

BASIC HIGH SCHOOL BAND DEPARTMENT

♫ Program Advertising Contract & Rates ♫

For the 2014 – 2015 Concert Season

♫ HENDERSON, NEVADA ♫

Wind Ensemble, Concert Band, Jazz Band, and Percussion Ensemble

Our Events and Your Potential Recognition

The Basic High School Band will be presenting an exciting season of concerts for the 2014 – 2015 school year. Our Winter Concert is in December. Our Pre Solo & Ensemble Concert featuring students participating in the CCSD Solo & Ensemble competition is in January. Our Pre-Festival Band Concert will be held at Basic High School with our guest band from Brown Jr. High School in March. We will be performing at the Clark County School district Festival in March. The Spring Band Concerts is the end of May.

Advertisements

It is our hope that local businesses and individuals will take an active part in supporting Basic High School Bands by advertising in our many Concert Programs. Your ad will appear in over 1200 programs distributed at our numerous performances, beginning with our Winter Concert December.

If you are interested in advertising in our program please fill out the ad contract on the back page of this brochure, attach your ad copy and any camera ready logo art, as well as your payment (cash, money order or business check, personal checks NOT accepted) and return your ad to your salesperson or directly to the Basic High School Band. You may also send your ad via email to MaryKay Weishan at marykay@basichighband.com.

Advertising Rates (one price for all programs)

Full Page, Back Cover	\$300
Full Page, Interior Covers	\$250
Interior Full Page	\$200
Interior 1/2 Page	\$100
Interior 1/4 Page	\$50
Interior 1/8 Page (Business Card)	\$30

Includes a link to your web site on Basic Band web site, www.basichighband.com

Please contact Basic High School Band for more information.
Mr. Billy Skembos, Director
MaryKay Weishan, Instructional Assistant
(702) 799-8000 ext 4040



Advertising / Patron Contract

Please Print or Type all information

Advertiser / Patron Name: _____

Address: _____

City/ State/ Zip: _____

Business Phone: _____ Home Phone: _____

Contact Person: _____

Authorized Signature: _____

Amount Paid: _____ Desired Ad Size: (Circle one below)

1/8 (Bus. Card)	1/4	1/2	Interior Full Page	Full Interior Cover	Full Back Cover
\$30	\$50	\$100	\$200	\$250	\$300

Please attach your black and white camera-ready artwork or neatly sketch your ad and attach to this form. Ads that are not camera-ready will be designed for an additional \$10. You may email your camera-ready artwork to marykay@basichighband.com.

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### **Patron of the Basic High School Bands**

Patrons play a great role in maintaining and preserving the arts in their communities. The Basic High School Band Department will be recognizing the generosity of patrons in our Concert programs. Individuals wishing to contribute will need to return the Advertising /Patron contract along with cash, money order or a business check, personal checks NOT accepted (payable to Basic High School Band) to your salesperson.

**Patron Rates below only:**

|    |                    |               |
|----|--------------------|---------------|
| \$ | Teachers Club      | \$10 - \$30   |
| \$ | Low Brass Society  | \$31 - \$59   |
| \$ | Hi Brass Society   | \$60 - \$99   |
| \$ | Percussion Society | \$100 - \$149 |

|    |                  |               |
|----|------------------|---------------|
| \$ | Woodwind Society | \$150 - \$249 |
| \$ | Silver Society   | \$250 - \$349 |
| \$ | Gold Society     | \$350 - \$499 |
| \$ | Directors Circle | \$500+        |

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**Make all business checks (no personal checks accepted) payable to:
Basic High School Band and
return with this form. Ad contracts received after the
program deadline will be printed in the following program.**

Name of Basic Band Student: _____

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