

Application for Light Pole Temporary Banners

(0	organization must be promoting an east be a non-profit 501 (c)(3) and pr		
Na (m	ame Of Special Event_ nust be no more than 8 words or 50	letters for the ban	nner)
Event Date F		Event Time	
Co	ontact Person	P	hone
Address		City/State/Z	ip
Eı	mail Address		
W	ebsite		
(L EX Re fro	equested American Flag Displa imited to 60 days for a single event XACT WORDING, as it will app emember less is more. All text shoul om the street and event title text sho CD along with a printout to the Dept	and up to 90 days ear on the banr d be a minimum o ould be 6 inches ta	s for an event series) ner is as follows: of 4 inches tall to be viewable all. Design must be submitted on
	EXAMPLE		
	Event Name: Ventura 5K Run		
	Date: Saturday, April 5, 8 am		
	Location: Mission Park		
	5K Logo /Sponsorship Logo		
	Website /Phone		
	www.Ventura5KRun.com		



Approval is granted on a first come, first served basis, based upon availability and fulfillment of the eligibility guidelines. Please be aware that City-sponsored programs and events have priority over other events and may occasionally "bump" a banner reservation.

REQUESTED AREAS FOR BANNER INSTALLATION

The City reserves the right to designate or change display location, as necessary.

Requested Areas	Location	
	Telephone Far East 40 Poles between Wells Avenue and Petit St.	
	Telephone East 32 Poles between Main Street and Victoria	
	Pierpont Avenue 23 Poles between Marina Park and San Pedro Street	
	Victoria Avenue: 22 Poles between Telegraph Road and Telephone Road	
	Harbor Blvd 25 Poles from Peninsula Street to Figueroa Street	
	Main Street (Midtown) 32 Poles between Five Points Intersection and Cemetery Park	
	Main Street (Downtown) 48 from Cemetery Park to Ventura Avenue	
	California Street 19 from Thompson Blvd to Poli Street	
	Ventura Avenue 40 Poles between Main Street and Stanley Avenue	
	Ventura Avenue 18 Poles between Stanley Avenue and Seneca Avenue.	
	Stanley Avenue 12 Poles between Highway 33 and Ventura Avenue	



FEES

- \$250 Permit Fee (Check made payable to City of Ventura prior to installation of banners)
- The City of Ventura is not liable for damage to the banner from weather or other acts of nature. If banner needs to be re-hung or other similar needs, due to weather issues, the applicant will have to pay all charges applicable.
- The actual cost for creation of and installation of your banners is quoted by the City approved installation company and is determined by the needs of your design and number of banners. You can request a quote by calling or emailing Steve Spiewak at steve.spiewak@amgraph.biz or 909-937-7570.

I, the undersigned, as representative of the above named organization, will comply with all banner guidelines and specifications and that this is a binding agreement with American Fleet and Retail Graphics to produce and install banners. I agree to pay all costs to the American Fleet and Retail Graphics. By signing this application, I agree to release the City of San Buenaventura, its agents, its employees, and its certified volunteers (City) from and against any claim arising from my participation in the banner program. I agree to indemnify and hold the City harmless from and against any claims, including with out limitation attorneys fees.

Applicant Signature	Date	City Staff Supervisor Signature	Date
City Staff Approval Signature	Date	_	

Mail applications to:

Office of Cultural Affairs Banner Program
Attn: Banner Permits
City of Ventura Department of Parks, Recreation & Community Partnerships
P.O. Box 99 – Room 226
Ventura, CA 93002-0099

Phone: 805-654-7749 **Fax** 805-648-1030