

PESTLE Analysis of South Africa 2013

Description: The South African economy is one of the stable economies on the African continent. The economy is expected to experience good growth and reach \$500.1 billion by 2018. South Africa's economy was affected by the global financial crisis, but recovered after achieving significant economic growth due to strong its commodity market and higher domestic demand.

The report provides an in-depth PESTLE analysis of South Africa's economy. The analysis includes a comprehensive examination of the macroeconomy, political scenario, social development, and technological study of South Africa. This report also provides insights into leading industries in the country.

The report analyzes that the country faces challenges from its high dependence on European countries for trade, which accounts for two-thirds of South African exports. A change in demand from those countries would seriously affect the exports of South Africa. The country suffers from high corruption rate, compared to South Africa, Nigeria, and the US, which often leads to unethical business practices.

The study describes that South Africa's geostrategic location adds an edge to its economy. Its location serves as easy access to the European and Asian markets, promoting international trade. The highly developed transport network and diversified industrial and commercial base is beneficial for mining and metal, and manufacturing industry.

This report will be helpful for strategic analysis done for CEOs, managers, bankers, investors, and industrialists who want to know about the political, social, and economic outlook of South Africa. This report enables an understanding of the economic strength and risk involved in South Africa for potential investors.

This unique report will provide you with valuable information, insights and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Features of This Report:

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "PESTLE Analysis of South Africa 2013" include:

- Trend and forecast of real GDP growth rate of South Africa
- Trend of savings and investments as well as consumption expenditure in percentage of GDP of South Africa
- Trend of consumption expenditure as percentage of GDP in South Africa
- Trend of growth of population and unemployment rate in South Africa
- R&D and technological factor of South Africa 2013

Who Can Benefit From This Report?

This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

- Business development
- Strategic planning
- Business presentation
- Determination of market size and trend
- Competitive analysis
- Resource and inventory management
- Budgeting
- Investment decisions

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