



AATCC
P.O. Box 12215
Research Triangle Park, NC 27709-2215 USA

Innovative Textile Printing: green & global SYMPOSIUM

September 17-19, 2008

Sheraton Imperial Hotel
Durham, North Carolina USA



sponsored by:   **(TC)²**
Turning Research
Into Reality

SPONSORS

AATCC: Headquartered in Research Triangle Park, North Carolina, USA, AATCC is the leader in education, technology transfer, and test method development for the textile design and wet processing industry. It is dedicated to education, technical applications and research, and communication. For more information about AATCC, visit www.aatcc.org.

[TC]², (www.tc2.com), -Turning Research Into Reality. A recognized provider of solutions for the soft goods industry specializing in technology development and supply chain improvement.

OPTIONAL TOURS

On the morning of September 19th, participants will have the opportunity to visit Cotton Incorporated for a tour of their design and textile processing areas. At this location tour participants will see a selection of CAD/CAM technology for textile design and product development as well as dyeing and finishing technology. Digital textile printing will be a featured technology within the wet processing area. The tour will then proceed to [TC]², where visitors will gain insight into 3D technologies for product development and the integration of digital printing into the sewn product manufacturing environment. 3D body scanning and apparel related CAD technologies will be featured along with digital systems for printing, cutting, and color communication. The tour is free and transportation will be provided; however, space is limited. You must register by September 3 in order to participate!

Please indicate your participation in the tours on the registration form.

RECEPTION WITH TABLETOPS

Socialize with fellow attendees over a glass of wine, cheese, and snacks on Wednesday evening from 5:15 – 7:00. Don't miss industry suppliers, who will be on hand to share the latest information about their products and services.

ACCOMMODATIONS

Overnight accommodations are available at the Sheraton Imperial Hotel, 4700 Emperor Blvd., Durham, N.C. USA, telephone +1 919 941 5050. Reservations should be made directly with the hotel and attendance at the AATCC/[TC]² program should be specified to receive the group rate of US\$139 single/double. Reservations must be made by August 25 to ensure room availability.

REGISTRATION INFO

A registration fee of US\$710 (US\$475 for individual and corporate AATCC/[TC]² members) will include luncheons, breaks and a copy of all available papers. Refunds will be made if cancellations are received on or before September 9, 2008.

HOW TO REGISTER

Fax registration form to +1 919 549 8933

Mail the registration form to AATCC, PO Box 12215, Research Triangle Park, NC 27709 USA

Online registration at www.aatcc.org

Inquires may be directed to Kim Nicholson at +1 919 549 3535.

WHO should attend

Brand Owners

Designers

Digital Print Users

Digital Service Providers

Manufacturers

Product Developers

Retailers



about our symposium

The symposium will highlight innovative approaches for textile printing and provide insight into the development and production of textile prints within the global supply chain. Digital textile printing will be highlighted as both an established solution for product development and an emerging opportunity for production printing of yard goods as well as finished garments. The symposium will also address the issue of sustainability and feature information regarding the need to develop printed textile products with environmental considerations in mind.

WEDNESDAY, SEPTEMBER 17, 2008

- 8:00 **Welcome and Opening Remarks**
John Y. Daniels, AATCC Executive Vice President
Michael T. Fralix, [TC]² President and CEO
- Session One - Innovation**
Moderator: Kerry King, [TC]²
- 8:20 **How Do I Know What Process to Use? A Product Developers Guide to Textile Print Methods**
Rich Malachowski, Cranston Print Works
- 9:00 **Emerging Technologies for Digital Printing**
Kerry King, [TC]²
- 9:40 **Break**
- 10:00 **How are Companies Using Digital Textile Printing Today?**
Patty Williams, IT Strategies
- 10:40 **Digital Printing: A User's Perspective**
David Clark, Huntsman
- 11:20 **Design Trends**
Mitch Cole, Pantone Inc.
- 12:00 **Lunch**
- 1:00 **Round Table: Product Development & Sampling**
Moderator: Brooks Tippet, Pantone Inc.
Dani Locastro, First2Print
Karen McGhee, American Eagle
Steve Smith, DP Innovations
- 2:00 **Garment Printing Goes Digital**
Barry Silevitch, Brother International

