

*The Oakland Raiders Golf Tournament*



*Golf Classic*  
**INVITATIONAL**

**RUBY HILL GOLF CLUB**

*Pleasanton, California*

**MONDAY, APRIL 28, 2014**



**BAIRD**

*Benefiting the Biletnikoff Foundation*



TICKETS, VOLUNTEER, SPONSORSHIP & VENDOR OPPORTUNITIES  
**BILETNIKOFF FOUNDATION | 925.556.2525**

**WWW.BILETNIKOFF.ORG**

7080 DONLON WAY SUITE 126 | DUBLIN, CA 94568 | TAX ID# 94-3344152

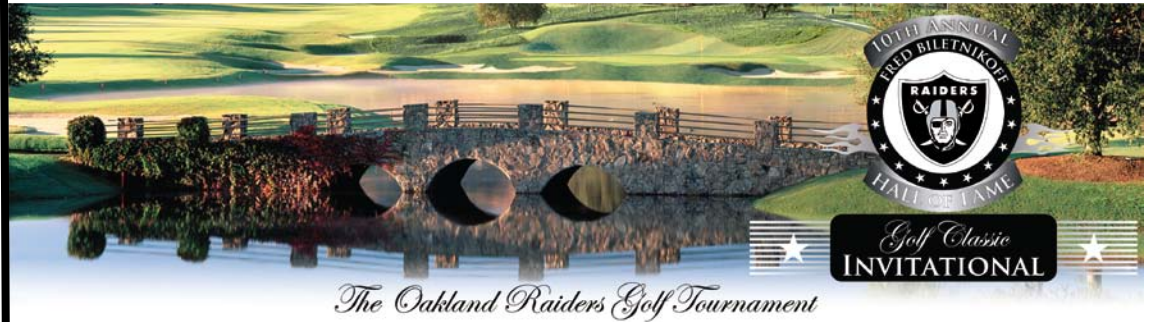


**YOU'RE INVITED**  
**4.28.2014**

**RUBY HILL GOLF CLUB • PLEASANTON, CA**







Dear Friends,

The Biletnikoff Foundation's success can only be attributed to all of you and we are looking toward 2014 as yet another remarkable year with your continued support.

The 10<sup>th</sup> Annual Fred Biletnikoff Hall of Fame Golf Classic will be at Ruby Hill Golf Club in Pleasanton, California on April 28, 2014.

The opportunity to be in the Bay Area with our golf tournament was an exciting move for us. It allows closer access for many of you to come out and enjoy a great day of golf at one of the most elite Country Clubs in Northern California.

Also, we are continuing with the remodel of our NEW Tracey's Place of Hope in Placer County, a full treatment program which focuses on overcoming substance abuse and related problems.

On behalf of all of us at the Biletnikoff Foundation, we look forward to seeing you on the course.

Sincerely,

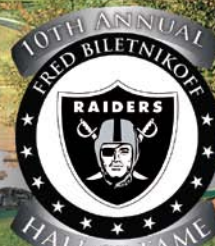
*Fred Biletnikoff*

Founder and CEO of the Biletnikoff Foundation

**For tournament information visit our website  
WWW.BILETNIKOFF.ORG**



# 2014 Fred Biletnikoff Hall of Fame Golf Classic



Golf Classic  
INVITATIONAL

*The Oakland Raiders Golf Tournament*

January 8, 2014

We are writing in request for your consideration to become a Sponsor of the *Fred Biletnikoff Hall of Fame Golf Classic Invitational*. It is our goal to familiarize you with our goal and how it will support our community. The Biletnikoff Foundation is a 501(3) C Organization founded in 1999.

## **Mission Statement**

*"The mission of the Biletnikoff Foundation is to commemorate Tracey Biletnikoff's life and her untimely death and to enable young people to realize their full potential through the support of community and education programs that effectively address thee related problems of substance abuse and gender violence."*

## **Capital Project**

In early 2013, The Biletnikoff Foundation became dedicated to rebuild a home for the Children of Koinonia; in honor of this commitment, this location has been renamed Tracey's Place of Hope. Koinonia is a residential home for the highest risk teens throughout the State of California.

Koinonia will continue to completely manage the home and provide a safe haven for the teens in need. The vision is to create a home that is specially designed around the needs of the teenage girls. Our concentration is too provide an inviting and functional environment for the teens; in addition to, a place where the girls can learn the tools they need to help manage their recovery, mental and emotional troubles, and the skills to live independently.

