter?	43	
What Makes Hallmark a Hallmark in the Cards Arena?	43	
American Greeting's Recipe for Online Success	44	
Hallmark & AG: Insights Into Ploys & Strategies Adopted by the Antagonists	44	
The Tussle in the E-Greeting Arena	45	
<b>12. PRODUCT INTRODUCTIONS/INNOVATIONS</b>	<b>47</b>	
Auromère Launches New Calendars and Flower Greeting Cards	47	
Hallmark Cards Unveils Webcam Greetings	47	
Hallmark Launches Small Gifts & Cards	47	
Card Connection to Introduce Novel Greeting Card Designs	47	
Pandigital Launches Digital Photo Greeting Card Line	48	
The Gallery Collection Expands Greeting Cards Suite	48	
Mogreet and AG Interactive Launch Mobile Greeting Service	48	
Cardstore.com Unveils Valentines Day Kids Cards	48	
CardRaven Launches New Application for Greeting Cards	49	
American Greetings and Target Introduce New Greeting Card	49	
American Greetings Unveils Greeting Cards with CDs	49	
Hallmark Launches New Range of Disney Greeting Cards	49	
Cardstore.com Rolls Out New Card Range	49	
Hallmark.com Provides Customized Holiday Cards	50	
American Greetings to Unveil Presidential & Vice Presidential Holiday Cards	50	
Cardstore.com Introduces Mosaic Card Collection	50	
Cardstore.com Rolls out Collection of New Year Cards	50	
Animoto® Unveils Online Holiday Video Greeting Cards	50	
Forever Cards Introduces New Online Greeting Card Service	51	
GiftCards.com Introduces Customized Greeting Cards	51	
Zazzle Commences On-Demand Production System	51	
Hallmark Business Expression Introduces New Collection of Business Greeting Cards	51	
Amazon.com Unveils Newer Styles of Greeting Card O+D Collection Available on Cardstore.com	52	
American Greetings Introduces Romantic Greetings	52	
American Greetings Launches Humor Cards	52	
Hallmark Launches New Christmas Collection	52	
Hallmark Launches Digital Greeting Cards	53	
Hallmark Business Expressions Introduces Charity Collection	53	
Hallmark Gold Crown® Outlets Offer Environment- Friendly Greeting Cards	53	
Hallmark Cards Offers User- Made Cards	53	
Hallmark Cards to Unveil Cards with Songs of Faith Hill	53	
Hallmark Cards Launches Recordable Greeting Cards with Music	54	
Straight Talk In Launches New Birthday Card Range	54	
PEPhoto and eSolutions Group Enter into Joint Venture	54	
myPhotopipe.com and Portal Launch Program for Photo Greeting Cards	54	
Hallmark Unveils Same-Sex Wedding Greeting Cards	54	
123Greetings.com Rolls Out 123Greetings Cards for Orkut and Bebo.com Users	54	
123Greetings.com Launches Two Features on Facebooks Ecard		

Application	55	
123Greetings Launches Countdown Widget for MySpace Users		55
Hallmark Business Expressions Rolls Out Green Business Holiday Greeting Cards	55	
Order of St. Nick Launches New Gothic Christmas Card Series		55
Order of St. Nick Launches 'Atheist Christmas Cards	55	
Holidays and Seasons Greetings Cards Launches Greeting Cards with Kition Music	56	
Photobox Rolls Out Online Greeting Cards for Sikh and Hindu Communities	56	
PCMBPLUS Technologies Launches papam.in	56	
Belltech Systems Unveils Greeting Card Designer 5.3.2	56	
Order of St. Nick Launches Christmas Cards for Gays and Lesbians thestepcardcollection@ Rolls Out Greeting Cards Specific to Stepfamilies	57	56
papam.in Unveils Handmade 3-D Greeting Cards	57	57
IndiaCardsGallery.com Launches Web Portal for Paper Greeting Cards	57	
PhotoBox Rolls Out 'Greetings by PhotoBox	57	
My Good Greetings Unveils Mygoodgreetings.com	57	57
Hallmark Rolls Out Mothers Day Greeting Cards	57	
<b>13. PRODUCT INNOVATIONS/LAUNCHES IN RECENT PAST-A PERSPECTIVE BUILDER</b>		<b>58</b>
Cellyspace Introduces Web-Based Mobile Greeting Card Creator		58
American Greetings' eCard Division Releases Paper Photo Cards		58
IdeaEdge Introduces Online Greeting Cards And Gift Cards For American Idol Fans	58	
Shutterfly Releases New Line of Holiday Cards	58	
Gallery Collection Introduces Line of Business Thanksgiving Cards		58
Hallmark Unveils New Line of Holiday Business Card	59	
American Greetings Launches Mobile E-Card	59	
Running Rhino Launches New Series of Cards	59	
Hallmark Launches New Series of Cards	59	
Artist and Yolande Letshou Launches New Fashion Merchandise		59
Spectrum Launches SpinCard Greeting Cards	60	
Digital Inbox Launches Online Video Greeting Cards	60	
Here You Go Launches Free e-Cards	60	
American Greetings Brings Back Holly Hobbie Character	60	
American Greetings Introduces 'Patchwork of Love' Online Program		60
ITC Releases 'Expressions Regalia' Collection of Cards	61	
UNICEF Launches New Eid Al Fitr Cards	61	
Clinton Cards Releases Gay Greeting Cards	61	
Pointe Five Releases New Line of Greeting Cards for Inmates		61
Nihon Hallmark Introduces New Designs	61	
Noel Leeming and Bond & Bond Launches New Plastic Gift Cards		62
Kien Vang Exhibits Newly Released Greeting Cards	62	
Realeyes3D Launches 'Chinese New Year' Edition of w-Greetings™		62
Traffix Officially Launches EZ-Greets™	62	
Art Strings Releases Music Greeting Cards	62	
Up With Paper Introduces New 3D Cards	62	
<b>14. RECENT INDUSTRY ACTIVITY</b>		<b>63</b>
Charterhouse Capital Partners to Acquire Card Factory		63
NBC Universal Extends Partnership with Hallmark Cards		63
American Greetings and HDgreetings Collaborate to Introduce Animated and Personalized Valentines Day Cards	63	
Marks & Spencer Collaborates with PNI Digital Media	63	
Arroweye Solutions Takes Over CardintheBox	64	
Papyrus Acquires American Greetings Retail Operations	64	
myPhotopipe.com and Proven Direct Enter into Partnership		64
Smilebox Acquires Preclick	64	
Marvel Entertainment and Hallmark Sign Licensing Agreement		64
American Greetings to Acquire Recycled Paper Greetings		65

