

Aditya Birla Group - Strategic SWOT Analysis Review

Description: Aditya Birla Group - Strategic SWOT Analysis Review

Summary

Aditya Birla Group (Aditya Birla) is an Indian based multinational conglomerate company. It engages in offering services to various sectors such as non-ferrous metals, cement, viscose staple fibre, viscose filament yarn, branded apparel, carbon black, chemicals, agribusiness, mining, ferro chem, wind power and insulators. In addition, the group offers services to sectors including telecommunications, financial services, IT, BPO, retail and trading solutions. Aditya Birla consists of four main companies, which operate in various industry sectors through its subsidiaries and joint ventures, namely, Hindalco Industries Limited, Aditya Birla Nuvo Limited, Idea Cellular Limited and UltraTech Cement Limited. It has operations in 27 countries worldwide. Aditya Birla Group is headquartered in Mumbai, India.

Aditya Birla Group Key Recent Developments...

Apr 08, 2011: Tecpro Systems Receives Orders For Waste Heat Recovery-Based Power Plants

Feb 04, 2010: Aditya Birla looking to increase its market in the cement industry

GlobalData's Aditya Birla Group - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Note: Some sections may be missing if data is unavailable for the company.

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

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