- 2:40 **Break**
- 3:00 **Is Digital Production a Reality?**
Rob Morskate, Osiris Digital Prints
- 3:40 **Round Table: Digital Production**
Moderator: Preston Aldridge, FTA Inc.
Stephen Fraser, Spoonflower
Frank Berninger, DyStar
Mary Miller, Mary Miller Designs
- 5:15 **Closing Remarks and Adjourn**
- 5:30 – 7:00 **Reception/Tabletop Displays**

THURSDAY, SEPTEMBER 18, 2008

- 7:50 **Opening Remarks**
- Session Two: Green**
Moderator: Ann Laidlaw, X-Rite Inc.
- 8:00 **Technologies for a Sustainable Supply Chain**
Michael T. Fralix, [TC]²
- 8:30 **Keeping Green in Mind: Textile Printing & the Environment**
Mary Ankeny, Cotton Incorporated
- 9:10 **Going Nano: Innovation and Sustainability in Colorant Chemistry**
JeongGook Cho, Yuhan-Kimberly
- 9:50 **Break**
- 10:10 **SGIA: Leading Printing Industries toward Sustainability**
Marci Kinter, SGIA
- 11:30 **Round Table: Fibers, Fabrics, and Colorants - Specifying Great Products while Minimizing Environmental Impact**
Moderator: Jim Lovejoy, [TC]²
Art Allen, Sensient Imaging Technologies
Fernando Vazquez, Dow Corning
Patty Williams, IT Strategies
Henry Boyter, Institute of Textile Technology
- 12:30 **Lunch**
- Session Three: Global**
Moderator: Brooks Tippet, Pantone Inc.
- 1:30 **Textile Print Design & Production: A Look beyond our Borders**
Hitoshi Ujiie, Philadelphia University
- 2:10 **Sampling and the Link to Global Print Production: The Digital Approach**
Jos Notermans, Stork Digital
- 2:50 **Digital Printing Goes Global**
Jesse Leskanic, Cheran Digital

- 3:30 **Break**
- 3:50 **Producing Printed Textiles Abroad**
Speaker TBA
- 4:30 **Round Table: Communicating Color and Design to Global Partners**
Moderator: Kerry King, [TC]²
Ann Laidlaw, X-Rite Inc.
Jesse Leskanic, Cheran Digital
Tom Stutts, Datacolor
- 5:30 **Closing Remarks and Adjourn**

FRIDAY, SEPTEMBER 19, 2008
Optional Tours (Must Sign Up by Sept. 3)

- 8:00 **Leave Sheraton Imperial Hotel**
- 8:30 **Tour Cotton Incorporated**
Tour participants will see a selection of CAD/CAM technology for textile design and product development as well as dyeing and finishing technology. Digital textile printing will be a featured technology within the wet processing area.
- 10:00 **Travel to [TC]²**
- 10:30 **Tour [TC]²**
Visitors will gain insight into 3D technologies for product development and the integration of digital printing into the sewn product manufacturing environment. 3D body scanning and apparel related CAD technologies will be featured along with digital systems for printing, cutting, and color communication.
- 12:30 **Arrive Sheraton Imperial Hotel**



Innovative Textile Printing: Green & Global
REGISTRATION FORM

Name _____ Telephone _____ Fax _____
Company _____ Position _____
Mailing address _____ State _____ Zip Code _____
Name to be shown on badge _____ City _____ Email _____

OPTIONAL TOURS :
(Must Sign Up By Sept. 3)
_____ AATCC/[TC]² Member (US\$475)
_____ Non-Member (US\$710)
Payment to be made by:
_____ Check _____ MasterCard _____ VISA _____ AMEX
_____ I will participate in the optional tours on Friday, September 19.
_____ I will NOT participate in the tours.