Arroweye Solutions Updates Gift and Greeting Card Program by Amazon.com	65	
American Greetings Acquires PhotoWorks	65	
Card Connection Partners with UK Greetings	65	
American Greetings Enters into Partnership with MGM Consumer Products	66	
UK Greetings Purchases Card Connection	66	
Marian Health Purchases Lawson Falle Publishing	66	
Roscoe Establishes Rose Dust Cards	66	
PhotoChannel Networks and Hallmark Cards Enter into Agreement	66	
Burger King and Andrew McMeel Publishing Sign Licensing Agreement	67	
CR Gibson Purchases iota	67	
ProfitPoint Purchases New Market Solutions	67	
Paper House Group Purchases Greetings Card Unit of The Medici Society	67	
Hallmark Cards Creates Official 2008 Presidential Holiday Card	67	
<b>15. CORPORATE ACTIVITY IN RECENT PAST- A PERSPECTIVE BUILDER</b>		<b>68</b>
PhotoWorks Forms Partnership With Grandparents.Com	68	
Coinstar Partners With Clinton Cards To Add Gift Card Program	68	
American Greetings Enters Into A Deal With Muhammad Ali	68	
Riverdale Publishing Receives £ 1 Million Towards Business Expansion Program	68	
PhotoChannel To Support Costco USA	68	
Nickelodeon Forms Licensing Agreement With Shutterfly	68	
American Greetings Enters Into Partnership With Comedy Central	69	
American Greetings To Market Prepaid Products of Other Retailers	69	
Gallery Collection to Use Agri-Based Inks	69	
Archies Opens New Brand Store	69	
American Greetings Properties Expands Relationship With Fox Home Entertainment	69	
American Greetings Announces Closure of Mississippi Unit	70	
New Breed Logistics Receives Contract from Hallmark	70	
Shutterfly Enhances Manufacturing Operations	70	
Carlton Cards and Comedian Ellen DeGeneres Collaborate	70	
Cartoon Network Joins Hands with Hallmark	70	
Riverdale Acquires UK Card Publishing	71	
Alan Fort Acquires Greeting Card Group	71	
Flying Brands Purchases Greeting Direct to Boost Product Portfolio	71	
Marian Health Greeting Cards Takes over Renaissance Greeting Cards	71	
Designer Greetings Acquires Cardsmart Chain of Retail Stores	72	
4Kids Entertainment Enters into Licensing Agreement with American Greetings	72	
Ebony Magazine Ties up with American Greetings	72	
Winn-Dixie Rewrites Contract with Hallmark Cards	72	
Warner Bros. Extends Partnership with Hallmark Cards	72	
Factory Card & Party Outlet Enters into a Joint Alliance with Premier Greetings	73	
BrandMuscle in a Contract with Hallmark	73	
Touchpoint Upgrades Cardstore.com	73	
Dicksons Gifts Acquires Lawson Falle Publishing	73	
UNICEF Collaborates with Hallmark	74	
American Greetings Takes Over European Manufacturer of Gift-Wrappers	74	
International Greetings Acquires Anker International	74	
ITC Enters Into Agreement With SOS Children's Village Of India	74	
Advent Acquires Stake in Herlitz	75	
FCPO Entered into an Agreement with Paramount Cards	75	
International Greetings Shifts Production Facility	75	
BrandMuscle in a Contract with Hallmark	75	
Touchpoint Upgrades Cardstore.com	75	

