January 2008

# **Enterprise Risk Management**

### Curriculum

- 1. Corporate Espionage
- 2. Digital Spying
- 3. Digital Footprints
- 4. Social Engineering
- 5. Computer Crime
- 6. Information Warfare
- 7. Computer Hacking
- 8. Critical Infrastructure Protection
- 9. Technology Warfare
- 10. Cyber Terrorism
- 11. Transient Electro-Magnetic Devices
- 12. Insider Threats
- 13. eCrime
- 14. eDiscovery

### **Program Objectives:**

- Understand the strategic nature of enterprise risk management.
- Understand the new enterprise threat matrix.
- Understand the current state of defensive capabilities.
- Understand the current state of risk mitigation.



## **Program Overview**

Professionals in security, financial management and business all agree that in the current threat environment, enterprise risk management must always be on the minds of corporate executives. Enterprise Risk Management (ERM) represents a fundamental shift in the way businesses must approach risks. Recent years have seen heightened concern and focus



on risk management. Terrorist attacks, computer system breaches, espionage and other emerging threats have made it clear that a need exists to effectively identify, assess, and manage risk. Among the most critical challenges for management is to stay abreast of changing and emerging risks to the enter-

prise. Failure to adapt to the dynamics of the enterprise risk environment will result in unmanaged risks.

The Spy-Ops ERM program was designed using the knowledge and experience of top enterprise risk management experts. Its purpose is to address this issue, as well as update the knowl-

FACT: In 2007, the economic impact of corporate espionage worldwide exceeded \$1.5 trillion USD. Technology and Intellectual Property theft ranked number one and two respectively in the most costly attacks.

edge and understanding of the threat facing CEOs and shareholders in corporations and governments around the world.

Prepare yourself for the rapid advancement of your professional career by taking this program. It is designed for professionals who want to stay up-to-

"As you pointed out, Enterprise Risk Management has now moved to the forefront of risk managers at all levels in business and industry."

Karen M., Manager of Risk

date on the latest in the area of Enterprise Risk Management. The program is delivered on CD or electronically, and includes fourteen modules that take approximately 28 hours to complete. Once you pass all four-

The critical success factor for risk managers is the ability to stay up-to-date on the ever changing threat environment. **Order Now!** 

#### **CONTACT**

#### Spy-Ops

4017 Washington Road Mail Stop #348 McMurray, PA 15317

P 888-650-0800 F 412-291-1193 I www.spy-ops.com

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### Quote

"Businesses face a number of threats in today's operational environment. Your brief covering Insider
Threats alarmed me! While we have given so much attention to guarding against attacks from the outside, we have all but ignored the internal threat. After completing your program I realize how much more dangerous Insider attacks are."

Ted A. Chief Security Officer

#### Submit order to:

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