



CINEMA EOS

Cinema Lens Rental Reward Mail-In Offer

March 18 - June 30, 2013

Rent out one of these qualifying Cinema Lenses and be eligible to receive a \$50 American Express Reward Card!

•CN-E30-300MM

•CN-E14.5-60MM

•CN-E15.5-47MM

•CN-E30-105MM

Or at least three of these five prime lenses:

•CN-E14mm T3.1 L F

•CN-E24mm T1.5 L F

•CN-E50mm T1.3 L F

•CN-E85mm T1.3 L F

•CN-E135mm T2.2 L F

Please provide the following information to receive your \$50 American Express Reward Card.
For complete details of this offer, please read the Terms and Conditions below.

Company/
Organization

Must be full name of business or sole proprietor

First Name

Last Name

Job Title

Address

City

State

Zip Code

Phone

E-mail

Model(s) Rented (circle all that apply):

•CN-E30-300MM

•CN-E14.5-60MM

•CN-E15.5-47MM

•CN-E30-105MM

•CN-E14mm T3.1 L F

•CN-E24mm T1.5 L F

•CN-E50mm T1.3 L F

•CN-E85mm T1.3 L F

•CN-E135mm T2.2 L F

Model

Serial Number(s)

Rental Fee

Your Rental must be between March 18 and June 30, 2013 and the Rental Fee must be a minimum of \$250.00 to be eligible.

For more information or for questions regarding the status of your claim, call (877) 226-6650.

**Your submission
must contain these
2 items to be valid:**

- 1 This completed claim form.
- 2 A legible copy of the rental receipt.

Submit proof of rental consisting of a legible copy of the itemized, dated rental receipt(s) showing all products rented; the rental house name; and the total Rental Fee for the qualifying products. Handwritten receipts will not be accepted.

MAIL all items to:

Cinema Lens Rental Reward Offer
Promotion #551300
P.O. Box 1919
Memphis, TN 38101

OR

FAX all items to:

901.345.8812

OR

EMAIL all items to:

canonaward@acbcoop.com



I. CLAIM FORM TERMS AND CONDITIONS- INDEPENDENT RENTAL HOUSE

1. Offer good in the 50 United States, the District of Columbia and Puerto Rico, on eligible lenses rented by an end-user customer from a rental house. Minimum cost for rental must be \$250.00 per rental. A rental house means a corporate entity in good standing in the business of renting imaging equipment from a commercial brick and mortar establishment and which owns the lenses subject to the rental. Lenses must be registered with Canon at: <http://www.usa.canon.com/cusa/registration/>
2. Offer void where taxed, restricted or otherwise prohibited by Federal, State or Local law.
3. Rental(s) of eligible lenses must be made between March 18, 2013 and June 30, 2013 to be eligible for the offer (the "Promotion Period").
4. Your reward card request, containing this completed claim form and a legible copy of the rental receipt for the rental, must be postmarked no later than July 31, 2013 and be received no later than August 31, 2013.
5. Rental Houses are limited to one \$50 American Express Reward Card per eligible lens rented per end user. Eligible lenses are CN-E30-300MM, CN-E14.5-60MM, CN-E15.5-47MM, CN-E30-105MM, or at least three of these five prime lenses: CN-E14mm T3.1 L F, CN-E24mm T1.5 L F, CN-E50mm T1.3 L F, CN-E85mm T1.3 L F, CN-E135mm T2.2 L F. Notwithstanding anything else to the contrary, Rental Houses will be limited to a maximum of five (5) reward cards per end user rental during the Promotion Period.
6. All required information on the claim form must be hand printed; no mechanical reproductions or labels will be accepted.
7. Keep copies of materials submitted; all original documents submitted will not be returned.
8. Allow 60 days for processing of claim. Incomplete or illegible claim forms and claims that do not comply with the terms and conditions of this offer will be rejected and will not be returned.
9. Canon and/or its agents reserve the right to substantiate claims, and request additional identification and/or documentation. In the event of a dispute involving any aspect of this promotion, Canon will make a determination in its sole discretion, which determination will be final and non-appealable.
10. American Express® reward card will only be mailed to a street address (except where prohibited by law) in the 50 United States, the District of Columbia or Puerto Rico. P.O address is not acceptable.
11. Canon reserves the right to change or terminate this promotion at any time in its discretion without notice.
12. By submission of this claim form to Canon, you hereby agree to submit to the jurisdiction of the courts of the State of New York regarding any disputes arising out of the fulfillment, non-fulfillment or attempt at fulfillment of this reward card.
13. Canon is not responsible for lost, stolen, misdirected, or undelivered mail, nor for misprints or typographical errors. Cash value 1/100¢.
14. The American Express Reward Card can be used at U.S. merchants that accept American Express® Cards. Subject to applicable law, a \$2.00 monthly fee will be assessed against Card balance starting 7 months after Card issuance. No ATM cash withdrawal. Some limitations apply, including restriction on use at cruise lines or for recurring billing. See Cardholder Agreement for complete details. Except as otherwise stated in the Cardholder Agreement or where required by law, this Card cannot be redeemed for cash. This Card is issued pursuant to a loyalty, reward or other promotional program. Card is issued by American Express Prepaid Card Management Corporation. American Express is not the sponsor of this promotion.