16. FOCUS ON SELECT PLAYERS	76
American Greetings Corporation (US)	76
Archies Limited (India)	76
Avanti Press Inc. (US)	77
ABC Cards (Australia)	77
Budget Greeting Cards Ltd (UK)	77
Carlton Cards Ltd. (UK)	77
Clinton Cards Plc. (UK)	78
Current Inc. (US)	78
Card Connection Limited (UK)	78
Child Rights and You (India)	79
Factory Card & Party Outlet Corp. (US)	79
Hallmark Cards, Inc. (US)	79
Hallmark Cards Australia Limited (Australia)	80
International Greetings Plc (UK)	80
ITC Packaging & Printing Business Division (India)	80
John Sands (Australia & New Zealand)	81
Papyrus (US)	81
Simon Elvin Ltd. (UK)	81
UNICEF (US)	82
Vintage Cards and Creations Pvt. Ltd. (India)	82
William Arthur (US)	82
17. GLOBAL MARKET PERSPECTIVE	83
Table 2: World Recent Past, Current & Future Analysis for Greeting Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (Excluding Japan), Middle East & Africa and Latin American Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2015 (includes corresponding Graph/Chart)	83
Table 3: World Historic Review for Greeting Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (Excluding Japan), Middle East & Africa and Latin American Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2000 through 2006 (includes corresponding Graph/Chart)	84
Table 4: World 11-Year Perspective for Greeting Cards by Geographic Region - Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin American Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart)	85
Table 5: World Recent Past, Current & Future Analysis for Seasonal Greeting Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin American Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2015 (includes corresponding Graph/Chart)	86
Table 6: World Recent Past, Current & Future Analysis for Seasonal Greeting Cards by Occasion - Christmas/New Year, Valentine's Day and Other Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2015 (includes corresponding Graph/Chart)	87
Table 7: World Historic Review for Seasonal Greeting Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin American Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2000 through 2006 (includes	

corresponding Graph/Chart)	88
Table 8: World Historic Review for Seasonal Greeting Cards by Occasion - Christmas/New Year, Valentine's Day and Other Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2000 through 2006 (includes corresponding Graph/Chart)	89
Table 9: World 11-Year Perspective for Seasonal Greeting Cards by Geographic Region - Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin American Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart)	90
Table 10: World 11-Year Perspective for Seasonal Greeting Cards by Occasion - Percentage Breakdown of Unit Sales for Christmas/New Year, Valentine's Day and Others Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart)	91
Table 11: World Recent Past, Current & Future Analysis for Christmas/New Year Greeting Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2015 (includes corresponding Graph/Chart)	92
Table 12: World Historic Review for Christmas/New Year Greeting Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2000 through 2006 (includes corresponding Graph/Chart)	93
Table 13: World 11-Year Perspective for Christmas/New Year Greeting Cards by Geographic Region - Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart)	94
Table 14: World Recent Past, Current & Future Analysis for Valentine's Day Greeting Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2015 (includes corresponding Graph/Chart)	95
Table 15: World Historic Review for Valentine's Day Greeting Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan,) Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2000 through 2006 (includes corresponding Graph/Chart)	96
Table 16: World 11-Year Perspective for Valentine's Day Greeting Cards by Geographic Region - Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart)	97
Table 17: World Recent Past, Current & Future Analysis for Other Seasonal Cards by Geographic Region - US, Canada, Japan,	



Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2015 (includes corresponding Graph/Chart) 98

Table 18: World Historic Review for Other Seasonal Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2000 through 2006 (includes corresponding Graph/Chart) 99

Table 19: World 11-Year Perspective for Other Seasonal Cards by Geographic Region - Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart) 100

Table 20: World Recent Past, Current & Future Analysis for Everyday Greeting Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin American Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2015 (includes corresponding Graph/Chart) 101

Table 21: World Recent Past, Current & Future Analysis for Everyday Greeting Cards by Occasion - Birthday, Anniversary, and Others Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2015 (includes corresponding Graph/Chart) 102

Table 22: World Historic Review for Everyday Greeting Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin American Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2000 through 2006 (includes corresponding Graph/Chart) 103

Table 23: World Historic Review for Everyday Greeting Cards by Occasion - Birthday, Anniversary, and Others Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2000 through 2006 (includes corresponding Graph/Chart) 104

Table 24: World 11-Year Perspective for Everyday Greeting Cards by Geographic Region - Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin American Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart) 105

Table 25: World 11-Year Perspective for Everyday Greeting Cards by Occasion - Percentage Breakdown of Unit Sales for Birthday, Anniversary, and Others Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart) 106

Table 26: World Recent Past, Current & Future Analysis for Birthday Greeting Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2015 (includes corresponding Graph/Chart) 107

Table 27: World Historic Review for Birthday Greeting Cards by

Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2000 through 2006 (includes corresponding Graph/Chart)	108
Table 28: World 11-Year Perspective for Birthday Greeting Cards by Geographic Region - Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart)	109
Table 29: World Recent Past, Current & Future Analysis for Anniversary Greeting Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2015 (includes corresponding Graph/Chart)	110
Table 30: World Historic Review for Anniversary Greeting Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2000 through 2006 (includes corresponding Graph/Chart)	111
Table 31: World 11-Year Perspective for Anniversary Greeting Cards by Geographic Region - Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart)	112
Table 32: World Recent Past, Current & Future Analysis for Other Everyday Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2015 (includes corresponding Graph/Chart)	113
Table 33: World Historic Review for Other Everyday Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2000 through 2006 (includes corresponding Graph/Chart)	114
Table 34: World 11-Year Perspective for Other Everyday Cards by Geographic Region - Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart)	115
Table 35: World Recent Past, Current & Future Analysis for Other Greeting Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa & Latin American Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2015 (includes corresponding Graph/Chart)	116
Table 36: World Historic Review for Other Greeting Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa & Latin American Markets Independently Analyzed with Annual Sales Figures in	

