



NAELA™
National Academy of Elder Law Attorneys, Inc.

Don't delay. Register today!

**Register by December 23, 2011
for the Early Bird discount.**

**Save
\$100!**

**Registration is limited to the
first 150 attendees to register.**



January 20-22, 2012

Embassy Suites Outdoor World

Grapevine, Texas

NELF Third Annual Ian Oppenheim "WOW" Program

January 19-20, 2012

**Brainstorm, network, and
exchange ideas with Elder and
Special Needs Law attorneys
from across the country.**

*"I want to congratulate the organizers
and participants in last weekend's
Unprogram. It was fantastic!"*

*After attending for at least five years,
I thought I knew everything I could learn
from this gathering, but I was definitely
wrong. This year I carried back to the office
more ideas and information on marketing
and client strategies than ever! ... The
networking with lawyers throughout the
country with better ideas on how to cope
with DRA, Trusts, technology, every subject
of interest I had. And the camaraderie
[was] reassuring.
Great job!"*

Register online at www.NAELA.org.



2012 NAELA Un PROGRAM

What Is the UnProgram?

This is your program. It's about you and what you want to get out of the program. This is an opportunity to spend a long weekend with NAELA members from across the country. Don't miss three days of brainstorming, networking, exchanging ideas/forms, gathering and sharing substantive information on your area of practice.

Who Should Attend?

YOU, the participant, determine the UnProgram schedule and sessions. There is no "program," and there are no prepared presentations; the participants determine speakers and topics. This is your chance to find out how your colleagues are facing the same challenges you are! Improve how you practice the law and how you run your practice.

Facilitators

You do not need to be the expert to facilitate good discussion. All registrants could be assigned to facilitate. Keep in mind it is not your responsibility to teach but rather to guide discussions. Your position as a facilitator will give your comments added impact, so let others take the lead.

UnProgram Online Networking

NAELA is connecting you to our new Online Communities for the 2012 UnProgram. This feature is the latest way for you to stay in touch with all the activities and updates for the UnProgram. The community features forums, blogs, wikis, a document exchange library, and participant directory for UnProgram registrants only. **You will have the opportunity to formulate discussion topics up to the last minute!**

Fact Scenarios

This year the UnProgram will include development of fact scenarios for group discussion and solutions on hot topics that affect Elder and

Special Needs Law Attorneys. These scenarios will be posted during the weekend for review and then discussed (during lunch Saturday and closing session Sunday) so every attendee will walk away with solutions to each scenario.

Third Annual Ian Oppenheim WOW Program

The National Elder Law Foundation is hosting the best WOW Program yet offered. This year's program gives you the unique opportunity to learn and interact with three nationally recognized experts in their fields and interact with fellow CELAs in an informal UnProgram. This year NELF is offering a one-time opportunity for a limited number of non-CELAs to participate in the program (subject to space availability). To register and for more information contact Lori Barbee, NELF Executive Director, lori@nelf.org or 520-881-1076.

The NELF WOW program is scheduled to begin at 9:00 a.m. on Thursday, January 19, and runs through noon on Friday, January 20. This program is intended to dovetail with NAELA's 2012 UnProgram which immediately begins following the program on Friday and runs until Sunday, January 22.

Hotel/Travel Information

Embassy Suites Outdoor World

Dallas/Ft. Worth Airport
2401 Bass Pro Drive
Grapevine, TX 76051
972-724-2600 ext 3030 Phone
972-724-5145 Fax

This AAA-rated, four-diamond hotel is just 1.5 miles from DFW International Airport, central to the Dallas/Ft. Worth metroplex, connected to the Bass Pro Shop, and just minutes from the Grapevine Mills Outlet Mall, which offers over 200 specialty stores, restaurants, and entertainment venues. The hotel provides complimentary transportation to/from DFW Airport and the Grapevine Mills Mall. NAELA rates at the Embassy Suites Outdoor World—Dallas/Ft. Worth Airport are \$139 per night (plus tax), single/double occupancy. Each two-room suite includes a microwave oven, refrigerator, coffee maker, iron and ironing board, and hair dryer. In addition, the room rate includes a full cook-to-order breakfast and two-hour reception each evening. Hotel reservations are on a first-come, first-serve basis, and the group rate cannot be guaranteed after Friday, December 23, 2011, so be sure to call 972-724-2600 ext 3030 to make your reservations as soon as possible! Be sure to mention you are with the National Academy of Elder Law Attorneys to get the special rates. For more information on the hotel, visit www.embassysuites1.hilton.com.

