

Brandan's Eye Research Foundation 10th Annual Dinner Event

SPONSORSHIP BOOKLET

IN SUPPORT OF INTERNATIONAL EYE RESEARCH



BRANDAN'S EYE
RESEARCH
FOUNDATION





Brandan's Eye Research Foundation is a volunteer organization that was created to support research for many potentially blinding disorders. Since its inception in 2003 the charity has raised over \$1.5 million with its annual fundraising activities which it donates to institutions such as Toronto's Hospital for Sick Children. This in turn has led to improved diagnosis, treatment, and patient care within healthcare institutions worldwide.

This year's event will be held on Saturday, November 8, 2014 at the Terrace Banquet Centre in Vaughan, with cocktails and food stations starting at 6:00pm, followed by dinner at 7:30pm. As in previous years we are proud to announce the return of Michael Landsberg of TSN's "Off The Record" as our master of ceremonies.

As you read a message from Dr. Agnes Wong, Ophthalmologist-in-Chief, The Hospital For Sick Children, we urge you to act now and to generously pledge your level of sponsorship, purchase event tickets, make a financial donation or provide a silent auction item, to ensure the preservation of vision for all patients.



Message from Dr. Agnes Wong

Ophthalmologist-in-Chief, The Hospital for Sick Children



Thank you for your continued support of Brandan's Eye Research Foundation for the Department of Ophthalmology and Vision Sciences at SickKids. I would like to share with you about the work we do at SickKids. Our goals are to promote children's eye health and treat eye diseases through excellent clinical care, to create new scientific and clinical knowledge through rigorous research, and to train future generations of health care professionals through our world-class educational programs. Our clinical program is one of the world's largest with over 20,000 patients per year. We are

the only centre in Canada that offers comprehensive pediatric ophthalmology service covering all subspecialties, including glaucoma, cataract, corneal diseases and transplantation, neuro-ophthalmology, strabismus, oculoplastics, retinoblastoma, retinopathy of prematurity, retina, and ocular genetics.

We are the provincial and national centre of excellence for providing the most complex and specialized eye care for children, including advanced surgical interventions. Many of our physicians have formal training in multiple disciplines and are world-leaders in their fields. Our clinical program is supported by a dedicated and experienced professional team, including nurses, orthoptists, genetic counselors, ophthalmic imaging specialists, social workers, and ophthalmic assistants.

Our research program is recognized as one of the world's best. We have three active pillar programs: Ocular Genetics and Retinoblastoma, NeuroVision, and Surgical Innovation/Ocular Reconstruction. These programs are led by physician-scientists, scientists and expert clinicians who are global leaders in their areas. We collaborate with other divisions and departments at SickKids on numerous research projects using a multidisciplinary approach. We have an excellent track record of research productivity and research funding, including having two endowed research chairs.

Our educational program is affiliated with the University of Toronto and we are actively engaged in the training of postgraduate medical learners, including fellows, residents, medical students, and graduate students. Our fellowship program is one of the best in the world as we provide comprehensive training to ophthalmologists from around the world. We train four to six national/international fellows per year and are also responsible for the training of 12 to 16 Ophthalmology residents per year. In addition, we provide continuing medical education to practicing ophthalmologists outside of SickKids. We have also integrated clinical care and education into a Global Care and International Ophthalmology initiative.

Brandan's Eye Research Foundation has played a vital role in supporting our research activities for many years. By partnering with Brandan's Eye Research Foundation, we are able to rapidly bring new knowledge to the bedside so that our children will quickly benefit from our innovative research. We are committed to providing the best eye care to our children by integrating superior clinical care with leading edge research and education.

Thank you again for helping us bring the transformative power of research to our children—your generous support not only enables our children to see, but also enriches their lives in numerous ways beyond seeing.

Agnes Wong, MD, PhD, FRCS(C)
Ophthalmologist-in-Chief
The Hospital for Sick Children



10TH ANNIVERSARY SPONSOR

BENEFITS

1 Opportunity Available \$10,000

- 2 tables of 10 with table signage
 - Print recognition on Gala materials plus on the charity website
 - Recognition in charity newsletter pre and post event
 - Podium recognition from Charity Founder
 - Message from video screens
 - 2 bottles of champagne
 - Limousine for 2
-



RESEARCH SPONSOR

BENEFITS

1 Sponsorship Opportunity Left Available \$5,000

- 1 table of 10 with table signage
- Company logo on the charity website
- Recognition in charity newsletter pre and post event
- Message from video screens
- 1 bottle of champagne
- Limousine for 2

Deerborne Insurance (1st Research Sponsor)



EYEWEAR PROGRAM SPONSOR

BENEFITS

Unlimited Opportunities Available \$3,000

- 1 table of 10 with table signage
 - Company logo on the charity website
 - Recognition in charity newsletter pre and post event
 - Message from video screens
-



MEDICAL EQUIPMENT SPONSOR

BENEFITS

Unlimited Opportunities Available \$2,500

- 1 table of 10 with table signage
- Company logo on the charity website
- Recognition in charity newsletter pre and post event
- Message from video screens

Amberwood Doors Inc.