## **Accomplishing Our Commitment**

In working with our design team, we have established a plan to accomplish our goal for the renovations of Tracey's Place of Hope in order to break ground in May of 2014. Initially we contacted *Loder Construction Inc.* ([www.loderinc.com](http://www.loderinc.com)), as well as, *Borges Architectural Group* ([www.borgesarch.com](http://www.borgesarch.com)) to redesign the interior and exterior of the location to best accommodate the needs of the teenage girls. To date the drawings are complete and uploaded on Loder Constructions' website and they are actively in the bidding process and accepting bids for the project. Additionally, this project will be highly covered by the media, nationwide.

We appreciate the opportunity to familiarize our organization with you, and we thank you for your time and careful consideration. We look forward to working with you in the future.

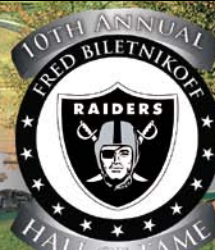
Sincerely-

Fred and Angela Biletnikoff  
The Biletnikoff Foundation





## 2014 Fred Biletnikoff Hall of Fame Golf Classic



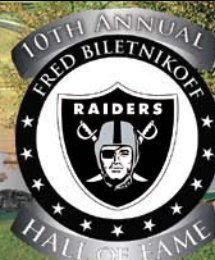
*Golf Classic*  
**INVITATIONAL**

### *The Oakland Raiders Golf Tournament* **Celebrities Scheduled to Appear**

- Fred Biletnikoff - Hall of Fame, MVP Super Bowl XI, Oakland Raider Legend
- Alan Thicke - Actor
- Anthony Munoz - Pro Football Hall of Fame, Cincinnati Bengals Legend
- Bobby Bell - Pro Football HOF Kansas City Legend
- Dave Wilcox - Pro Football Hall of Fame, Forty Niner Legend
- Dennis Allen - Oakland Raiders Head Coach
- Dennis Haysbert - Allstate Spokesman - Actor
- Eric Dickerson - Pro Football Hall of Fame - Los Angeles Raider Legend
- James Lofton - Pro Football Hall of Fame Raider Legend, Green Bay, Buffalo Bill Legend
- John O'Hurley - Actor
- Larry Allen - Pro Football Hall of Fame - Dallas Cowboy Legend
- Mark Davis - Owner of the Oakland Raiders
- Marcus Allen - Pro Football Hall of Fame - MVP of Super Bowl XVIII Los Angeles Raider Legend
- Marshal Faulk - Pro Football Hall of Fame - Indianapolis Colts and St Luis Rams Legend
- Mel Renfro - Pro Football HOF, Dallas Cowboy Legend
- Mike Haynes - Pro Football HOF, Oakland Raider Legend
- Paul Warfield - Pro Football Hall of Fame - Cleveland Brown and Miami Dolphin Legend
- Rick Barry - Basketball Hall of Fame - Golden State Warrior's Legend, NBA Final MVP
- Rod Woodson - Pro Football Hall of Fame - Oakland Raider Legend
- Steve Perry - President of The Pro Football Hall of Fame
- Ted Hendricks - Pro Football HOF, Oakland Raider Legend
- Tim Brown - Oakland Raider Legend
- Tom Flores - Head Coach of two Super Bowls - Oakland Raider Legend
- Tom Mack - Pro Football Hall of Fame - Los Angeles Rams
- Vida Blue - Major League Base Ball - A's, Giants, Royals
- Willie Brown - Pro Football Hall of Fame - Oakland Raider Legend
- Carl Eller HOF Steelers
- Jim Fassel - Super Bowl Head Coach of the NY Giants NFL TV Analyst
- George Atkinson \*Oakland Raider Legend, Sports Talk Radio Show Host
- Raymond Chester - Oakland Raider Legend
- Barry Sims - Oakland Raider Legend
- more to come...



