



CITY OF  
**VENTURA**  
 PARKS, RECREATION &  
 COMMUNITY PARTNERSHIPS

Approval is granted on a first come, first served basis, based upon availability and fulfillment of the eligibility guidelines. Please be aware that City-sponsored programs and events have priority over other events and may occasionally “bump” a banner reservation.

**REQUESTED AREAS FOR BANNER INSTALLATION**

The City reserves the right to designate or change display location, as necessary.

<b>Requested Areas</b>	<b>Location</b>
	<b>Telephone Far East</b> 40 Poles between Wells Avenue and Petit St.
	<b>Telephone East</b> 32 Poles between Main Street and Victoria
	<b>Pierpont Avenue</b> 23 Poles between Marina Park and San Pedro Street
	<b>Victoria Avenue:</b> 22 Poles between Telegraph Road and Telephone Road
	<b>Harbor Blvd</b> 25 Poles from Peninsula Street to Figueroa Street
	<b>Main Street (Midtown)</b> 32 Poles between Five Points Intersection and Cemetery Park
	<b>Main Street (Downtown)</b> 48 from Cemetery Park to Ventura Avenue
	<b>California Street</b> 19 from Thompson Blvd to Poli Street
	<b>Ventura Avenue</b> 40 Poles between Main Street and Stanley Avenue
	<b>Ventura Avenue</b> 18 Poles between Stanley Avenue and Seneca Avenue.
	<b>Stanley Avenue</b> 12 Poles between Highway 33 and Ventura Avenue



## FEES

- \$250 Permit Fee (Check made payable to City of Ventura prior to installation of banners)
- The City of Ventura is not liable for damage to the banner from weather or other acts of nature. If banner needs to be re-hung or other similar needs, due to weather issues, the applicant will have to pay all charges applicable.
- **The actual cost for creation of and installation of your banners is quoted by the City approved installation company** and is determined by the needs of your design and number of banners. You can request a quote by calling or emailing Steve Spiewak at [steve.spiewak@amgraph.biz](mailto:steve.spiewak@amgraph.biz) or 909-937-7570.

I, the undersigned, as representative of the above named organization, will comply with all banner guidelines and specifications and that this is a binding agreement with American Fleet and Retail Graphics to produce and install banners. I agree to pay all costs to the American Fleet and Retail Graphics. By signing this application, I agree to release the City of San Buenaventura, its agents, its employees, and its certified volunteers (City) from and against any claim arising from my participation in the banner program. I agree to indemnify and hold the City harmless from and against any claims, including with out limitation attorneys fees.

\_\_\_\_\_  
Applicant Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
City Staff Supervisor Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
City Staff Approval Signature

\_\_\_\_\_  
Date

### Mail applications to:

Office of Cultural Affairs Banner Program

Attn: Banner Permits

City of Ventura Department of Parks, Recreation & Community Partnerships

P.O. Box 99 – Room 226

Ventura, CA 93002-0099

**Phone:** 805-654-7749

**Fax** 805-648-1030