

2014 U.S. Used Car Dealers Industry-Industry & Market Report

Description: The 2014 U.S. Used Car Dealers Industry-Industry & Market Report contains timely and accurate industry statistics, forecasts and demographics.

The report features 2014 current and 2015 forecast estimates on the size of the industry (sales, establishments, employment) nationally and for all 50 U.S. States and over 900 metro areas. Other data include financial ratios, number of firms, payroll, industry definition, 5-year historical trends on industry sales, establishments and employment, a breakdown of establishments, sales and employment by employee size of establishment (9 categories), and estimates on up to 10 sub-industries, including antique cars, used cars, used trucks and used vans.

Industry & Market reports are an essential part of any GAP analysis, benchmarking project, SWOT analysis, business plan, risk analysis, or growth-share matrix.

Contents:

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- 5-Year Trend - Estimated Industry Sales (\$Millions)
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- 2014 U.S. Metropolitan Areas - Estimated Industry Sales (\$Millions)
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- Definitions and Terms

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