

## Fair Isaac Corporation (FICO) : Company Profile and SWOT Analysis

### Description:

#### Synopsis

'Fair Isaac Corporation (FICO) : Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, business description, financial ratios, SWOT analysis, competitive benchmarking, key facts, key employees, locations and subsidiaries as well as information on products and services.

#### Summary

This SWOT analysis and company profile is a crucial resource for industry executives and anyone looking to gain a better understanding of the company's business.

'Fair Isaac Corporation (FICO) : Company Profile and SWOT Analysis' report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format.

A standardized research methodology is followed to ensure high levels of data quality and these characteristics guarantee a unique report.

#### Scope

- Examines and identifies key information and issues about 'Fair Isaac Corporation' for business intelligence requirements.
- Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.
- Provides analysis on financial ratios along with a competitor benchmarking section.
- The profile also contains information on business operations, company history, major products and services, key employees.

#### Reasons To Buy

- Quickly enhance your understanding of the company.
- Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.
- Recognize potential partnerships and suppliers.
- Obtain yearly profitability figures.

#### Key Highlights

Fair Isaac Corporation (FICO) is a provider of decision management solutions based in the US. The company offers a range of decision management tools and applications, and credit scoring solutions. Its offerings include analytic solutions, pre-configured decision management solutions, business-to-business scoring solutions, business rules management solutions, predictive modeling solutions, multi-channel marketing platform, application-to-decision originations solutions, credit account and customer management solutions, and fraud management solutions. In addition, FICO offers, business consulting, customer support, card alert and fraud alert services. The company's clientele, comprising government agencies, banks, credit card issuers, insurance companies, retailers, and healthcare and pharmaceutical companies, are spread across 90 countries. The company operates through its offices in 12 countries. FICO is headquartered in San Jose, California, the US.

### Contents:

#### Table of Contents

- 1 Business Analysis
  - 1.1 Company Overview
  - 1.2 Business Description
  - 1.3 Major Products and Services
- 2 Analysis of Key Performance Indicators
  - 2.1 Five Year Snapshot: Overview of Financial and Operational Performance Indicators
  - 2.2 Key Financial Performance Indicators
    - 2.2.1 Revenue and Operating Profit
    - 2.2.2 Asset and Liabilities

- 2.2.3 Net Debt vs. Gearing Ratio
- 2.2.4 Solvency
- 2.2.5 Valuation
- 2.3 Competitive Benchmarking
  - 2.3.1 Market Capitalization
  - 2.3.2 Efficiency
  - 2.3.3 Liquidity
- 3 Recent Developments
- 4 SWOT Analysis
  - 4.1 SWOT Analysis - Overview
  - 4.2 Strengths
  - 4.3 Weaknesses
  - 4.4 Opportunities
  - 4.5 Threats
- 5 Company Statement
- 6 History
- 7 Key Employees
- 8 Key Employee Biographies
- 9 Locations and Subsidiaries
  - 9.1 Head Office
  - 9.2 Other Locations and Subsidiaries
- 10 Appendix
  - 10.1 Methodology
  - 10.2 Ratio Definitions
  - 10.3 Disclaimer

#### List of Tables

- Table 1: Major Products and Services
- Table 2: Key Ratios - Annual
- Table 3: Key Ratios - Interim
- Table 4: Key Capital Market Indicators
- Table 5: History
- Table 6: Key Employees
- Table 7: Key Employee Biographies
- Table 8: Subsidiaries
- Table 9: Locations

#### List of Figures

- Figure 1: Revenue and Operating Profit
- Figure 2: Financial Position
- Figure 3: Net Debt vs. Gearing Ratio
- Figure 4: Solvency
- Figure 5: Valuation
- Figure 6: Market Capitalization
- Figure 7: Efficiency
- Figure 8: Liquidity

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