## 2014 Fred Biletnikoff Hall of Fame Golf Classic



*The Oakland Raiders Golf Tournament*

## OUTSTANDING TEE PRIZES & CHALLENGING CONTESTS

- **\$5000 CASH PUTTING CONTEST**
- **(4) \$100,000 SHOOT-OUT!**  
**WIN A TRIP TO SCOTLAND FOUR ROUNDS OF GOLF AT FOUR BRITISH OPEN COURSES**
- **WIN \$25,000 CASH**
- **WIN A TRIP FOR TWO SUPER BOWL TRIP**
- **WIN A TRIP FOR TWO TO THE MASTERS**
- **BILETNIKOFF ANGELS**
- **RAIDERETT'S**
- **OVER 40 VENDORS OUT ON THE COURSE WITH FOOD, AND BEVERAGE**
- **LONGEST DRIVE**
- **CLOSET TO THE HOLE**
- **CATCH IT LIKE FREDDIE**
- **ARLEN NESS CUSTOM MOTOR CYCLE**
- **TOYOTA, NIELLO, CHEVROLET AND BMW CARS ON ALL PAR 3'S**



# 2014 Fred Biletnikoff Hall of Fame Golf Classic SPONSORSHIP OPPORTUNITIES

*The Oakland Raiders Golf Tournament*

## Title Sponsorship

**\$250,000**

(4) Foursomes in Tournament (includes Continental Breakfast and Awards Dinner)

- 4 Celebrity Captains
- 4 Professional Caddies with company logo on Caddy Bibs
- 16 tickets to Dinner Party April 27<sup>th</sup> with Celebrities (Spouses are invited)
- Company commercial presented at Awards Dinner April 28<sup>th</sup>
- Outstanding Corporate Award with 16 special gifts for your guest
- Media Package
  - Your Company recognized as Title Sponsor
  - One week before event, live media coverage, National, and Local TV in addition to Radio and Print
  - Day of event with live media coverage National, Local TV in addition to Radio and Print ads
  - Full page ad (Welcome letter from your company) in Game Day Program
  - Full page ad in Game Day Program
  - Recognition on the Biletnikoff Foundation web sites, linked to the Oakland Raider web site
  - Recognized as Title Sponsor of Tournament in Oakland Raiders Game Day Program (16 Games, with 40,000 sold each game, 640,000 copies sold in one year)
  - Recognition on all Biletnikoff Foundation & Tracey's Place of Hope social media sites
  - Company logo on selective tournament Tee Prizes, Shirt, Hats, etc.
  - 18 Tee Sign

## Presenting Sponsor

**\$50,000**

(3) Foursomes in Tournament (includes Continental Breakfast and Awards Dinner)

- 3 Celebrity Captains
- 3 Professional Caddies
- Outstanding Corporate Award presented at Awards Dinner
- Media Package
  - Full Page Ad in Game Day Program
  - Company recognized as Presenting Sponsor on all radio interviews and print ads
  - Recognition on the Biletnikoff Foundation web site, linked to the Oakland Raider web site
  - Recognition on all Biletnikoff Foundation & Tracey's Place of Hope social media sites
  - Company logo on selective tournament Tee Prizes, Shirt, Hats, etc.
  - Tee Sign

**All Foursomes Include Professional Caddy**





# 2014 Fred Biletnikoff Hall of Fame Golf Classic SPONSORSHIP OPPORTUNITIES

*The Oakland Raiders Golf Tournament*

## Hall Of Fame Sponsorship

**\$25,000**

- (2) Foursomes in Tournament (includes Continental Breakfast and Awards Dinner)
- 2 Celebrity Captains
- 2 Professional Caddies
- Outstanding Corporate Award presented at Awards Dinner
- Media Package
  - Full Page Ad in Game Day Program
  - Recognition on the Biletnikoff Foundation web site, linked to the Oakland Raider web site
  - Recognition on all Biletnikoff Foundation & Tracey's Place of Hope social media sites
  - Company logo on a selective tournament Tee Prize
  - Tee Sign

## Raider Legend Sponsorship

**\$5,500**

- (1) Foursome in Tournament (includes Continental Breakfast and Awards Dinner)
- Raider Legend Captain
- Professional Caddy
- Tee Sign
- Half-Page Ad in Awards Dinner Program and Company Logo on Foundation Website

## Silver and Black Sponsorship

**\$5,000**

- (1) Foursome in Tournament (includes Continental Breakfast and Awards Dinner)
- Celebrity Captain
- Professional Caddy
- Tee Sign
- Half-Page Ad in Awards Dinner Program and Company Logo on Foundation Website

## Individual Player Sponsorship

**\$2,000**

- Green Fees, Cart and Captain (includes Continental Breakfast and Awards Dinner)
- Professional Caddy assigned to foursome
- Name Awards Dinner Program