Million Units for Years 2000 through 2006 (includes corresponding Graph/Chart)	117
Table 37: World 11-Year Perspective for Other Greeting Cards by Geographic Region - Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin American Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart)	118
Table 38: World Recent Past, Current & Future Analysis for Greeting Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)	119
Table 39: World Historic Review for Greeting Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)	120
Table 40: World 11-Year Perspective for Greeting Cards by Geographic Region - Percentage Breakdown of Value Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart)	121
Table 41: World Recent Past, Current & Future Analysis for Seasonal Greeting Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)	122
Table 42: World Recent Past, Current & Future Analysis for Seasonal Greeting Cards by Occasion - Christmas/New Year, Valentine's Day and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)	123
Table 43: World Historic Review for Seasonal Greeting Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)	124
Table 44: World Historic Review for Seasonal Greeting Cards by Occasion - Christmas/New Year, Valentine's Day and Others Markets Independently Analyzed With Annual Sales Figures in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)	125
Table 45: World 11-Year Perspective for Seasonal Greeting Cards by Geographic Region - Percentage Breakdown of Value Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart)	126
Table 46: World 11-Year Perspective for Seasonal Greeting Cards by Occasion - Percentage Breakdown of Value Sales for	

Christmas/New Year, Valentine's Day and Others Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart) 127

Table 47: World Recent Past, Current & Future Analysis for Christmas/New Year Greeting Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart) 128

Table 48: World Historic Review for Christmas/New Year Greeting Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart) 129

Table 49: World 11-Year Perspective for Christmas/New Year Greeting Cards by Geographic Region - Percentage Breakdown of Value Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart) 130

Table 50: World Recent Past, Current & Future Analysis Valentine's Day Greeting Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart) 131

Table 51: World Historic Review for Valentine's Day Greeting Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart) 132

Table 52: World 11-Year Perspective for Valentine's Day Greeting Cards by Geographic Region - Percentage Breakdown of Value Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart) 133

Table 53: World Recent Past, Current & Future Analysis for Other Seasonal Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart) 134

Table 54: World Historic Review for Other Seasonal Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart) 135

Table 55: World 11-Year Perspective for Other Seasonal Cards by Geographic Region - Percentage Breakdown of Value Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years

2005, 2010 & 2015 (includes corresponding Graph/Chart) 136

Table 56: World Recent Past, Current & Future Analysis for Everyday Greeting Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart) 137

Table 57: World Recent Past, Current & Future Analysis for Everyday Greeting Cards by Occasion - Birthday, Anniversary, and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart) 138

Table 58: World Recent Past, Current & Future Analysis for Everyday Greeting Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart) 139

Table 59: World Historic Review for Everyday Greeting Cards by Occasion - Birthday, Anniversary, and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart) 140

Table 60: World 11-Year Perspective for Everyday Greeting Cards by Geographic Region - Percentage Breakdown of Value Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart) 141

Table 61: World 11-Year Perspective for Everyday Greeting Cards by Occasion - Percentage Breakdown of Value Sales for Birthday, Anniversary, and Others Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart) 142

Table 62: World Recent Past, Current & Future Analysis for Birthday Greeting Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart) 143

Table 63: World Historic Review for Birthday Greeting Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart) 144

Table 64: World 11-Year Perspective for Birthday Greeting Cards by Geographic Region - Percentage Breakdown of Value Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart) 145

Table 65: World Recent Past, Current & Future Analysis for Anniversary Greeting Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with

Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart) 146

Table 66: World Historic Review for Anniversary Greeting Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart) 147

Table 67: World 11-Year Perspective for Anniversary Greeting Cards by Geographic Region - Percentage Breakdown of Value Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart) 148

Table 68: World Recent Past, Current & Future Analysis for Other Everyday Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart) 149

Table 69: World Historic Review for Other Everyday Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart) 150

Table 70: World 11-Year Perspective for Other Everyday Cards by Geographic Region - Percentage Breakdown of Value Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart) 151

Table 71: World Recent Past, Current & Future Analysis for Other Greeting Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart) 152

Table 72: World Recent Past, Current & Future Analysis for Other Greeting Cards by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart) 153

Table 73: World 11-Year Perspective for Other Greeting Cards by Geographic Region - Percentage Breakdown of Value Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart) 154

18. THE UNITED STATES	155
A. Market Analysis	155
Market Overview	155
Demographics	155
Current & Future Analysis	155
In Unit Terms	155
In Value Terms	156