Schedule of Events

FRIDAY, JANUARY 20, 2012

6:00 a.m. – 9:00 a.m.

Complimentary Cook-to-Order Breakfast for Hotel Guests

12:30 p.m. – 5:00 p.m.

NAELA Office Open

12:30 p.m. – 2:00 p.m.

Fact Scenarios with Assigned Groups

2:00 p.m. – 5:00 p.m.

Discussion Groups*

5:30 p.m. – 7:00 p.m.

Evening Manager's Reception for Hotel Guests

7:00 p.m.

Evening on Own

Saturday, January 21, 2012

7:00 a.m. – 10:30 a.m.

Complimentary Cook-to-Order Breakfast for Hotel Guests

8:30 a.m. – 5:00 p.m.

NAELA Office Open

9:00 a.m. – 12:00 p.m.

Discussion Groups*

12:00 p.m. – 1:30 p.m.

Fact Scenario Lunch Discussion

2:00 p.m. – 5:00 p.m.

Discussion Groups*

5:30 p.m. – 7:00 p.m.

Evening Manager's Reception for Hotel Guests

7:00 p.m.

Dine-Arounds/Evening on Own

Sunday, January 22, 2012

7:00 a.m. – 10:30 a.m.

Complimentary Cook-to-Order Breakfast

9:00 a.m. – 11:00 a.m.

Fact Scenario Discussion

* Discussion group sessions will feature small group discussions on topics that are solicited from registrants in advance and onsite.

Special Needs/ Disabilities

NAELA will attempt to meet the special requirements of those with disabilities. Please let us know in advance of such requirements.

Special Thanks to the 2012 UnProgram Chair

Ben Neiburger, JD

Registration Confirmation

Registration Confirmation: Please note you are only registered when you receive a confirmation from the NAELA office. If you do not receive a registration confirmation, then you are not registered for the program.

Refund Policy

No refunds will be issued after December 23, 2011. Cancellations before that date will receive a refund minus a \$100 administration fee. Substitutions are welcome. Changes or cancellations must be made in writing to the NAELA office, and received before December 23, 2011.

Discussion Topics

Please list three topics you would like to recommend for discussion group sessions:



2012 NAELA UnProgram Registration Form

January 20-22, 2012

EARLY BIRD REGISTRATION AVAILABLE UNTIL DECEMBER 23, 2011.

Registrations received after December 23, 2011, will be considered "walk-in." No refunds after December 23, 2011.

Name _____ Nickname for badge _____

Firm Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

E-mail Address _____

(Mandatory for inclusion in UnProgram Online Networking)

In order to attend the NAELA UnProgram you must be an active NAELA member *and* answer "Yes" to one of the following five questions under Experience Level A or Experience Level B:

Experience Level A

1. Are you a CELA? ☐ Yes ☐ No
2. Are you a NAELA Fellow? ☐ Yes ☐ No
3. Have you attended three NAELA Programs (UnProgram, Annual National Conference and/or Institute) since January 2008? ☐ Yes ☐ No

Experience Level B

1. Have you been in law practice for at least 10 years? ☐ Yes ☐ No
2. Have you been a NAELA member for at least two years? ☐ Yes ☐ No

Please Note: If you are not a NAELA member or have answered "No" to *all* of the above questions, you are ineligible to attend the 2012 NAELA UnProgram. Registration will be limited to 75 registrants from Experience Level B.

All Levels

Are you a first-time UnProgram attendee? ☐ Yes ☐ No

If you are staying at the hotel, may NAELA use your suite for sessions? ☐ Yes

| | Register By December 23 | Register After December 23 |
|---------------|-------------------------|----------------------------|
| NAELA Members | \$295 | \$395 |

Special Needs/Disabilities _____

Special Dietary Request: ☐ Vegetarian ☐ Kosher ☐ Other _____

Full registration includes Box Lunch Session on Saturday, January 21, 2012.

