

Chevron Phillips Chemical Company LLC - Strategic SWOT Analysis Review

Description: Chevron Phillips Chemical Company LLC - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Our summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Chevron Phillips Chemical Company LLC (CPChem) is an olefins and polyolefins producers. The company along with its subsidiaries and equity affiliates, is manufactures and marketing of a wide range of petrochemicals such as olefins and polyolefins; polyalphaolefins, normal alpha olefins, aromatics and styrenics and specialty chemicals. Its chemical products are used as ingredients to manufacture over 70,000 consumer and industrial products. CPChem, through its joint venture partners, operates 42 manufacturing and research facilities. Its facilities are spread across nine countries including the US, Colombia, Brazil, Singapore, China, South Korea, Saudi Arabia, Qatar and Belgium. CPChem is headquartered at The Woodlands in Texas, the US.

CPChem continues to seek opportunities for international business expansion with several capacity expansions planned at its facilities. In accordance with this strategy in June 2014, the company announced the commissioning and start-up of the world's largest on-purpose 1-hexene plant.

Chevron Phillips Chemical Company LLC Key Recent Developments

- Jul 08, 2014: Chevron Phillips reports fire accident at Port Arthur refinery
- May 01, 2014: Chevron Phillips Chemical Announces New Vice President of Environment, Health, Safety & Security
- Apr 10, 2014: Chevron Phillips halts two polyethylene units in Texas, US
- Mar 28, 2014: Chevron Phillips Chemical Expands Mercaptan Capacity in Europe
- Oct 30, 2013: McJunkin Red Man Wins Contract From Chevron Phillips For Gulf Coast Petrochemicals Project

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with Our detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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