

YO Sushi UK Ltd: Company Profile and SWOT Analysis

Description:

Synopsis

ICD Research's "YO Sushi UK Ltd: Company Profile and SWOT Analysis" contains in depth information and data about the company and its operations. The profile contains a company overview, business description, SWOT analysis, key facts, information on products and services, details of locations and subsidiaries.

Summary

This SWOT analysis and company profile is a crucial resource for industry executives and anyone looking to gain a better understanding of the company's business.

ICD Research's "YO Sushi UK Ltd: Company Profile and SWOT Analysis" report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. ICD Research strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

Scope

- Examines and identifies key information and issues about YO Sushi UK Ltd for business intelligence requirements
- Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported
- The profile also contains information on business operations, company history, major products and services, prospects, key employees, locations and subsidiaries.

Reasons To Buy

- Quickly enhance your understanding of the company
- Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry
- Increase business/sales activities by understanding your competitors' businesses better
- Recognize potential partnerships and suppliers

Key Highlights

YO Sushi UK Ltd (YO! Sushi) is an operator of sushi restaurant chain based in the UK. The company was founded in 1997 by opening first restaurant in Soho, London. It introduced the Japanese 'kaiten' sushi bar concept to the UK customers. YO! Sushi currently operates over 66 restaurants spread across four countries including 55 in the UK and 11 franchised outlets in Portugal, Ireland and the Middle East. The restaurants serve a wide choice of over 80 Japanese inspired dishes to more than 3.5 million customers worldwide every year. Furthermore, all the restaurants provide take-away and delivery options. YO! Sushi is headquartered in London, the UK.

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