Please make checks payable to NAELA or charge below:

☐ Check enclosed \$ _____ Check # _____

☐ MasterCard/VISA/AMEX Account # _____

Expiration Date _____ Amount _____

Signature _____

Card Holder's Name (Please print) _____

Please return registration form with payment to:

2012 NAELA UnProgram, National Academy of Elder Law Attorneys, 1577 Spring Hill Road, Suite 220
Vienna, VA 22182 • 703-942-5711 Phone • 703-563-9504 Fax • www.NAELA.org

Register online at www.NAELA.org.



NAELA™

National Academy of Elder Law Attorneys, Inc.

National Academy of Elder Law Attorneys
1577 Spring Hill Road, Suite 220
Vienna, VA 22182



January 20-22, 2012

Grapevine, Texas

NELF Third Annual Ian Oppenheim

"WOW" Program

January 19-20, 2012

**Presorted Standard
U.S. Postage
PAID
Washington, DC
Permit # 3070**

Possible Session Topics

Top Ten Things I Have Implemented from Past Programs •
New Technology • Tax Law Changes • Estate Planning • Trust
Protectors • Health Care Reform • The CLASS Act • Ethics
in Medicaid • How to Build Referral Sources • Special Needs
Planning • Elder Abuse and Fraud • Special Education Law •
How to Decrease Your Practice Overhead • Time Management
for Solos • Hiring Associates and Paralegals • Succession
Planning • Marketing Your Elder and Disability Law Practice •
Internet Marketing — Pros and Cons • Social Media • Working
in a Virtual World • Document Processing • Office Systems to
Make your Practice More Efficient • Retaining Business in a Bad
Economy • Stress Relief • Time Management • Inappropriate/
Difficult Client or Staff • Medicaid-Qualified Annuities • IRAs
in Income Annuities • Changes Regarding the Disclosure and
Treatment of Annuities and DRA Promissory Notes • VA Aid and
Attendance Benefits • LTC Insurance including an Expansion
of an Estate • Long-Term Care Partnership Programs • Ethical
Issues in Representing Seniors • Exempt Property • Estate
Litigation • Dealing with Pets • Boomers • HIPAA • Managing
Work Flow in a Law Office • Evolving Practice Models in Light
of DRA • Use of Geriatric Care Managers • Alternating Models
for Life Care Planning • Multidisciplinary Practice Issues •
Networking with Non-Medical Service Providers

Upcoming NAELA Events

2012 NAELA ELDER AND SPECIAL NEEDS LAW ANNUAL NATIONAL CONFERENCE

Now Accepting Session Proposals!

April 26-28, 2012

BASICS WORKSHOP — April 25, 2012

Seattle Renaissance Hotel, Seattle, Wash.

Reservations: 1-800-546-9184

[http://www.marriott.com/hotels/travel/
seasm-renaissance-seattle-hotel](http://www.marriott.com/hotels/travel/seasm-renaissance-seattle-hotel)

2012 NAELA Advanced Elder Law Boot Camp

November 6-7, 2012

Omni Shoreham

Washington, D.C.

[http://www.omnihotels.com/FindAHotel/Wash
ingtonDCShoreham.aspx](http://www.omnihotels.com/FindAHotel/WashingtonDCShoreham.aspx)

Reservations: 1-800-843-6664

2012 National Aging and Law Institute

November 8-10, 2012

Omni Shoreham

Washington, D.C.

[http://www.omnihotels.com/FindAHotel/Wash
ingtonDCShoreham.aspx](http://www.omnihotels.com/FindAHotel/WashingtonDCShoreham.aspx)

Reservations: 1-800-843-6664

2013 NAELA UNPROGRAM

January 18-20, 2013

Embassy Suites Outdoor World

Grapevine, Texas

<http://embassysuites1.hilton.com>

Reservations: 1-972-724-2600 ext 3030