



# ICSC CARIBBEAN CONFERENCE

February 10-11, 2014  
Puerto Rico Convention Center  
San Juan, Puerto Rico



ICSC is pleased to announce the 4th edition of the Caribbean Conference. This conference reflects the importance of the Caribbean region. It is the premier real estate and deal making event where owners, developers, retailers, investors and product and service suppliers from the region and abroad will gather.

#### PROGRAM HIGHLIGHTS INCLUDE:

Keynote Speeches  
Deal Making Trade Expo  
Shopping Center Study Tour  
Cocktail Receptions  
Networking Opportunities

#### A SAMPLING OF PAST PARTICIPANTS INCLUDE:

AutoZone  
Bella Group  
Burlington Coat  
Caribbean Cinemas  
CVS/Pharmacy  
DDR  
Galerías 360  
Home Depot  
Kimco Realty Corporation  
Kmart  
Panda Restaurant Group  
Plaza Las Americas  
RadioShack  
Rainbow Apparel Companies  
Sally Beauty  
Semblar  
Simon Property Group  
Starbucks  
Taubman Centers  
Toys R Us  
Vitamin Shoppe  
Vornado Realty Trust  
Walgreens  
Wetzels Pretzels

### TRADE EXPO PACKAGE

The Trade Expo is a must-attend shopping area devoted to the industry's latest and most innovative products and services. Key decision makers will be on site looking for:

- Architectural/Engineering/Construction Firms
- Computer Software/Demographics/Market Analysis/Prospecting
- Flooring/Masonry Products
- HVAC/Lighting/Energy Management Systems and Utilities
- Roofing Contractors and Materials
- Security Services and Equipment
- Landscaping Services

#### TRADE EXPO HOURS:

February 11, 2014, 9:00am-6:00pm

A comprehensive exhibit package to suit your display:

#### PIPE AND DRAPE

10' x 10' (3m x 3m) booths are available as single units or can be combined.

#### PACKAGE INCLUDES:

- 8' high back drape
- 3' high side drape
- 7" x 44" Booth ID sign
- 6' foot draped table
- 2 chairs
- Booth carpeting

#### COST:

US\$750 Members  
US\$1,000 Non-Members

### SPONSORSHIP PACKAGES

ICSC's Caribbean Conference also provides sponsorship opportunities to showcase your company to key retail real estate professionals in the region.

#### **GOLD SPONSOR** **US\$5,000**

##### BENEFITS INCLUDE:

- 10' x 10' pipe and drape booth
- High Profile Company logo recognition on all Caribbean Conference related communications:
  - Online (on event page) logo exposure with hyperlink to company url
  - Online logo exposure on all conference emails with hyperlink to company url
  - Logo exposure on Printed Materials (Program, At Door Directory)\*
  - Logo credit on signage throughout Trade Expo and Conference
- Full page four color ad in At Door Directory
- Sponsor credit on Exhibitor Tent sign (if applicable)
- Gold Sponsor Ribbon

#### **SILVER SPONSOR** **US\$3,000**

##### BENEFITS INCLUDE:

- Company logo recognition on all Caribbean Conference related communications:
  - Online (on event page) logo exposure with hyperlink to company url

- Online logo exposure on all conference emails with hyperlink to company url
- Logo exposure on Printed Materials (Program, At Door Directory)\*
- Logo credit on signage throughout Trade Expo and Conference
- Half page four color ad in At Door Directory
- Sponsor credit on Exhibitor Tent sign (if applicable)
- Silver Sponsor Ribbon

#### **BRONZE SPONSOR** **US\$1,500**

##### BENEFITS INCLUDE:

- Company logo recognition on all Caribbean Conference related communications:
  - Online (on event page) logo exposure with hyperlink to company url
  - Online logo exposure on all conference emails with hyperlink to company url
  - Logo credit on signage throughout Trade Expo and Conference
- Sponsor credit on Exhibitor Tent sign (if applicable)
- Bronze Sponsor Ribbon

#### **MEMBER SPONSORED COCKTAIL RECEPTION** **US\$900**

##### BENEFITS INCLUDE:

- Company logo credit on signage at Member Sponsored Reception on Trade Expo floor
- Sponsor credit on Exhibitor Tent sign (if applicable)
- Sponsor Ribbon

\*pending print production deadlines



For more information on exhibiting and sponsorships packages, contact:

The Caribbean, Latin America and Spain:

**Lynda Gamboa**

Phone: +(52) 33 1850 4481

Email: lgamboa@icsc.org

U.S., Canada and Europe:

**Rita Malek**

Phone: +1 646 728 3539

E-mail: rmalek@icsc.org

For full program, exhibit and registration information, visit:

**www.icsc.org/2014CAC**

## TRADE EXPO EXHIBIT SPACE APPLICATION

Company Name (Exhibitor/Company Name)		Company Website Address	
Exhibitor Contact (This person will receive ALL exhibitor information)			
Exhibitor Contact Email Address			
Address			
City	State	Zip/Postal Code	Country
Telephone		Fax	ICSC Company Membership I.D. #

### COMPANY CATEGORY (REQUIRED)

- Owner/Developer
- Broker
- Retailer
- Management Company
- Municipality/Public Sector/Organization
- Lender/Financial Institution
- Product/Service

Product/service we plan to show:

### PIPE AND DRAPE

Members US\$750 per 10' x 10' (3m x 3m)  
Non-members US\$1,000 per 10' x 10' (3m x 3m)

#### Package includes:

- 8' high back drape
- 3' high side drape
- 7" x 44" Booth ID sign
- 6' draped table
- 2 chairs
- Booth carpeting

# of Booths \_\_\_\_\_ x \$US

= Space Fee \_\_\_\_\_

Corner Request (10% of total)

Corner Fee \_\_\_\_\_

TOTAL \_\_\_\_\_

#### Please Note:

ICSC cannot guarantee that you will not be placed near a competitor. Submission of this application does not imply guaranteed space. Applications CANNOT be processed without payment. Fax confirmation, email receipts and/or tracking receipts DO NOT imply the guaranteed receipt of an application.

The exhibitor has read the foregoing application for Exhibit Space and agrees to all terms, conditions, authorizations, and covenants combined here.

Company Authorized Signature (required) \_\_\_\_\_

### SPONSORSHIP PACKAGES

- Gold @ US\$5,000
- Silver @ US\$3,000
- Bronze @ US\$1,500
- Member Sponsored Reception @ US\$900

### METHOD OF PAYMENT

International Council of Shopping Centers  
ICSC Caribbean Conference

CHECK:  Made payable to ICSC and mail to: P.O. Box 26958 New York, NY 10087-6958 FAX: + 1 732 694 1740

CREDIT CARD:  MasterCard  Visa  AMEX  Discover

Name (as it appears on credit card) \_\_\_\_\_ Signature \_\_\_\_\_

Credit Card Number (include all digits) \_\_\_\_\_ Expiration Date (month/year) \_\_\_\_\_ 2014CAC

### PLEASE TRANSFER WIRE FUNDS TO:

JP Morgan Chase Bank N.A., 270 Park Avenue, 41st floor  
New York, NY 10017 USA

Attn: Irina Berger

For the account of the International Council of Shopping Centers  
A/C # 033-1-030767 Routing # 0210 00021 SWIFT # CHASUS33

Reference:

Please indicate your telegraphic transfer is for Caribbean Conference so we can properly credit your account.

A copy of the transfer receipt must be attached with the application for processing. Voluntary cancellations are not refundable, nor transferable.