CORPORATE TABLE SPONSOR

BENEFITS

Unlimited Opportunities Available \$2,000

- 1 table of 10 with table signage
- Promotion of corporate logo displayed on screens throughout the evening
- Company logo on the charity website

College Optical

Dr. Agnes Wong, Chief Ophthalmologist Sickkids Hospital

Fieldgate Properties & Fieldgate Group of Companies

Metrix Ready-Mix

Ontario Association of Optometrists

SLF

TD Bank

3G Metalworx Inc.

Trim Association of Ontario

Weston Flooring Ltd



GOURMET COOKIE SPONSOR

BENEFITS

1 Opportunity Available \$1,500

- Customized cookies with corporate logo distributed to each guest
 - Company logo on the charity website
-



STATIONS SPONSOR

BENEFITS

Unlimited Opportunities Available \$1,000

- Promotion of corporate logo displayed on screens throughout the evening
- Company logo on the charity website
- Sweet Table & Specialty Coffee Station
- Martini Bar Station
- Poutine Station
- Porchetta Station (sold)
- Braesola Station (sold)

Porchetta Station (sponsored by Terrace Banquet Centre)

Braesola Station (sponsored by Pinque Proscuitto)



GIFT-IN-KIND SPONSOR

BENEFITS

Unlimited Opportunities Available Priceless

- Promotion of corporate logo displayed on screens throughout the evening
 - 2 tickets to the Gala
 - Company logo on the charity website
 - Centerpieces Sponsor (**International Florists**)
 - Guest Favours
 - Media
 - Gala Photography Sponsor (**Peter Emmerson Photography**)
 - Gala Ticket Printing Sponsor (**JWAVE ART+DESIGN**)
 - Video Sponsored (**Producers Cut Inc.**)
 - Wine Sponsor (**Colio Wines**)
-



SPONSORSHIP REPLY FORM

To become a sponsor or purchase tickets complete and return this form to the Brandan's Eye Research Foundation office by fax, e-mail, or mail;

- ANNIVERSARY SPONSOR\$10,000
- RESEARCH SPONSOR (1 sponsorship left) \$5,000
- EYEWEAR PROGRAM SPONSOR\$3,000
- MEDICAL EQUIPMENT SPONSOR\$2,500
- CORPORATE TABLE SPONSOR\$2,000
- GOURMET COOKIE SPONSOR\$1,500

- STATIONS SPONSOR\$1,000
- Sweet Table & Specialty Coffee Station
- Martini Bar Station
- Poutine Station
- Porchetta Station (sold)
- Braesola Station (sold)

- GIFT-IN-KIND SPONSORpriceless
- Centerpieces (sold)
- Guest Favours
- Media
- Mystery Bag
- Photography
- Gala Ticket Printing (sold)
- Video

TICKETS

- One Table of 10 Tickets = \$1,500.00
- We would like to purchase a kosher(s) meal
_____ X \$200.00 = _____
- We will not be purchasing a table, but would like to purchase individual tickets:
_____ X \$150.00 = _____
- We will not be attending the event but would like to make a donation of \$ _____
(donations of \$ 1,000 and above will be recognized in print materials)
- We will not be attending the event but would like to purchase individual tickets to send a patient.
_____ X \$150.00 = _____

DONATION FOR SILENT AUCTION

- We would like to donate an item to your silent auction table
- We would like to make a cash donation towards an item for your silent auction table \$ _____

Company Name (as it is to appear on print materials):

.....

Contact Name:.....

.....

Title:.....

Address:

.....

City Postal code.....

Telephone:

Email:

Fax:

PAYMENT

- Please send me an invoice
- Please charge my: Visa MasterCard AMEX

\$

Credit Card No.

3 Digit Security Code.

Name on Credit card:.....

Signature

Expiry Date.....

- My enclosed cheque
(payable to Brandan's Eye Research Foundation, mail to address below)

Return this completed form to:

Brandan's Eye Research Foundation
87 Planchet Road, Concord, Ontario, L4K 2C6
Telephone: 905.738.3837 Fax: 905.669.2972

www.brandanseyeresearchfund.ca
info@brandanseyeresearchfund.ca
Follow us on Facebook and Twitter
Charitable Business No. 80889 0446 RR0001

Sponsorships are deductible as a business advertising and promotion expense. A letter of acknowledgement for the sponsorship will be sent from Brandan's Eye Research Foundation.

