

2014 Outstanding Learning Assistant Award Program



Dear Department Chair,

Thank you for promoting excellence in physics education by honoring your top Learning Assistants. The American Association of Physics Teachers is pleased to help you make this a meaningful award by providing a one year Student membership for your top Learning Assistant in recognition of outstanding performance as a physics educator.

The AAPT gift membership includes electronic access to our premier journals—the *American Journal of Physics* and *The Physics Teacher*, as well as *Physics Today*. Your outstanding Learning Assistants also qualify for member registration rates at our national meetings and discounts from the Physics Store.

To activate the gift membership, the recipient will need to complete the Gift Membership form and return it to AAPT no later than June 30, 2014.

Please print the attached certificate and award letter on a color printer to enhance the visual impact of this award. We encourage you to present the certificate and award letter during a public assembly.

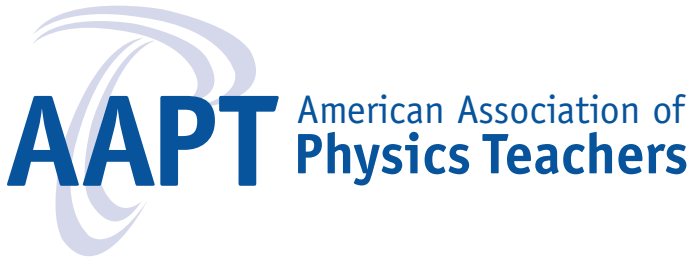
A sample press release is also enclosed. Public acknowledgement of your awardee's achievements showcases your school, your professional success, and generally increases public awareness of the role of physics education as critical to the nation's future.

Thank you again for your personal commitment to physics education.

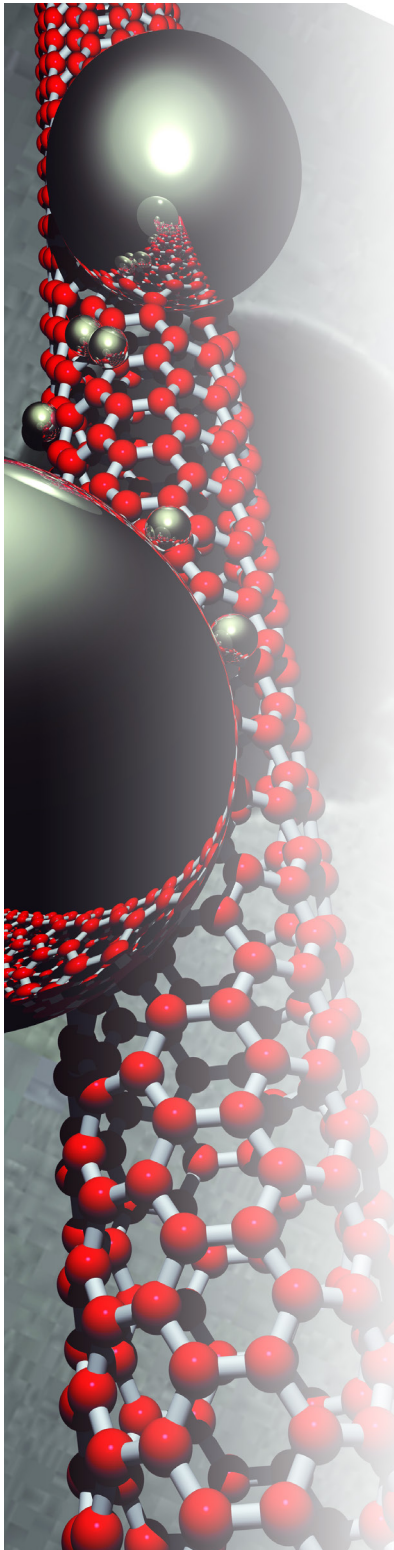
Sincerely,



Marilyn B. Gardner
Director of Communications & Membership



2014 Outstanding Learning Assistant Gift Membership



Congratulations! The American Association of Physics Teachers is pleased to award you a one year Student Membership in recognition of your outstanding teaching abilities.

Your AAPT Student membership entitles you to online access to both of AAPT's premier journals—the *American Journal of Physics* and *The Physics Teacher*, as well as *Physics Today*. As a gifted young physics educator launching into professional life, these journals provide a balance of physics content and practical pedagogical application.

You can sign up to receive free Table of Contents Alert Emails so you will know when the latest issues of your journals are available online. Membership includes the eNNOUNCER (our monthly electronic newsletter), special interest area discussion lists, our new eMentor program, and access to our members only online blog, *The Physics Educator*.

You also qualify for member registration rates for our national meetings and member discounts from The Physics Store. I invite you to explore our website to learn more about getting the most from your membership benefits.

To activate your gift membership, please complete this form and return to AAPT Membership by fax or mail no later than June 30, 2014. After submitting your member information, watch for an introductory email from AIP Scitations (American Institute of Physics) giving you registration instructions for online journal access.

Best wishes on your future academic and professional endeavors,

Marilyn B. Gardner
Director of Communications & Membership

Complete the following information and send to AAPT no later than June 30, 2014.