Distribution Channels	156	
Table 74: US Greeting Cards Market (2005 & 2006): Percentage Breakdown of Sales by Distribution Outlet - Card & Gift Stores, Mass-Market Retailers, Chain Drug Stores, Food, Discount Party Stores, Dollar Stores and Others (includes corresponding Graph/Chart)	156	
A Peek into Niche Markets	157	
Religious Cards	157	
Inspirational Cards	157	
Major Trends	158	
Tit-Bits	158	
Greeting Cards Market Withstands Recession	158	
Innovation Spurs Growth in the US Greeting Card Market	159	
E-Greetings Pickup in this Holiday Season	159	
Table 75: Leading Players in the US Greeting Card and Other Publishing Market (2008 & 2009): Percentage Breakdown of Value Sales for Hallmark Cards Inc., American Greetings Corporation, MeadWestvaco Corporation, and Others (includes corresponding Graph/Chart)	159	
Table 76: US Market for E-Greeting Cards (2008): Percentage Share Breakdown of Adults Sending Online Greeting Cards by Generation (includes corresponding Graph/Chart)	160	
Table 77: US Market for E-Greeting Cards (2005): Percentage Share Breakdown of Total Online Spends by Payment Model - Subscription and Single Purchases	160	
Table 78: Greeting Cards Market in the US (2003): Percentage Share Breakdown of Consumers Preferring Paper based Cards, Electronic Cards, and Both (Paper + Electronic) (includes corresponding Graph/Chart)	160	
Listing of Top Sites for Sending E-Greeting Cards	161	
Greeting Card Suppliers Look for Diversification	161	
Sales of Cards for "Everyday Situations" Outstrip " Occasion-Specific Cards"	161	
Holiday Greeting Cards go Online	161	
Greeting Card Companies Cash-In On America's Ethnic & Demographic Diversity	161	
Paper Cards: Continues to be the Most Popular Form of Greeting Cards Mirror Ethnic Diversity	162	162
Cards for Younger Generation	162	
Cards for Pets - A Rising Concept	163	
Emerging Cards	163	
American Consumer - Keeping Retailers on their Toes	163	
Shift in Consumer Focus	164	
Social Media- A Big Threat to the Greetings Card Market	164	
Greeting Cards Find their Way to Customers	164	
Leading Companies Co-operate with Drug Stores	164	
Women Dominate the Market	165	
Table 79: Growth Rates of Women Card Purchasers: 2000-2008	165	165
Hispanics: America's Fastest Growing Ethnic Group	165	
Greeting Cards - A Lucrative Segment of Stationary & Social Expression Products	165	
Table 80: US Market for Social Expression (2005 & 2006): Percentage Breakdown of Volume Sales through Chain Drug Stores by Category - Greeting Cards		
Gift-wrap, Ribbons, Bows and Party Supplies (includes corresponding Graph/Chart)	166	
Card Introductions - Reflections of Innovations and Changes	166	166

Distribution Concepts	166	
Greeting Cards Acquiring More Shelf Space in Supermarkets		166
Strategies Applied to Capture a Larger Customer Group		167
The Role of Card Costs	167	
A Peek into Recent Past	167	
B. Market Analytics	168	
Table 81: US Recent Past, Current & Future Analysis for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, Mother's Day, Easter, Father's Day and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, Get Well, Friendship, Sympathy and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2015 (includes corresponding Graph/Chart)		168
Table 82: US Historic Review for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, Mother's Day, Easter, Father's Day and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, Get Well, Friendship, Sympathy and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2000 through 2006 (includes corresponding Graph/Chart)		169
Table 83: US 11-Year Perspective for Greeting Cards by Occasion - Percentage Breakdown of Unit Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, Mother's Day, Easter, Father's Day and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, Get Well, Friendship, Sympathy and Other Everyday Cards) and Other Card Markets Independently Analyzed for 2005, 2010 & 2015 (includes corresponding Graph/Chart)		170
Table 84: US Recent Past, Current & Future Analysis for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, Mother's Day, Easter, Father's Day and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, Get Well, Friendship, Sympathy and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)		171
Table 85: US Historic Review for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, Mother's Day, Easter, Father's Day and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, Get Well, Friendship, Sympathy and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)		172
Table 86: US 11-Year Perspective for Greeting Cards by Occasion - Percentage Breakdown of Value Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, Mother's Day, Easter, Father's Day and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, Get Well, Friendship, Sympathy and Other Everyday Cards) and Other Card Markets Independently Analyzed for 2005, 2010 & 2015 (includes corresponding Graph/Chart)		173
19. CANADA	174	
A. Market Analysis	174	
Current & Future Analysis	174	



In Unit Terms	174	
In Value Terms	174	
Nominal Influence of eCards		174
B.Market Analytics	175	
Table 87: Canadian Recent Past, Current & Future Analysis for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, Mother's Day, Easter, Father's Day and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, Get Well, Friendship, Sympathy and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2015 (includes corresponding Graph/Chart)		175
Table 88: Canadian Historic Review for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, Mother's Day, Easter, Father's Day and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, Get Well, Friendship, Sympathy and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2000 through 2006 (includes corresponding Graph/Chart)		176
Table 89: Canadian 11-Year Perspective for Greeting Cards by Occasion - Percentage Breakdown of Unit Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, Mother's Day, Easter, Father's Day and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, Get Well, Friendship, Sympathy and Other Everyday Cards) and Other Card Markets Independently Analyzed for 2005, 2010 & 2015 (includes corresponding Graph/Chart)		177
Table 90: Canadian Recent Past, Current & Future Analysis for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, Mother's Day, Easter, Father's Day and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, Get Well, Friendship, Sympathy & Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)		178
Table 91: Canadian Historic Review for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, Mother's Day, Easter, Father's Day and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, Get Well, Friendship, Sympathy and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)		179
Table 92: Canadian 11-Year Perspective for Greeting Card by Occasion - Percentage Breakdown of Value Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, Mother's Day, Easter, Father's Day and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, Get Well, Friendship, Sympathy and Other Everyday Cards) and Other Card Markets Independently Analyzed for 2005, 2010 & 2015 (includes corresponding Graph/Chart)		180
20. JAPAN	181	
A.Market Analysis	181	
Current & Future Analysis		181
In Unit Terms	181	
In Value Terms	181	

