

WALT DISNEY WORLD RESORT SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. How to Enter

- a. These rules govern the Walt Disney World Resort promotion (the "Promotion") being conducted by WJMK-FM, 104.3 K-HITS (the "Station") beginning on Monday, April 8th, 2013 at 6:00 am Central Time ("CT") and ending on Friday, April 26, 2013 at 5:00pm Central Time ("CT").
- b. To enter on-air, listeners will need to listen during the Promotion Dates for their station's "cue to call" (there will be three (7) "cues to call" each weekday during the Promotion Dates) and then be the 24th caller at 312-729-1043. Calls may be recorded and/or broadcast on-air. On each weekday throughout the Promotion Dates, seven (7) potential prize winners will be selected between 6:00 am and 9:00 pm CST. At the time of their call, each designated caller will be required to provide all information requested, including their first and last name, complete address, including Zip Code, daytime and evening phone numbers, and their date of birth to be eligible to win. Upon verification of eligibility, the 24th caller after the "cue to call" is given will be deemed a prize winner. Each winner will receive a Fifty-Dollar (\$50) Disney Gift Card and qualify for the grand prize drawing. Each daily winner during the Promotion Dates will qualify for the grand prize drawings on Friday, April 12th, Friday, April 19th, and Friday, April 26th. The grand prize winners will receive a 5-day / 4-night vacation package to the The Walt Disney World Resort in Orlando, Florida.
- c. There is no limit to the number of times a listener can try to call in and win. A listener may only win one prize during the Promotion, and only one prize winner per household can win during the run of the Promotion.
- d. Due to delays in the Station's streaming broadcast, listeners to the online stream may not be able to timely participate in any Station-conducted on-air contests. Listeners to the online stream are encouraged to listen to the Station live on-air.

2. Eligibility Restrictions

- a. The Promotion is open to all persons who are 21 years of age or older and who reside in the Chicago, Illinois metropolitan area. Employees of the

Station, its licensee, the licensee's parent, subsidiary and affiliated entities, Disney Destinations LLC., Walt Disney World Resorts, Station's advertising and promotional agencies, its participating sponsors, other radio stations in the Chicago metropolitan area, the members of their immediate families (spouse, parent, sibling or child) and those living in the same household of each (whether related or not), are ineligible to enter or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited

- b. Only one (1) winner per household is allowed in any Station contest.
- c. Each winner must provide valid government-issued driver's license/photo identification and provide their complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements.

3. Prizes

- a. One hundred five (105) Daily Prizes will be awarded. Each prize will consist of one (1) fifty-dollar (\$50) Disney gift card. Gift cards will be valid for at least one year from the end of the Promotion period and are subject to additional terms that can be found on the cards. Gift cards are redeemable at DisneyStore.com, Disney Store locations in the U.S., participating locations at Walt Disney World® Resort in Florida, Disneyland® Resort in California, Disney Cruise Line®, ClubPenguin.com, and DisneyPhotoPass.com.
- b. Three (3) Grand Prizes will be awarded. Grand prize consists of is a 5-day/4-night vacation for up to four (4) people at the Walt Disney World Resort in Orlando, Florida. Winner receives round-trip coach airfare from Chicago's Midway airport to Orlando's International airport for four (4) onboard Southwest Airlines, one (1) room for a 4-night stay at their choice of Walt Disney World Resort Hotels (pending hotel availability and confirmation from Walt Disney World Resorts). Prize also includes complimentary Disney transportation between Orlando airport, Disney hotel and Disney theme parks. The Approximate Retail Value ("ARV") of the prize is \$2,750.
- c. Travel dates are subject to approval from Southwest Airlines and Walt Disney World Resorts and must take place between Monday, April 29, 2013 and Tuesday, December 31, 2013 or prize will be forfeited. Certain travel restrictions may apply. No prize substitutions, cash equivalent, or transfer

of prizes permitted except at the sole discretion of the Station. Prize subject to availability and the Station reserves the right, at their sole discretion, to award a prize of greater or equal value if the advertised prize is unavailable. If winner cannot travel on dates specified by the Station, winner may be disqualified and no alternate winner will be selected.

- d. All other costs not specifically stated herein, including, but not limited to, taxes, and tips are the responsibility of the winner. Taxes are solely the responsibility of the winner. Winner and travel companion must travel on the same itinerary and are responsible for obtaining all required travel documents including government issued photo ID. In addition, travel companion of Winner must be 21 years of age or older. Winner may be required to present a valid credit card upon hotel check in to cover any incidental expenses incurred during their stay. Winner and travel companion are responsible for obtaining travel insurance (and all other forms of insurance) where applicable, at their option, and hereby acknowledge that the Station has not and will not obtain or provide travel insurance or any other form of insurance. Winner and travel companion must sign a Publicity, Liability Waiver and Travel Release form prior to traveling. If a selected event is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, or for any reason beyond the control of the Station, the Station's sole responsibility to a Winner will be to award the remaining available portion of the prize and no substitution will be provided for un-awarded portion of prize. The Station reserves the right to remove or to deny entry to winner and/or guest if he/she engages in a disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at the hotel.
 - e. All prizes or prize certificates may be picked up at the office of the Station at the address below. Winners will forfeit any prize or prize certificate not claimed by 5:00 pm CT on Friday, May 10th, 2013. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize or prize certificate
 - f. There is no substitution, transfer, or cash equivalent for prizes, except that Sponsor may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.
4. Selection of Winners:
- a. Decisions of Station management with respect to the Promotion are final.

- b. One-Hundred-Five (105) Daily Prize Winners will be awarded. You must be the 24th caller at 312-729-1043 when you hear the “cue to call” between the Promotion Dates. Each winner will receive a Fifty-Dollar (\$50) Disney Gift Card. Each Daily Winner will qualify for that week’s grand prize drawing only. The grand prize drawings will take place on Friday, April 12th, Friday, April 19th, and Friday April 26th, 2013.
- c. Three (3) grand prize winners will be awarded through a random drawing, one (1) on Friday, April 12th, 2013, one (1) on Friday, April 19th, 2013, and one (1) on Friday April 26th, 2013 at approximately 4pm CST each day.
- d. Odds of winning depend on the number of eligible entries received.
- e. The winner must listen to the Station between the Promotion Dates for a chance to win.
- f. The winner will be notified by the Station by email and/or telephone following the end of the contest and to claim prize.
- g. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release by 5:00 pm CT on Friday, May 10th, 2013 or prize will be forfeited. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner’s full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by the Station (or any other CBS Radio station in Station’s market including WJMK-FM, WBBM-AM, WBBM-FM, WSCR-AM, WXRT-FM and WUSN-FM) in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner’s name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Station, in its sole discretion, may require Promotion winner (and any travel companion(s) or

guest(s)) to sign a liability release, agreeing to release and hold harmless the Station, its licensee, the licensee's parent, subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns, Facebook, UPickEm, and their respective parents and subsidiaries from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.

- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Station that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, the Station reserves the right to select the winners by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winners.
- e. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If the Station makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, the Station reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. The Station reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. The Station reserves the right to change the end date of the Promotion.
- i. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by April 22, 2013 "Walt Disney World Resort

Promotion – Official Rules,” Attn: Promotions, 104.3 K-HITS, 180 North Stetson Ave, Suite 900, Chicago, IL 60601. For the names of the prize winners send a self-addressed stamped envelope for receipt by July 26, 2013 to the above address marked “Walt Disney World Resort – Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of the Station and may be posted online at www.khitschicago.com.

Sponsor: WJMK-FM, The New 104.3 K-HITS, 180 North Stetson Ave, Suite 900, Chicago, IL 60601.