

# MEMBERSHIP LIST RENTAL ORDER FORM

## SHCA Mailing List Rental Order Form

Membership ..... \$750  
Conference Attendee Membership ..... \$300

SHCA Membership lists are updated weekly.

Please allow 5 working days to process your order. For RUSH orders less than 5 days, add \$50.

*Please return this completed order form, along with a sample mailing piece to:*  
Society for Healthcare Consumer Advocacy of the American Hospital Association  
Media Sales • 155 N. Wacker Dr., Ste. 400 • Chicago, IL 60606 • FAX: 312-278-0881

### List Information

List Name: \_\_\_\_\_  
Date Needed: \_\_\_\_\_ Mail Date: \_\_\_\_\_  
Special Select Instructions: \_\_\_\_\_

### Ordered By

Company name: \_\_\_\_\_ Attention: \_\_\_\_\_  
Billing address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Paid in full by check or credit card

Send to E-mail: \_\_\_\_\_

List Format:  ASCII comma delimited format  Text format for printing labels  Excel format

### Terms and Conditions:

- Must be signed and returned with order and sample.
- Renter understands and agrees that the Society for Healthcare Consumer Advocacy (SHCA) is making its membership lists available to the renter on a ONE-TIME-USE basis and solely for the renter's use as stated on the rental order form. Any use of the membership lists for any other purpose is prohibited unless SHCA grants permission for such use in writing and the renter pays the appropriate fee for such use.
- Renter shall not distribute the membership list or any part thereof (except for the purpose stated), and shall not copy, photocopy, reproduce, enter into a computer database, or otherwise duplicate in any format any part of the list.
- Renter shall not cause or permit the membership list to be copied, reproduced, photocopied, entered into a computer database, or otherwise duplicated in any format, in whole or in part.
- Rental of SHCA membership lists is for direct mail or research purposes only. Telemarketing to the persons on this list is prohibited unless approved in writing by SHCA.
- Renter shall make no claims their mailing is in any way endorsed by SHCA. Renter shall not use SHCA's name within the mail piece without prior written approval from SHCA.
- Renter agrees to provide a sample mailing piece to SHCA when submitting the Membership List Rental Order Form.
- SHCA reserves the right to refuse any order.
- SHCA believes the data contained within their membership lists to be correct, but cannot guarantee accuracy or outcome of any mailing. In no event will SHCA's liability exceed the cost of the list.
- Renter understands and agrees that SHCA's membership lists are valuable proprietary information and a renter's breach of the provisions of this rental agreement would cause financial damage to SHCA. Accordingly, the renter agrees to pay SHCA a sum equal to three times the invoiced rental fee as damages for each and every breach of this rental agreement.

Renter hereby agrees to and accepts the terms and conditions of the rental as stated.

List Renter: \_\_\_\_\_

By: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_