

Secret Recipe Cakes and Cafe Sdn. Bhd.: Foodservice - Company Profile and SWOT Report

Description: "Secret Recipe Cakes & Cafe Sdn. Bhd.: Foodservice - Company Profile & SWOT Report" contains in depth information and data about the company and its operations. The profile contains a company overview key facts major products and services SWOT analysis business description company history key employees as well as company locations and subsidiaries.

Summary

This report is a crucial resource for industry executives and anyone looking to access key information about "Secret Recipe Cakes & Cafe Sdn. Bhd."

The report utilizes a wide range of primary and secondary sources which are analyzed and presented in a consistent and easily accessible format. Canadean strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

Scope

- Examines and identifies key information and issues about "Secret Recipe Cakes & Cafe Sdn. Bhd." for business intelligence requirements.
- Studies and presents the company's strengths weaknesses opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.
- The profile also contains information on business operations company history major products and services key employees and locations and subsidiaries.

Reasons To Buy

- Quickly enhance your understanding of "Secret Recipe Cakes & Cafe Sdn. Bhd."
- Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.
- Increase business/sales activities by understanding your competitors' businesses better.
- Recognize potential partnerships and suppliers.

Key Highlights

Secret Recipe Cakes & Cafe Sdn. Bhd. (Secret Recipe) was founded in 1997 is a café chain based in Malaysia. Its menu features a rich assortment of breakfast food items fish dishes seafood burgers sandwiches steaks pastas chicken cakes pastries baked dishes soft drinks fruit juices smoothies milk shakes tea hot and cold coffee and mock-tails among others. The company operates 260 café restaurants in Malaysia Singapore Indonesia Thailand Philippines Australia China and Brunei. These café are open for business during 365 days a year and offer dine-in or take-away services. Furthermore the company offers online ordering and delivery services. The company is headquartered in Petaling Jaya Malaysia.

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