

PEST ANALYSIS - Wireless Telecom Market in Australia

Description: PEST analysis of any industry sector investigates the important factors that are affecting the industry and influencing the companies operating in that sector. PEST is an acronym for political, economic, social and technological analysis. Political factors include government policies relating to the industry, tax policies, laws and regulations, trade restrictions and tariffs etc. The economic factors relate to changes in the wider economy such as economic growth, interest rates, exchange rates and inflation rate, etc. Social factors often look at the cultural aspects and include health consciousness, population growth rate, age distribution, changes in tastes and buying patterns, etc. The technological factors relate to the application of new inventions and ideas such as R&D activity, automation, technology incentives and the rate of technological change.

Synergyst's PEST Analysis is a perfect tool for managers and policy makers; helping them in analyzing the forces that are driving their industry and how these factors will influence their businesses and the whole industry in general. Our product also presents a brief profile of the industry comprising of current market, competition in it and future prospects of that sector.

Please note that the report compilation, presentation and dispatch may take 1-2 working days.

Contents:

- SECTOR OVERVIEW
 - Current Market
 - Competition and Key Players
 - Market Forecast

- PEST ANALYSIS
 - Political Factors
 - Economic Factors
 - Social Factors
 - Technological Factors

CONCLUSION

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