

Sponsorship Registration Form

Third Annual Wings and Wildflowers Festival - October 3-5, 2014

| Sponsor Information | | | |
|--------------------------|---|--------|--|
| Organization Name: | | | |
| Contact Name: | | Phone: | |
| Mailing Address: | | | |
| E:mail Address: | | | |
| Sponsorship Level | | | |
| <input type="checkbox"/> | Florida Scrub-jay Sponsorship - \$2000 <ul style="list-style-type: none"> An exhibit space in main exhibit area or on grounds; table and chairs will be provided Sponsor's logo and/or name on select promotional materials A full-page color advertisement in the printed program (<i>see ad specifications</i>) Note: Back cover, inside front cover and inside back cover spaces are first-come, first-served A link to the sponsor's website from the Sponsors page on the Wings and Wildflowers website | | |
| | <input type="checkbox"/> Yes – I will be using my exhibit space (if yes, complete the Exhibitor/Food Vendor registration form). <ul style="list-style-type: none"> <input type="checkbox"/> I would like to be in main exhibitor area located inside Community Building. (<i>included with sponsorship</i>) <input type="checkbox"/> I would like to be outside and will need a 10'x10' tent. (<i>included with sponsorship</i>) <input type="checkbox"/> I would like to be outside and will provide my own tent. | | |
| | <input type="checkbox"/> No – I will not be using my allotted exhibit space. | | |
| <input type="checkbox"/> | Green-winged Teal Sponsorship - \$1000 <ul style="list-style-type: none"> Sponsor's logo and/or name on select promotional materials An exhibit space in main exhibit area or on grounds; table and chairs will be provided A full-page black and white advertisement in the printed program (<i>see ad specifications</i>) A link to the sponsor's website from the Sponsors page on the Wings and Wildflowers website | | |
| | <input type="checkbox"/> Yes – I will be using my exhibit space (if yes, complete the Exhibitor/Food Vendor registration form). <ul style="list-style-type: none"> <input type="checkbox"/> I would like to be in main exhibitor area located inside Community Building. (<i>included with sponsorship</i>) <input type="checkbox"/> I would like to be outside and will need a 10'x10' tent. (<i>included with sponsorship</i>) <input type="checkbox"/> I would like to be outside and will provide my own tent. | | |
| | <input type="checkbox"/> No – I will not be using my allotted exhibit space. | | |
| <input type="checkbox"/> | Golden Aster Sponsorship - \$500 <ul style="list-style-type: none"> Sponsor's logo and/or name on select promotional materials An exhibit space in main exhibit area or on grounds; table and chairs will be provided A half-page black and white advertisement in the printed program (<i>see ad specifications</i>) A link to the sponsor's website from the Sponsors page on Wings and Wildflowers website | | |
| | <input type="checkbox"/> Yes – I will be using my exhibit space (if yes, complete the Exhibitor/Food Vendor registration form). <ul style="list-style-type: none"> <input type="checkbox"/> I would like to be in main exhibitor area located inside Community Building. (<i>included with sponsorship</i>) <input type="checkbox"/> I would like to be outside and will need a 10'x10' tent. (<i>rental fee of \$75 is required</i>) <input type="checkbox"/> I would like to be outside and will provide my own tent. | | |
| | <input type="checkbox"/> No – I will not be using my allotted exhibit space. | | |
| <input type="checkbox"/> | Monarch Sponsorship - \$250 <ul style="list-style-type: none"> Sponsor's name on various select promotional materials An exhibit space in main exhibit area or on grounds;; table and chairs will be provided A quarter-page black and white advertisement in the printed program (<i>see ad specifications</i>) A link to the sponsor's website from the Sponsors page on the Wings and Wildflowers website | | |
| | <input type="checkbox"/> Yes – I will be using my exhibit space (if yes, complete the Exhibitor/Food Vendor registration form). <ul style="list-style-type: none"> <input type="checkbox"/> I would like to be in main exhibitor area located inside Community Building. (<i>included with sponsorship</i>) <input type="checkbox"/> I would like to be outside and will need a 10'x10' tent. (<i>rental fee of \$75 is required</i>) <input type="checkbox"/> I would like to be outside and will provide my own tent. | | |
| | <input type="checkbox"/> No – I will not be using my allotted exhibit space. | | |

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Advertising Specifications

Color Advertisements (offered on a first-come, first-served basis)

Back Cover (4.5"w x 7.5"h)
Inside Front Cover (4.5"w x 7.5"h)
Inside Back Cover (4.5"w x 7.5"h)

Black/White Advertisements

Full page (4.5"w x 7.5"h)
Half page (4.5"w x 3.5"h)
Quarter page (4.5"w x 1.75"h)

Accepted file formats

Adobe PDF, InDesign CS5, Illustrator CS5 and Photoshop CS5. TIFF, JPEG and EPS files will be accepted, but must be CMYK or Grayscale, and must be greater than 200 dpi. No advertisements will be accepted from Microsoft Word, Excel, Publisher, etc. Ads should be submitted without crop marks or bleeds. All fonts must be included, or converted to outlines – and any supporting files should be included.

Submitting the artwork

Artwork can be submitted on CD/DVD and mailed to Magda Contreras, Wings and Wildflowers, 315 W. Main St., Suite 108, Tavares, FL 32778. Artwork may also be submitted by email to mcontreras@lakecountyfl.gov with "Wings and Wildflowers ad" in the subject line. In order to ensure that your ad looks the same as it was designed, a printed version should be submitted by mail along with your CD/DVD, or by fax to 352-742-3906.

All artwork must be received no later than Friday, August 8, 2014 at 5 p.m. If it is not received by this date, it will not be included in the program. For any questions regarding advertising or artwork submissions, contact Magda Contreras at 352-343-9608 or email mcontreras@lakecountyfl.gov.

Sponsorship applications must be received no later than Friday, July 5, at 5 p.m. Payment is due at the time of application. If paying by check, make the check payable to "Lake County BCC", and either deliver or mail it to: Lake County BCC, 315 W. Main St., Suite 233, Attn: Debi Dyer, Wings and Wildflowers, Tavares, FL 32778. Sponsorships can also be submitted and paid online at www.wingsandwildflowers.com. All advertisements for the printed program must be provided by the sponsor no later than Friday, August 8, at 5 p.m., and should adhere to the advertisement specifications listed above. Items not received by the due date, will not be included in the promotional materials.

I agree to provide the sponsorship payment as indicated above.

Sponsor Signature

Date