Market Trends	181	
B.Market Analytics	182	
Table 93: Japanese Recent Past, Current & Future Analysis for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2015 (includes corresponding Graph/Chart)		182
Table 94: Japanese Historic Review for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2000 through 2006(includes corresponding Graph/Chart)		183
Table 95: Japanese 11-Year Perspective for Greeting Cards by Occasion - Percentage Breakdown of Unit Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed for 2005, 2010 & 2015 (includes corresponding Graph/Chart)		184
Table 96: Japanese Recent Past, Current & Future Analysis for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)		185
Table 97: Japanese Historic Review for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2000 through 2006(includes corresponding Graph/Chart)		186
Table 98: Japanese 11-Year Perspective for Greeting Cards by Occasion - Percentage Breakdown of Value Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed for 2005, 2010 & 2015 (includes corresponding Graph/Chart)		187
21. EUROPE	188	
A.Market Analysis	188	
Current & Future Analysis	188	
In Unit Terms	188	
By Region	188	
By Product Segment	188	
In Value Terms	188	
By Region	188	
By Product Segment	189	
B.Market Analytics	189	
Table 99: European Recent Past, Current & Future Analysis for Greeting Cards by Geographic Region - France, Germany, UK, Italy, Spain, Russia, and Rest of European Markets		

Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2015 (includes corresponding Graph/Chart) 189

Table 100: European Recent Past, Current & Future Analysis for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2015 (includes corresponding Graph/Chart) 190

Table 101: European Historic Review for Greeting Cards by Geographic Region - France, Germany, UK, Italy, Spain, Russia, and Rest of European Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2000 through 2006 (includes corresponding Graph/Chart) 191

Table 102: European Historic Review for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2000 through 2006 (includes corresponding Graph/Chart) 192

Table 103: European 11-Year Perspective for Greeting Cards by Geographic Region - Percentage Breakdown of Unit Sales for France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart) 193

Table 104: European 11-Year Perspective for Greeting Cards by Occasion - Percentage Breakdown of Unit Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards),  
Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Cards  
Markets Independently Analyzed for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart) 194

Table 105: European Recent Past, Current & Future Analysis for Greeting Cards by Geographic Region - France, Germany, UK, Italy, Spain, Russia, and Rest of European Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart) 195

Table 106: European Recent Past, Current & Future Analysis for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart) 196

Table 107: European Historic Review for Greeting Cards by Geographic Region - France, Germany, UK, Italy, Spain, Russia, and Rest of European Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart) 197

Table 108: European Historic Review for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart) 198

Table 109: European 11-Year Perspective for Greeting Cards by Geographic Region - Percentage Breakdown of Value Sales for France, Germany, UK, Italy, Spain, Russia, and Rest of European Markets Independently Analyzed for 2005, 2010 & 2015 (includes corresponding Graph/Chart) 199

Table 110: European 11-Year Perspective for Greeting Cards by Occasion - Percentage Breakdown of Value Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed for 2005, 2010 & 2015 (includes corresponding Graph/Chart) 200

21a. FRANCE	201
A. Market Analysis	201
Current & Future Analysis	201
In Unit Terms	201
In Value Terms	201
B. Market Analytics	202

Table 111: French Recent Past, Current & Future Analysis for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2015 (includes corresponding Graph/Chart) 202

Table 112: French Historic Review for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Cards Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2000 through 2006 (includes corresponding Graph/Chart) 203

Table 113: French 11-Year Perspective for Greeting Cards by Occasion - Percentage Breakdown of Unit Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Cards Markets Independently Analyzed for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart) 204

Table 114: French Recent Past, Current & Future Analysis for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart) 205

Table 115: French Historic Review for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)	206
Table 116: French 11-Year Perspective for Greeting Cards by Occasion - Percentage Breakdown of Value Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed for 2005, 2010 & 2015 (includes corresponding Graph/Chart)	207
21b. GERMANY	208
A. Market Analysis	208
Current & Future Analysis	208
In Unit Terms	208
In Value Terms	208
Demographics	208
Table 117: Greeting Cards Market (2006): Percentage Breakdown of Value & Unit Sales by Gender - Women & Men	208
Distribution Scenario	209
Table 118: German Greeting Cards Market (2006): Percentage Breakdown of unit Sales by Distribution Outlet - Stationary Stores, Supermarkets, Department Stores, Discounter, and Other Outlets (includes corresponding Graph/Chart)	209
B. Market Analytics	209
Table 119: German Recent Past, Current & Future Analysis for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2015 (includes corresponding Graph/Chart)	209
Table 120: German Historic Review for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards) Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Cards Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2000 through 2006 (includes corresponding Graph/Chart)	210
Table 121: German 11-Year Perspective for Greeting Cards by Occasion - Percentage Breakdown of Unit Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards) Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Cards Markets Independently Analyzed for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart)	211
Table 122: German Recent Past, Current & Future Analysis for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and	