## Hole Sponsorship

**\$1,000**

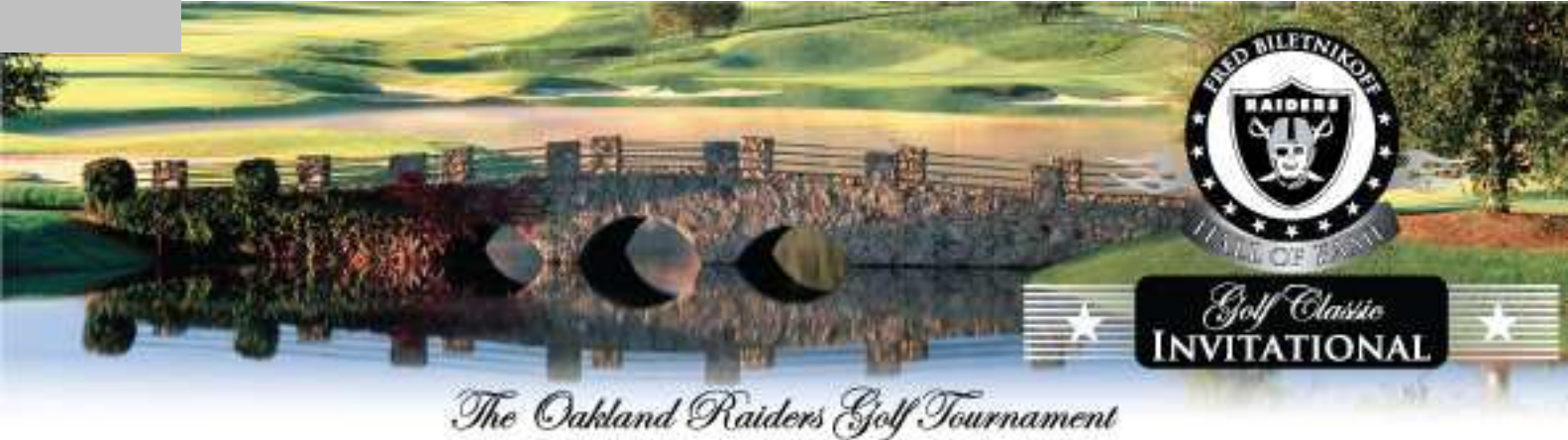
- Represent your Company on a Hole
- Pop-Up Tent, Table and Cloth, 2 Chairs, Ice, Water and Power if needed
- Ad in Awards Dinner Program and Company Logo on Foundation Website

## Tee Sign

**\$500**

- Autographed Tee Sign on Course
- Name Awards Dinner Program

**All Foursomes Include Professional Caddy**



*The Oakland Raiders Golf Tournament*

**APRIL 28, 2014**

Ruby Hill Golf Club | 3400 West Ruby Hill Drive | Pleasanton, CA 94566

**PLAYER ORDER FORM**

Please Reserve by April 9, 2014

I am unable to participate at this time but please accept my donation of \$ \_\_\_\_\_

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Please charge my: ☐ Visa ☐ MC ☐ Disc ☐ AmEx ☐ PayPal \*Go to Online Golf Registration Page

Please make checks payable to  
"BILETNIKOFF FOUNDATION"  
Tax ID: 94-3344152

**SPONSORSHIPS**

Sponsors, please email camera-ready artwork of your corporate logo by March 10th for Game Day Program to Brooklynnann@comcast.net

- |  |   |
|--|---|
| <input type="checkbox"/> TITLE SPONSOR - \$250,000           | <input type="checkbox"/> SILVER & BLACK SPONSORSHIP - \$5,000 |
| <input type="checkbox"/> PRESENTING SPONSOR - \$50,000       | <input type="checkbox"/> INDIVIDUAL SPONSORSHIP - \$2,000     |
| <input type="checkbox"/> HALL OF FAME SPONSORSHIP - \$25,000 | <input type="checkbox"/> HOLE SPONSORSHIP - \$1,000           |
| <input type="checkbox"/> RAIDER LEGEND SPONSORSHIP - \$5,500 | <input type="checkbox"/> AUTOGRAPHED TEE SIGN - \$500         |

- ☐ I would like to bring \_\_\_\_\_  
(additional) guests to the dinner  
at \$100 each.
- ☐ I would like to donate the following  
auction item(s): \_\_\_\_\_