All information is required to activate.

Name _____

School _____

Home Address _____

City _____ State/Province _____ Postal Code _____ Country _____

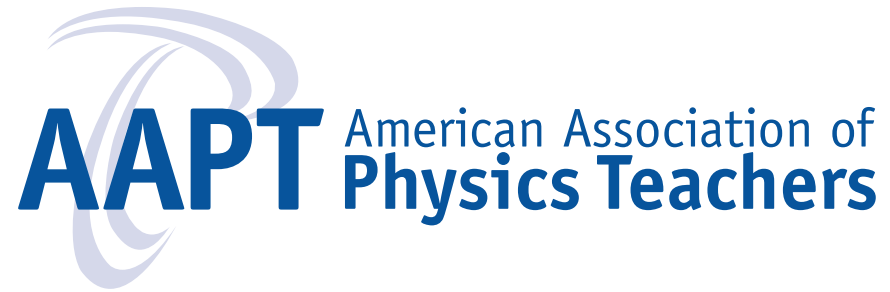
Email _____ Daytime Phone _____

Dept. Chair _____

Expected Graduation Date: Month (MM) ____ Year (YYYY) _____

Note: Students who maintain an active AAPT membership are eligible for student rates for three years after graduation!

One Physics Ellipse, College Park, MD 20740-3845 Phone: 301-209-3333
Fax: 301-209-0845 Email: membership@aapt.org Web: www.aapt.org



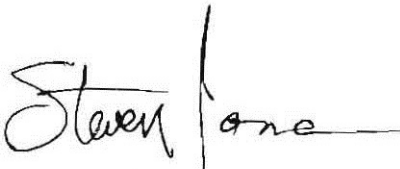
2014 Outstanding Physics Learning Assistant

Name

Institution

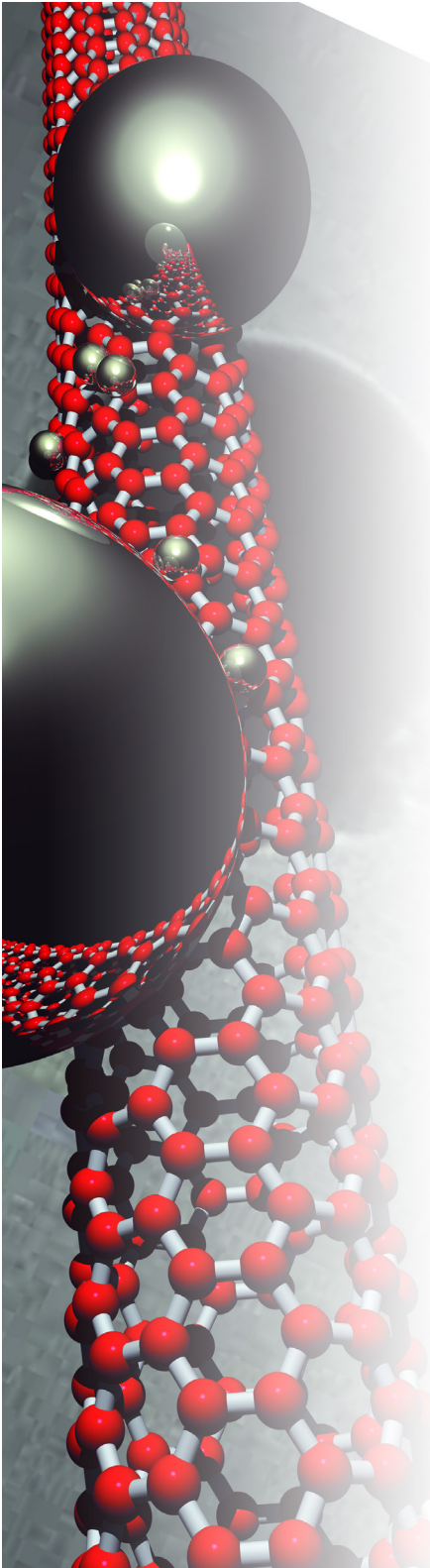
Date

Faculty Member



Steven Lona, President
American Association of Physics Teachers

Sample News Release



Use this opportunity to publicize your physics program and highlight your successful Learning Assistants. The sample news release below may be edited and submitted to your local newspapers before the award. News releases submitted on your school letterhead are more apt to be printed.

For release on: (Date) _____

Contact: (Your name and contact information.)

Header: (School name) Presents Association Award to Outstanding Learning Assistant

(Student name) has been selected as the Outstanding Learning Assistant at (School name). (Department Chair name) presented him/her with a certificate of achievement and a gift membership to the American Association of Physics Teachers at an award ceremony held (when) at (place).

(Student name) is the son/daughter of (Parent name(s), city). (Student's) activities and achievements include (e.g. consider the criteria used for selection to showcase their accomplishments)

The American Association of Physics Teachers (AAPT) is the world leader in promoting physics education. Each year the Association recognizes outstanding teaching assistants and grants them a one year gift membership.