

Omron Corporation (6645) - Financial and Strategic SWOT Analysis Review

Description: Omron Corporation (6645) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Omron Corporation (Omron) is a provider of automation technologies. The company deals with developing, manufacturing and marketing of electric machines, electronics applied machinery, precision equipment, medical equipment and general machinery. It provides a wide range of products and services for industrial automation, electronic components, automotive electronics, social systems and healthcare sector. Omron operates through six reportable business segments, namely, Industrial Automation Business; Electronic and Mechanical Components Business; Automotive Electronic Components Business; Healthcare Business; Social Systems, Solutions and Service Business; and Other.

Omron Corporation Key Recent Developments

Oct 29, 2013: Omron: Summary of Consolidated Financial Results for the Second Quarter of the Fiscal Year Ending March 31, 2014

Sep 25, 2013: OMRON's Long-Selling Limit Switches Are Now Even Easier to Use: Introducing the WL-N Limit Switches

Aug 28, 2013: OMRON to Launch Rotary Backlock FPC/FFC Connector for Efficient Cable Mounting; Sharp "Click" Confirms Latch Engagement

Jul 30, 2013: Omron Reports Q1 Fiscal 2014 Results

Jul 30, 2013: Omron Reports Revenue Of JPY174.6 Billion In Q1 Fiscal 2014

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you

track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents:

Table of Contents
Table of Contents
List of Tables
List of Figures
Section 1 - About the Company
Omron Corporation - Key Facts
Omron Corporation - Key Employees
Omron Corporation - Key Employee Biographies
Omron Corporation - Major Products and Services
Omron Corporation - History
Omron Corporation - Company Statement
Omron Corporation - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries
Omron Corporation - Key Manufacturing Facilities
Section 2 - Company Analysis
Omron Corporation - Business Description
Omron Corporation - Corporate Strategy
Omron Corporation - SWOT Analysis
SWOT Analysis - Overview
Omron Corporation - Strengths
Strength - Geographic Diversification
Strength - Wide Range of Business Operations
Strength - Sturdy Research and Development Activities
Strength - Increasing Margins and Return
Omron Corporation - Weaknesses
Weakness - Increasing Accounts Receivable
Omron Corporation - Opportunities
Opportunity - New Product Launches
Opportunity - Favorable Trends in Semiconductor Market
Opportunity - Strategic Initiatives
Omron Corporation - Threats
Threat - Highly Competitive Environment
Threat - Rising Raw Material Costs
Threat - European Union Directive
Omron Corporation - Key Competitors
Section 3 - Company Financial Ratios
Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts
Omron Corporation, Recent Deals Summary

Section 4 – Company's Recent Developments

Omron Corporation, Recent Developments

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Jul 30, 2013: Omron Reports Q1 Fiscal 2014 Results

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Jun 28, 2013: Omron Releases MEMS Absolute Pressure Sensor Capable Of Best-of-Bleed Accurately Well Suited For Healthcare And Wearable Devices

Apr 25, 2013: Omron Reports Revenue Of JPY650.5 Billion In Fiscal 2013

Jan 30, 2013: Omron Reports Revenue Of JPY463.7 Billion For Nine Months Ended December 31, 2012

Nov 27, 2012: Wi-SUN Alliance Announces Joining Of New Alliance Members

Oct 30, 2012: Omron Reports Revenue Of JPY304.2m In H1 Fiscal 2013

Section 5 – Appendix

Methodology

Ratio Definitions

About Us

Contact Us

Disclaimer

List of Tables

Omron Corporation, Key Facts

Omron Corporation, Key Employees

Omron Corporation, Key Employee Biographies

Omron Corporation, Major Products and Services

Omron Corporation, History

Omron Corporation, Other Locations

Omron Corporation, Subsidiaries

Omron Corporation, Key Manufacturing Facilities

Omron Corporation, Key Competitors

Omron Corporation, Ratios based on current share price

Omron Corporation, Annual Ratios

Omron Corporation, Interim Ratios

Omron Corporation, Recent Deals Summary

Currency Codes

Capital Market Ratios

Equity Ratios

Profitability Ratios

Cost Ratios

Liquidity Ratios

Leverage Ratios

Efficiency Ratios

List of Figures

Omron Corporation, Performance Chart (2009 - 2013)

Omron Corporation, Ratio Charts

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