

Deadline for entries is Monday, September 16, 2013

Email entries to: admin@oeda.biz

Although award nominations must be submitted by an OEDA member, any individual, project, or organization based in Oregon is eligible for nomination.

The awards will be presented at the OEDA Annual Conference, October 21-22, in Hood River. If you have questions, contact Erik Andersson at (503) 813.5117 or erik.andersson@pacificorp.com

Business Development Success Story

Recognizes outstanding and innovative programs in economic and business development. Business development projects were undertaken to expand existing businesses or establish/recruit new businesses in an effort to create jobs, expand the local tax base, and improve the community. These job-creating projects are the result of utilizing economic development best practices which bring projects to the community and/or region against some very stiff regional, state, national and international competition. The project moves ahead while overcoming challenges, and upon completion they help to foster economic vitality for the community and/or region.

Judging Criteria for Category:

Program Awards will be judged by the following criteria:

- Extent of the economic impact on the community, such as an increase in the overall tax base, the creation of new jobs, or criteria relevant to the goals of the program
- Achievement of its stated objective with measurable results
- Development of strong relationships with relevant players and widespread support in the community
- Innovation, originality, and cost effectiveness
- Relevance and transferability of elements to other communities

Economic Development Leader of the Year

Recognizes outstanding achievements in the economic development profession. Nominations should detail the significant career achievements to date and the impact of those achievements on their economic development organization and the community as a whole, and also explain how the achievements contribute to the advancement of economic development as a profession. Each nomination should be accompanied by a minimum of one, and not more than three, letters of endorsement on behalf of the applicant, from their supervisor, board chair, or other significant leader in the community who is actively involved with the applicant's organization (e.g., a mayor, senior elected official, or a key business leader)

Judging Criteria for Category:

The Economic Development Leader of the Year award will be judged by the following criteria:

- Extent of the economic impact on the community
 - Development of strong relationships with relevant players and widespread support in the community
 - Innovation/creativity in programs initiated
 - Contribution to the economic development profession
-

Economic Development and Marketing and Promotions Award

Recognizes innovative and effective marketing materials used for attracting, retaining and fostering business as well as communications vehicles used by economic development organizations. The following items are to be considered: brochures paid advertising campaigns, newsletters/newspaper articles, magazine, special event(s), and website.

Judging Criteria for Categories:

Promotional Awards will be judged by the following criteria:

- Effectiveness of the promotion
 - Innovation/creativity
 - Quality and completeness of information
 - Data type & quality
 - Interactivity
 - Timeliness of information
 - Quality of content
 - Organization, visual appeal and navigability
 - Accessibility
 - Overall value for economic development efforts
-

Outstanding Collaborative Partnership Award

Recognizes significant partnerships formed to support economic development and the results achieved by working together. Submission must include: project name; location; the developer; the firm; public jurisdictions involved; complete information of the primary contact, chief executive officer(s), and chief elected official(s) of the jurisdictions involved. Describe the project and its significance to the community. Include the types of projects (retail, industrial, office, etc.), its physical size and financing agreements. Specify the contributions of the nominee.

Judging Criteria for Categories:

- The extent to which public and private sector participants have formed a true partnership or joint venture in planning, developing, and financing the project.
- Direct economic benefit to the community (such as jobs and tax base)
- Spin-off impact of the project
- Creativity or innovation in packaging the project (e.g., land acquisitions, joint venture aspects and financing)



2013 AWARDS OF EXCELLENCE IN ECONOMIC DEVELOPMENT

Contact (Nominator's) Name: _____ Email: _____
Must be an OEDA member

Project/Nominee Name: _____
Not necessary to be an OEDA member to be nominated

Project/Nominee Organization: _____
Not necessary to be an OEDA member to be nominated

Date of Project Completion (if applicable): _____

Project's web site URL (if applicable): _____

Please check the appropriate award category:

- ☐ Business Development Success Story
- ☐ Outstanding Collaborative Partnership Award
- ☐ Economic Development Marketing and Promotions
- ☐ Economic Development Leader of the Year

Project/Nominee Description

Special note: The questions below are not required for the Economic Developer of the Year Award category. For nominees in that category, please provide a profile of the individual's achievements and letter(s) of support.

This section is intended to provide an overview of the Project. Please keep answers to each question to fewer than 200 words. You may expand on this information in a separate profile of no more than 3 pages.

1. Please provide a brief description of the project.

2. What is the goal of the project?

3. Who are the participants in this project? Who was involved in planning/implementation? Who is impacted?
4. How effective has it been in furthering economic development in your community? Identify any tangible and/or intangible impacts and results.
5. Is this project replicable or transferable? Can it be adapted for use in other communities? What lessons have been learned?
6. In what ways is this project innovative or creative?
7. What else would you like OEDA to know about your nominated project? Please include any other relevant details not covered above.

Deadline for entries is *Monday, September 16, 2013*

Email entries to: *admin@oeda.biz*

The awards will be presented at the OEDA Annual Conference, October 21-22, in Hood River.
If you have questions, contact Erik Andersson at (503) 813.5117 or erik.andersson@pacificorp.com