CHARACTER COUNCIL
of Muskogee, Oklahoma

Leadership & Management Training:
How to Implement a Character Initiative in Your Business

Tuesday, July 21
8:30 a.m. to 3:30 p.m.
208 W. Broadway
Downtown Muskogee
(Muskogee Public Schools Professional Development Center)

$95 per attendee includes lunch and materials

Who should attend?
- Administrators
- Business Owners
- Department Managers
- Management
- Supervisors
- Human Resource Directors

Benefits of Character in the Workplace

By implementing character in the workplace, organizations across the country are reaping lasting benefits in the following ways:
- Enhanced Morale
- Increased Productivity
- Reduced Staff Turnover
- Improved Product/Service Quality
- Strengthened Customer Relationships
- Lowered Workers' Compensation
- Heightened Profitability

What to Expect

Character First! is more than a program. It is a leadership model that strengthens relationships, improves communication, and builds teamwork.

Training topics include:
- How to Build Character
- Employee Meetings
- Educating on Character
- Communicating the Standard
- Hiring for Character
- How to Make an Appeal
- Character-Based Correction

Trainer
Chuck Coker
Integrity Focus

Chuck Coker has been involved in character training since 1987.

Currently his company, Integrity Focus®, serves an independent management consulting firm serving Northeastern Oklahoma. Mr. Coker works with businesses, cities, and schools assisting them in developing character initiatives.

Three ways to register:
- Mail - Character Council of Muskogee
  101 S. Country Club Road, #D7
  Muskogee OK 74403
- Email - edchoate@suddenlink.net
- Call - Ed Choate, 351-9046

Select one: ____ Please bill me

  ____ Check enclosed

Make checks payable to:
Character Council of Muskogee, Inc.

Business Name
_____

Street Address
_____

City, State Zip
_____

Contact Name   Contact Phone
_____

Contact Email Address (For registration confirmation)

Names of Attendees:

1) _____

2) _____

3) _____

4) _____
Please use a separate sheet for additional attendees.

No. of attendees: ____ x $95 each = $____
REGISTRATION DEADLINE: Fri., July 10
Training is limited to the first 40 respondents!