



The Monarch Awards Foundation

Dear Friend,

The bearer of this letter is authorized to solicit ads and donations for "The Monarch Awards Gala: A Tribute to Black Men" annual fundraiser, to be held on **Saturday, November 5, 2011**, at the Hyatt Regency Chicago.

The souvenir book is our major source of revenue for scholarships and charitable donations. Your contribution to this effort will provide much needed support to deserving students and charitable organizations. We greatly appreciate your contribution to our 2011 souvenir journal, saluting the accomplishments of black men in the Chicago metropolitan area.

To purchase an ad, please complete the information requested below and return with payment, to a foundation member or mail to The Monarch Awards Foundation, Inc., and P.O. Box 19166, Chicago, Illinois 60619-0166. All checks and money orders must be made payable to: **The Monarch Awards Foundation, Inc.** The early deadline is September 24, 2011.

Thank you for your support.

Sincerely,

Latrice E. Eggleston, Ph.D., President
The Monarch Awards Foundation, Inc.

Andrea Hearon
2011 Monarch Awards Gala Chairman

Contact Name _____

Business/Organization Name _____

Address _____ City _____ State _____ Zip _____

Contact Person _____ Phone _____ Email Address _____

Please indicate the size ad you wish to purchase and enclose payment along with camera-ready, 300+ dpi resolution, .JPG, Word, or Publisher formatted ad copy. Please proof content before submission. All ads will be printed as submitted.

Check the appropriate box	Received w/payment by September 24, 2011	Received w/payment by October 9, 2011
<input type="checkbox"/> Outside Back Cover	\$400.00	\$425.00
<input type="checkbox"/> Inside Back Cover	\$350.00	\$375.00
<input type="checkbox"/> Inside Front Cover	\$350.00	\$375.00
<input type="checkbox"/> Full Color Page	\$250.00	\$270.00
<input type="checkbox"/> Full B/W Page	\$150.00	\$165.00
<input type="checkbox"/> Half B/W Page	\$100.00	\$115.00
<input type="checkbox"/> Business Card	\$50.00	\$60.00
<input type="checkbox"/> Patron	\$25.00	\$25.00

*No personal or business checks accepted after September 24, 2011

Payment by: Cash Check*/Money Order Visa Master Card

Credit Card#: _____ Expiration Date: _____ Signature _____

Amount: _____ Date Paid: _____

Solicited by: _____

For more information contact: Souvenir Book Chairman Kelly Gant at kgant1155@ameritech.net or 708-903-2811 or Amber Tucker at amber.tucker@att.net.