	Player's Name	Address	City	Zip	Phone	Shirt Size
1						
2						
3						
4						

Please return this form to BILETNIKOFF FOUNDATION: 7080 Donlon Way, Ste. 126 | Dublin, California 94568

**OR REGISTER ONLINE at WWW.BILETNIKOFF.ORG**

**FAX 925-828-5491 PH 925-556-2525**



ALL INFORMATION INCLUDING REGISTRATION, VOLUNTEERS, SPONSORSHIP

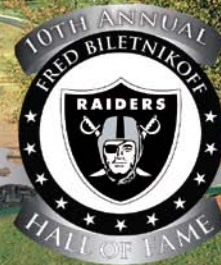
*A Biletnikoff Productions* | Angela Biletnikoff \ 925.580.4878 \ Angela\_Biletnikoff@yahoo.com





# 2014 Fred Biletnikoff Hall of Fame Golf Classic

## DONATION REQUEST



Golf Classic  
INVITATIONAL

*The Oakland Raiders Golf Tournament*

January 8, 2014

Dear Biletnikoff Supporter:

*According to the National Institute on Drug Abuse, marijuana use by adolescents declined from the late 1990s until the mid-to-late 2000s, but has been on the increase since then. In 2012, over 6% of 8th graders, 17% of 10th graders, and nearly 23% of 12th graders used marijuana in the past month. According to the same 2012 Monitoring the Future survey, nearly 24% of high-school seniors reported binge drinking (defined as 5 or more drinks in a row in the past 2 weeks).*

This is why The Biletnikoff Foundation is committed to reducing these statistics here in Northern California through community programs that address the related problems of substance abuse and domestic violence. It is through your help and participation that the programs reached continue to prosper.

On **April 28, 2014**, Fred Biletnikoff and the Oakland Raiders will host the **10th Annual Fred Biletnikoff Hall of Fame Golf Classic**, in memory of Fred's daughter Tracey, to support many causes throughout Northern California. We are proud to announce **AN ALL NEW TRACEY'S PLACE OF HOPE** in Placer County ~ **ESTABLISHED 2013** ~, a full treatment program which focuses on overcoming substance abuse and related problems. We will be focusing all of our efforts into building the new Tracey's Place of Hope.

We would like to reach out to all contractors, electricians, plumbers, painters, flooring specialists, roofers, landscapers and more to assist towards these efforts to remodel our facility.

We are asking for your tax-deductible donation of auction items to help enhance the auction portion of this year's event. For your convenience, a Donation Response Form is on the back of this letter. Please complete this form and return to our office by March 31, 2014 if you would like your company name to be recognized in event publicity. We will be happy to make arrangements to pick up your donation if needed.

We thank you in advance for your support. If you have any questions or need additional information, please contact our office at 925-556-2525 or myself at the number below.

Kindest regards,

*Fred & Angela Biletnikoff*



Biletnikoff Foundation, 7080 Donlon Way, Suite 126, Dublin, California 94568  
925.556.2525 [www.biletnikoff.org](http://www.biletnikoff.org) Tax ID #94-3344152



## DONATION RESPONSE

**COMPANY NAME:** \_\_\_\_\_

(Please Print)

**DONOR:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**MAILING ADDRESS:** \_\_\_\_\_

(Street Address)

\_\_\_\_\_  
(City, State, Zip Code)

**DESCRIPTION OF ITEMS TO BE DONATED:**

**VALUE \$** \_\_\_\_\_

\_\_\_ We will need the Biletnikoff Foundation to pick up our donation.

**PLEASE COMPLETE ALL INFORMATION & RETURN THIS FORM TO BY 3/31/14:**

**The Biletnikoff Foundation  
Attn: Marnie Rosellini  
7080 Donlon Way, Suite 126  
Dublin, CA 94568**

The Biletnikoff Foundation would like to thank you for your generous contribution to this year's event. With your donation you become our partner in addressing the related problems of substance abuse and domestic violence here in Northern California.

**We are grateful for your support. Again, thank you.**

[www.biletnikoff.org](http://www.biletnikoff.org)  
Tax ID # 94-3344152

Biletnikoff Foundation, 7080 Donlon Way, Suite 126, Dublin, California 94568  
925.556.2525 [www.biletnikoff.org](http://www.biletnikoff.org) Tax ID #94-3344152