Other Card Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart) 212

Table 123: German Historic Review for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart) 213

Table 124: German 11-Year Perspective for Greeting Cards by Occasion - Percentage Breakdown of Value Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed for 2005, 2010 & 2015 (includes corresponding Graph/Chart) 214

21c. ITALY 215

A. Market Analysis 215

Current & Future Analysis 215

In Unit Terms 215

In Value Terms 215

B. Market Analytics 216

Table 125: Italian Recent Past, Current & Future Analysis for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2015 (includes corresponding Graph/Chart) 216

Table 126: Italian Historic Review for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2000 through 2006 (includes corresponding Graph/Chart) 217

Table 127: Italian 11-Year Perspective for Greeting Cards by Occasion - Percentage Breakdown of Unit Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards)

Everyday Cards (Birthday, Anniversary, and Other Everyday Cards)

and Other Cards Markets Independently

Analyzed for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart) 218

Table 128: Italian Recent Past, Current & Future Analysis for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards)

Everyday Cards (Birthday, Anniversary, and Other Everyday Cards)

and Other Cards Markets Independently

Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart) 219

Table 129: Italian Historic Review for Greeting Cards by

Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart) 220

Table 130: Italian 11-Year Perspective for Greeting Cards by Occasion - Percentage Breakdown of Value Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed for 2005 2010 & 2015 (includes corresponding Graph/Chart) 221

21d. THE UNITED KINGDOM	222
A. Market Analysis	222
Current & Future Analysis	222
In Unit Terms	222
In Value Terms	222
Demographics and Social Factors	222
Trade Scenario	223
Significant Market Trends	223
Greeting Cards Market: Overview	223
Impact of Recession	223
2009- The Year of Acquisitions and Mergers	224
Traditional Card Sales Plunge in the Wake of E-Greetings	224
Launch Pad of the Commercial Brands	224
Distribution Mode	225
The UK Greeting Cards Market: Opportunities & Threats	225
A Sneak Peek into Recent Past	225
Was Not An Easy Prey to the Slowdown	225
Englishmen Not So Mawkish Over Romance	226
B. Market Analytics	227
Table 131: UK Recent Past, Current & Future Analysis for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2015 (includes corresponding Graph/Chart)	227

Table 132: UK Historic Review for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Cards Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2000 through 2006 (includes corresponding Graph/Chart) 228

Table 133: UK 11-Year Perspective for Greeting Cards by Occasion - Percentage Breakdown of Unit Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Cards Markets Independently Analyzed for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart) 229

Table 134: UK Recent Past, Current & Future Analysis for

Greeting Cards by Occasion - Seasonal Cards (Christmas/ New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart) 230

Table 135: UK Historic Review for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart) 231

Table 136: UK 11-Year Perspective for Greeting Cards by Occasion - Percentage Breakdown of Value Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed for 2005, 2010 & 2015 (includes corresponding Graph/Chart) 232

21e. SPAIN 233

A. Market Analysis 233

Current & Future Analysis 233

In Unit Terms 233

In Value Terms 233

B. Market Analytics 234

Table 137: Spanish Recent Past, Current & Future Analysis for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and the Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2015 (includes corresponding Graph/Chart) 234

Table 138: Spanish Historic Review for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards)

and Other Cards

Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2000 through 2006 (includes corresponding Graph/Chart) 235

Table 139: Spanish 11-Year Perspective for Greeting Cards by Occasion - Percentage Breakdown of Unit Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards)

Everyday Cards (Birthday, Anniversary, and Other Everyday Cards)

and Other Cards Markets Independently

Analyzed for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart) 236

Table 140: Spanish Recent Past, Current & Future Analysis for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart) 237



Table 141: Spanish Historic Review for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart) 238

Table 142: Spanish 11-Year Perspective for Greeting Cards by Occasion - Percentage Breakdown of Value Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed for 2005, 2010 & 2015 (includes corresponding Graph/Chart) 239

21f. RUSSIA 240

A. Market Analysis 240

Current & Future Analysis 240

In Unit Terms 240

In Value Terms 240

B. Market Analytics 241

Table 143: Russian Recent Past, Current & Future Analysis for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2015 (includes corresponding Graph/Chart) 241

Table 144: Russian Historic Review for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards)

Everyday Cards (Birthday, Anniversary, and Other Everyday Cards)

and Other Cards

Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2000 through 2006 (includes corresponding Graph/Chart) 242

Table 145: Russian 11-Year Perspective for Greeting Cards by Occasion - Percentage Breakdown of Unit Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards)

Everyday Cards (Birthday, Anniversary, and Other Everyday Cards)

and Other Cards Markets Independently

Analyzed for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart) 243

Table 146: Russian Recent Past, Current & Future Analysis for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart) 244

Table 147: Russian Historic Review for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card

Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart) 245

Table 148: Russian 11-Year Perspective for Greeting Cards by Occasion - Percentage Breakdown of Value Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed for 2005, 2010 & 2015 (includes corresponding Graph/Chart) 246

21g. REST OF EUROPE 247

A. Market Analysis 247

Current & Future Analysis 247

In Unit Terms 247

In Value Terms 247

Christmas Card Still Popular in Dutch 247

B. Market Analytics 248

Table 149: Rest of Europe Recent Past, Current & Future Analysis for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2015 (includes corresponding Graph/Chart) 248

Table 150: Rest of Europe Historic Review for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards)

Everyday Cards

(Birthday, Anniversary, and Other Everyday Cards)

and Other

Card Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2000 through 2006 (includes corresponding Graph/Chart) 249

Table 151: Rest of Europe 11-Year Perspective for Greeting Cards by Occasion - Percentage Breakdown of Unit Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards)

Everyday Cards (Birthday,

Anniversary, and Other Everyday Cards)

and Other Cards

Markets Independently Analyzed for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart) 250

Table 152: Rest of Europe Recent Past, Current & Future Analysis for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart) 251

Table 153: Rest of Europe Historic Review for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards)

Everyday Cards

(Birthday, Anniversary, and Other Everyday Cards)

and Other

Card Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2000 through 2006

(includes corresponding Graph/Chart) 252

Table 154: Rest of Europe 11-Year Perspective for Greeting Cards by Occasion - Percentage Breakdown of Value Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed for 2005, 2010 & 2015 (includes corresponding Graph/Chart) 253

22. ASIA-PACIFIC	254	
A. Market Analysis	254	
Current & Future Analysis	254	
In Unit Terms	254	
In Value Terms	254	
An Overview of Select Markets	254	
Australia	254	
India	255	
Recession Bothers Smaller Greeting Cards Makers	255	
Indian Greeting Cards Industry: A Glance An Overview	255	
Demographics	256	
Increasing Demand from Middle Class	256	
Competitive Perspective	256	
New Zealand	256	
Singapore	256	
Hong Kong	256	
Thailand	257	
Glance at Thailand's Greeting Card Market	257	
B. Market Analytics	258	
Table 155: Asia-Pacific Recent Past, Current & Future Analysis for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2015 (includes corresponding Graph/Chart)	258	
Table 156: Asia-Pacific Historic Review for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards) Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Cards Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2000 through 2006 (includes corresponding Graph/Chart)	259	
Table 157: Asia-Pacific 11-Year Perspective for Greeting Cards by Occasion - Percentage Breakdown of Unit Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards) Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Cards Markets Independently Analyzed for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart)	260	
Table 158: Asia-Pacific Recent Past, Current & Future Analysis for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years		

2007 through 2015 (includes corresponding Graph/Chart)	261
Table 159: Asia-Pacific Historic Review for Greeting Cards by Occasion - Seasonal Cards (Christmas/ New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)	262
Table 160: Asia-Pacific 11-Year Perspective for Greeting Cards by Occasion - Percentage Breakdown of Value Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed for 2005, 2010 & 2015 (includes corresponding Graph/Chart)	263
23. THE MIDDLE EAST & AFRICA	264
A. Market Analysis	264
Current & Future Analysis	264
In Unit Terms	264
In Value Terms	264
B. Market Analytics	265
Table 161: Middle East & African Recent Past, Current & Future Analysis for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2015 (includes corresponding Graph/Chart)	265
Table 162: Middle East & African Historic Review for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards) Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Cards Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2000 through 2006 (includes corresponding Graph/Chart)	266
Table 163: Middle East & African 11-Year Perspective for Greeting Cards by Occasion - Percentage Breakdown of Unit Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards) Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Cards Markets Independently Analyzed for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart)	267
Table 164: Middle East & African Recent Past, Current & Future Analysis for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)	268
Table 165: Middle East & African Historic Review for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday	

Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart) 269

Table 166: Middle East & African 11-Year Perspective for Greeting Cards by Occasion - Percentage Breakdown of Value Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed for 2005, 2010 & 2015 (includes corresponding Graph/Chart) 270

24. LATIN AMERICA	271	
A. Market Analysis	271	
Current & Future Analysis	271	
In Unit Terms	271	
In Value Terms	271	
B. Market Analytics	272	
Table 167: Latin American Recent Past, Current & Future Analysis for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2015 (includes corresponding Graph/Chart)	272	

Table 168: Latin American Historic Review for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards) Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2000 through 2006 (includes corresponding Graph/Chart) 273

Table 169: Latin American 11-Year Perspective for Greeting Cards by Occasion - Percentage Breakdown of Unit Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards) Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Cards Markets Independently Analyzed for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart) 274

Table 170: Latin American Recent Past, Current & Future Analysis for Greeting Cards by Occasion - Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart) 275

Table 171: Latin American Historic Review for Greeting Cards by Occasion - Seasonal Cards (Christmas/ New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart) 276

Table 172: Latin American 11-Year Perspective for Greeting Cards by Occasion - Percentage Breakdown of Value Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards), Everyday Cards (Birthday, Anniversary, and Other Everyday Cards) and Other Card Markets Independently Analyzed for 2003, 2007 & 2012 (includes corresponding Graph/Chart) 277

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